

ASI

ANNUAL

2012

Report

2013



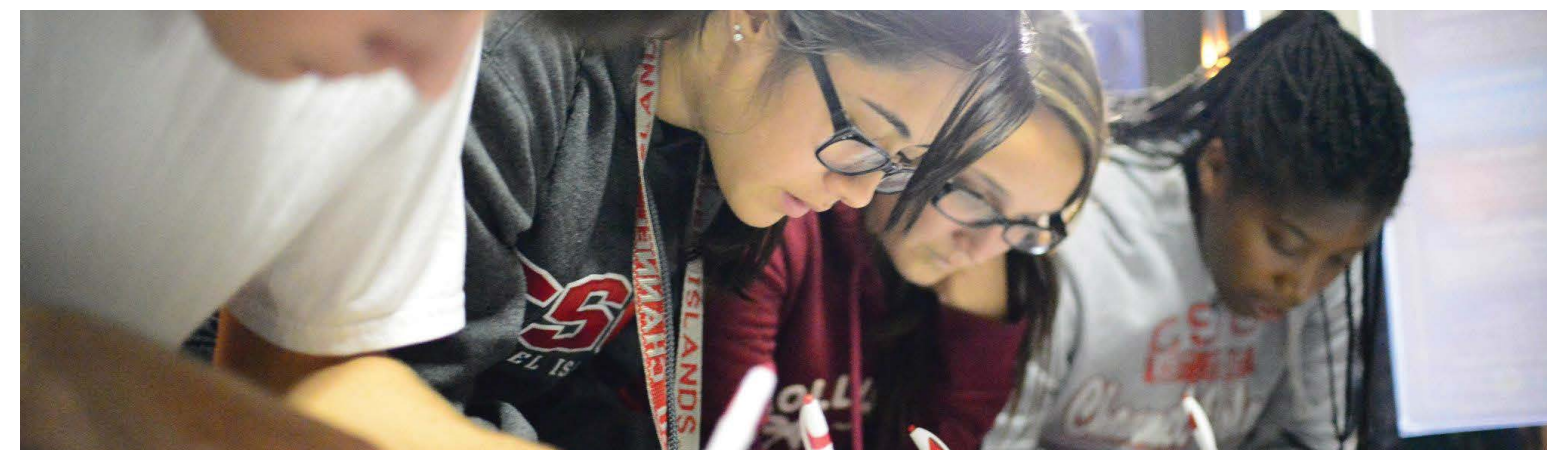
Annual

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Report

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ASI STATEMENT OF PURPOSE

Associated Students Incorporated is a non-profit auxiliary which exists to support the educational mission of CSU Channel Islands. ASI facilitates learning and development through integrative and co-curricular approaches and identifies and responds to major student issues and initiatives. In addition, ASI implements sound business practices which uphold the fiduciary responsibility associated with the management of student fees, and funds the operation and facility of the CI Student Union.

SUMMARY

Over the past year, ASI has experienced a number of successes through the efforts of the ASI Board, Student Union, ASI Entities, and professional staff. The listed accomplishments highlight the intentional efforts by the Association to ensure its alignment to the ASI Statement of Purpose.



California State
University

**ASSOCIATED
STUDENTS INC.**

C H A N N E L
I S L A N D S



ASI FACILITATES LEARNING AND DEVELOPMENT

Noon Forums The Student Union implemented one Noon Forum in Fall 2012 pertaining to California Proposition 30, which focused on funding for K-higher education funding. This forum examined the issue through an interdisciplinary lens and included faculty in the fields of political science, economics and an administrator within finance and administration.

1 NOON FORUM

Proposition 30

A Night with CI ASI along with Alumni & Friends Association hosted an inaugural all-campus reunion, entitled "A Night with CI" on February 2, 2013. One hundred and sixteen attendees experienced an evening where they reflected on their experience at CI, reconnected with friends, and celebrated CI's Decade of Distinction. A Night with CI included a celebratory dinner, awards of distinction and a live musical performance by current CI student Morely Hence.

STUDENT UNION VISITS



CSU Sacramento



CSU Fullerton

Student Development

The ASI professional staff created numerous student development opportunities for the student assistants.

- *Strengths Quest, Fall 2012 Training*
- *Self and supervisor performance appraisal tied directly to the CI Leadership Definition, Spring 2013*
- *Of Student Union patrons believe the Union's programs and services enhance student development.*

75%

SU Student Assistant Leadership Book Presentation Reflection: *"This year, I learned that leadership isn't just telling people what to do. It's sharing with and trusting your team, providing the tools for your team members to be successful and expecting the best from them. I learned that it isn't easy and that you have to constantly adapt to fit changing situations and team dynamics. Every book we read about leadership has brought up something new, from leadership qualities to cultural competency and its role in good leadership. I've grown a lot in my own leadership since I started this position, and I know that I still have much to learn."*

Lauren Ann Dorotheo
Second Year ASI Student Assistant

Lauren Ann Dorotheo



ASI FACILITATES LEARNING AND DEVELOPMENT

Training

This past year's Board received a comprehensive eight hour training with topics including non-profit corporation status, auxiliary status, budgets, open meeting law, parliamentary procedures and CI ASI history.

ASI student assistants participated in the DSA Student Assistant Orientation and Training. These programs were heavily influenced by the ASI Executive Director's participation through curriculum writing and program

development. In addition, the ASI Assistant Director

served as a session presenter on customer service.

The student assistants experienced a unified

curriculum based on the CI foundational values and the common professional responsibilities.

Presentation topics included divisional roles, CI

Mission, DSA Mission, DSA Core values,

professionalism, and ethical decision making. 133 (9

from ASI) students participated in the program.

Presentations

In January, the Executive Director gave a

presentation at the Auxiliary Organization

Association conference entitled: 'Assessment

Outcomes: What's Next?'

LEADERSHIP

As part of the weekly staff development for the Student Union, the student assistants read, gave presentations and participated in written reflections from the book Leadership by Northouse.

DEVELOPMENT

ASI Art Purchase Award

ASI initiated the inaugural ASI Art Purchase Award in Spring 2013 with the purchase of the oil painting *Night Bazaar* by Breanna Young.



ASI IMPLEMENTS SOUND BUSINESS PRACTICES

Professional Staff Expansion One of the most significant accomplishments of this past year was the successful search and appointment of the inaugural ASI Entity Coordinator and ASI Administrative Assistant position and the reclassification of the ASI Budget Analyst to the Assistant Director.

Student Union Enhancements

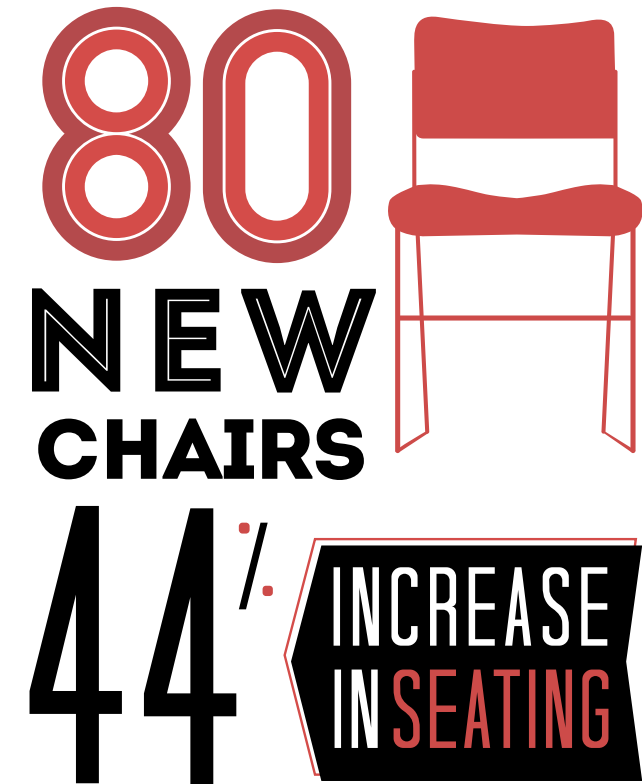
ASI responded to the dramatic increase in patron usage by purchasing 80 new chairs, which resulted in a 44% increase in seating capacity for the Union.

- ASI installed a display case to highlight accomplishments and history of CI community.
- A skateboard rack was installed in the Union's Courtyard.
- 2003- present Island View Orientation t-shirts were framed and displayed in the East Lounge.

Policy and Process Development

The Board also enacted a number of new policies, processes and updated documents including:

- ASI Bylaws
- ASI Articles of Incorporation
- Budget Allocation and Spending Committee Policy



Online Voting

ASI implemented online voting for the 2013-2014 ASI Student Elections, which resulted in obtaining 16% of the student population's vote, a slight increase from previous years.

STUDENT UNION PATRONS FIND VALUE IN THE FACILITY AND ITS SERVICES

96
Percent

Are satisfied or very satisfied with the overall cleanliness.

100
Percent

Like that the Student Union provides opportunities for CI students to showcase their talent through the Live Music series.

79
Percent

Believe the Student Union fosters community.

SPRING 2013 SURVEY RESULTS*

STUDENT ACCOMPLISHMENTS

Who's Who Among Students in American Universities and Colleges



Benjamin Blanchard
(ASI Marketing Assistant)



Jillian Glassett
(ASI Board Secretary)

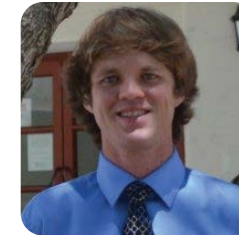


Tanya Yancheson
(ASI Vice Chair & ASI Board Director)



Lunden Templeton
(SPB President and ASI Board Director)

CI Senior Leader of the Year Award



David Ashley
(SG President & ASI Board Director)
Silver Dolphin Award



Edwin Mancilla
(Student Union Student Assistant)



Steven Jordan
(SG Vice President & ASI Board Director)

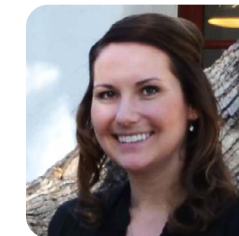


Tanya Yancheson
(ASI Vice Chair & ASI Board Director)
Silver Dolphin Award

Merit Leader Grant Recipient



Chantyl Vasquez
(The CI View Editor-in-Chief & ASI Board Director)



Nichole Wetton
(Student Union Lead Student Assistant)

Recipient of the highly competitive CSU Program for Education and Research in Biotechnology Grant. This highly competitive \$8000 grant focused on women's cancer cell line research.

STAFF ACCOMPLISHMENTS



Dr. Genevieve Evans Taylor

- Maximus Administrator Award
- Division of Student Affairs Core Values Award



California State University

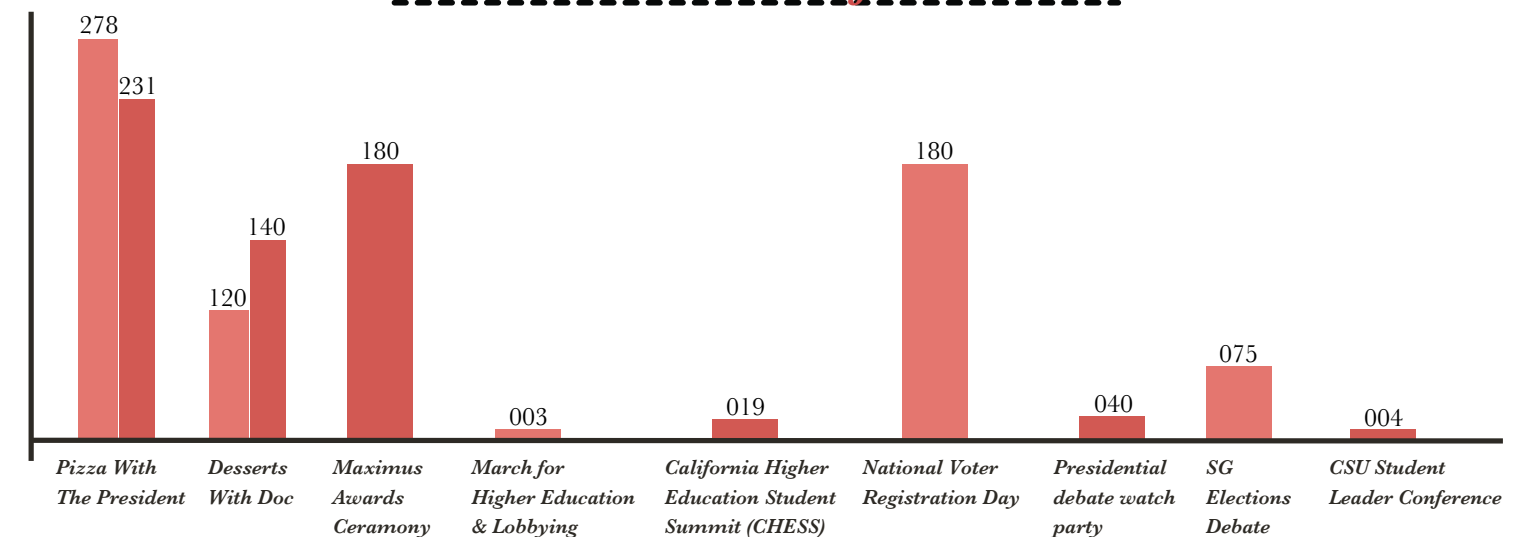
ASSOCIATED STUDENTS INC. CHANNEL ISLANDS

ENTITY ACCOMPLISHMENTS

STUDENT GOVERNMENT

Provides students with access to CI top administrators, serves as an advocate for our students on the state-wide level and honors individuals who make significant contributions to CSU Channel Islands.

2012-2013 Number of Attendees



Key Accomplishments

- Implementation of educational campaign of the 2012 Student Fees Referendum, resulting in 854 CI students voting.
- Implementation of a YES on Prop 30 educational campaign.
- Student Government was nominated for the Outstanding Group Award for the CSU Channel Islands Leadership Awards Ceremony.
- Approval of campus-wide policy FA.81.002: Policy on Bicycles, Skateboards, and other Similar Devices.
- SG applied for and received a 2013 CSU Greenovation Grant for the Rain Barrel Project.

2012-13 Bills & Resolutions

- Resolution: Support of Governor Brown's Tax Initiative Proposal
- Proclamation: For Dr. George Morten in recognition of his outstanding contributions to the CSU Channel Island's student body.
- Resolution: Support of Marriage Equality
- Resolution: Request to Re-Evaluate the Existing CI Campus Smoking Policy

“Every day is a new challenge to create a Student Government that best represents the students. That process will be slow, nothing grows in a day nor will your work. You will see some rewards of your work during the year but have faith that the real change comes from long term accomplishments and fundamental changes.”

**Steven Jordan,
SG Vice President**

THE NAUTICAL

The Nautical yearbook is a student run, student designed, and student approved initiative which maintains the history of CSU Channel Islands through a student lens.

ANNUAL YEARBOOK SALES

2011	2012	2013
72	66	100
BOOKS	BOOKS	BOOKS

THE CI VIEW

The CI View serves to keep CSU Channel Islands students updated on the news and happenings of a growing and dynamic university. This newspaper informs students about the new majors, buildings, programs and departments and the student staff is dedicated to bringing local and community news to the CI campus. This newspaper provides students with a forum to voice their opinions and own ideas, which keeps CI a university that maintains a student-based focus.

HARD COPY ISSUES



"If you are not open to others ideas or learning how to be better, you will never grow nor will your organization. I encourage you to always seek ways to incorporate individuals from all backgrounds and interests."

*Chantyl Vasquez,
The CI View Editor-in-Chief*

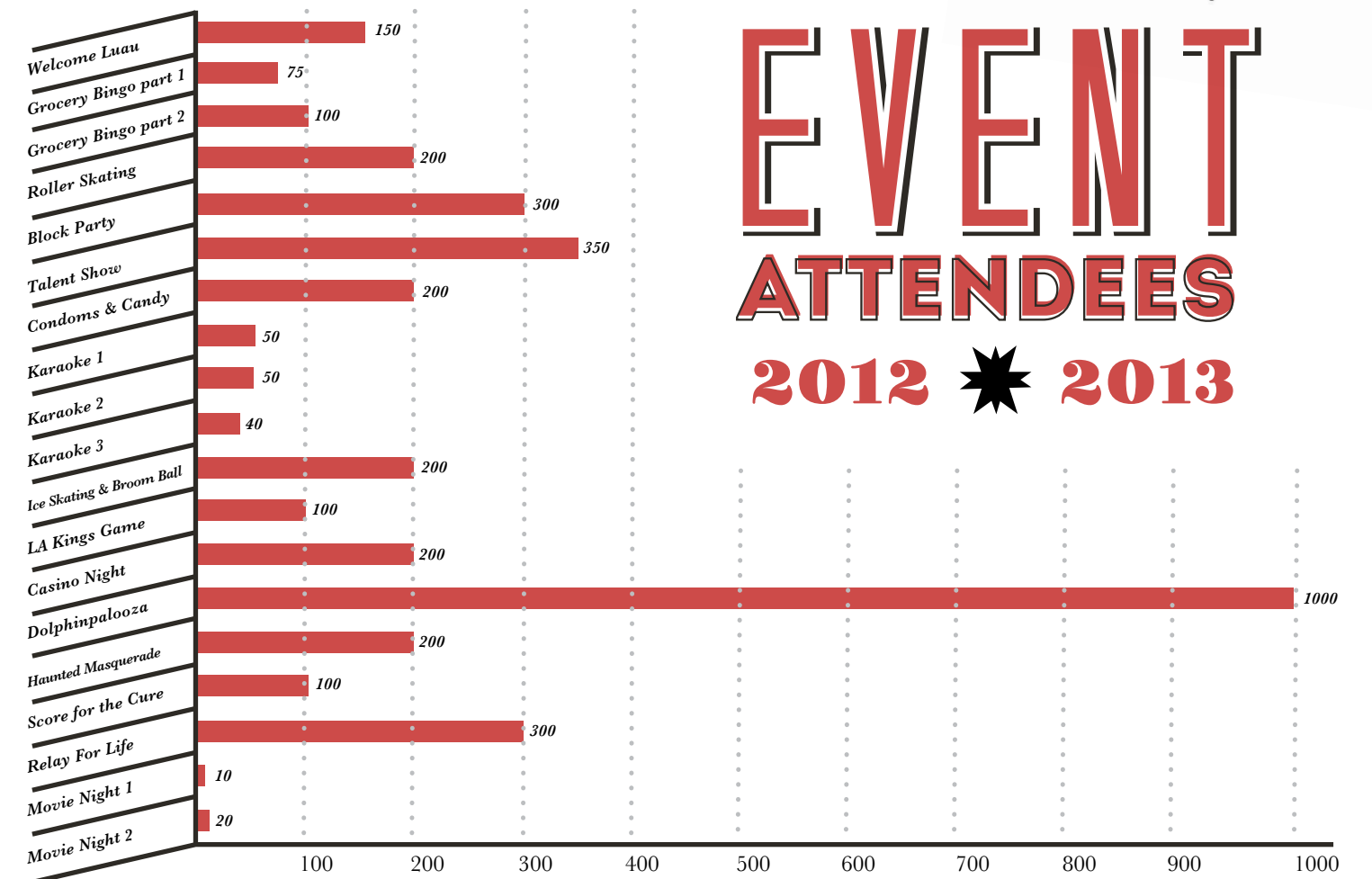
STUDENT PROGRAMMING BOARD

Student Programming Board creates opportunities for students to engage in the CI community, develop leadership skills, attain new experiences, and learn from a diversity of perspectives.

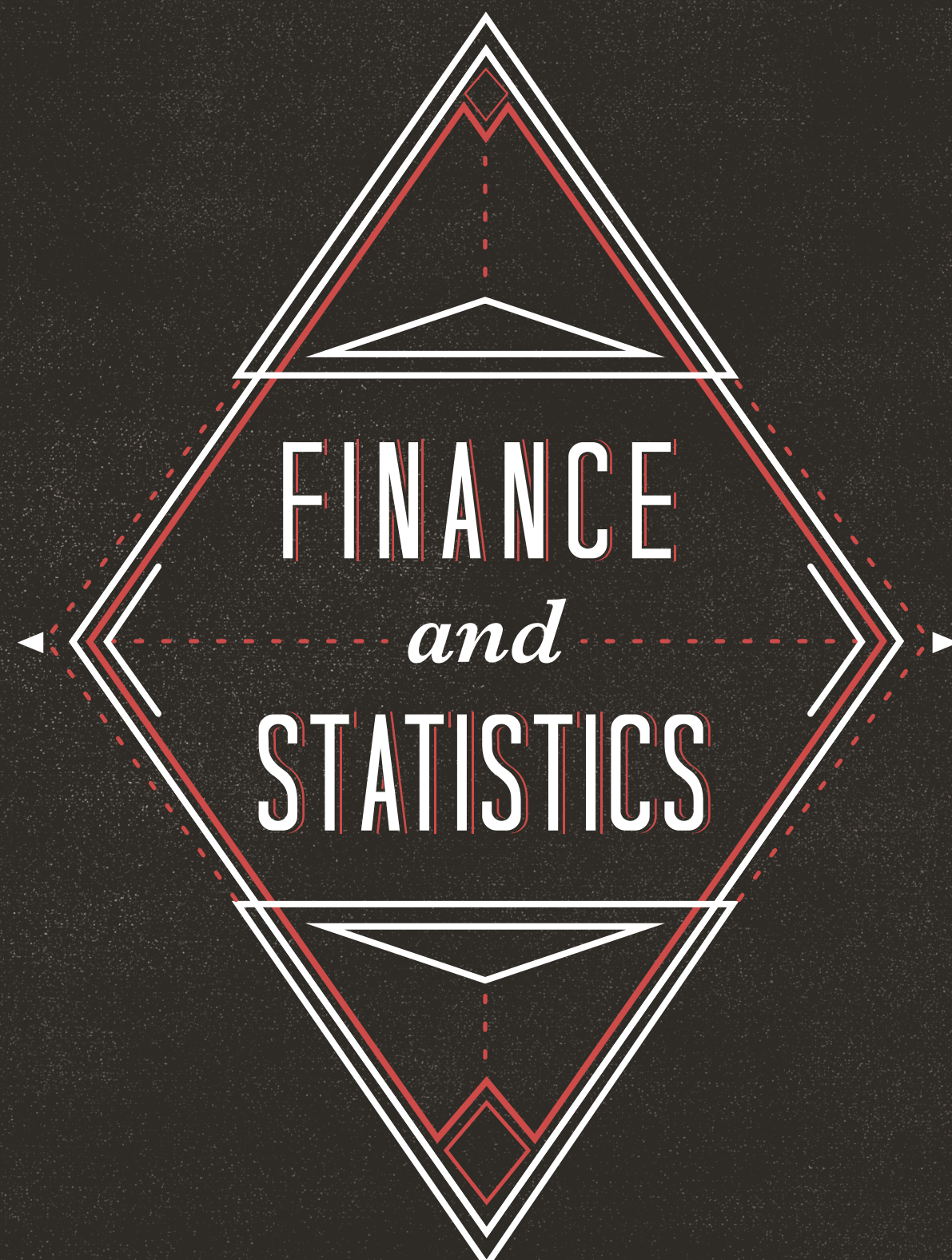
2013 Outstanding Group Award
Nominee for CI's Leadership Awards Ceremony.

"Collaboration is a great thing! Trust members to do what they say and provide them with the support they need to accomplish their tasks. As a leader you are asked to fulfill many obligations on campus, it is important for you and for your organization that you learn to balance your time effectively."

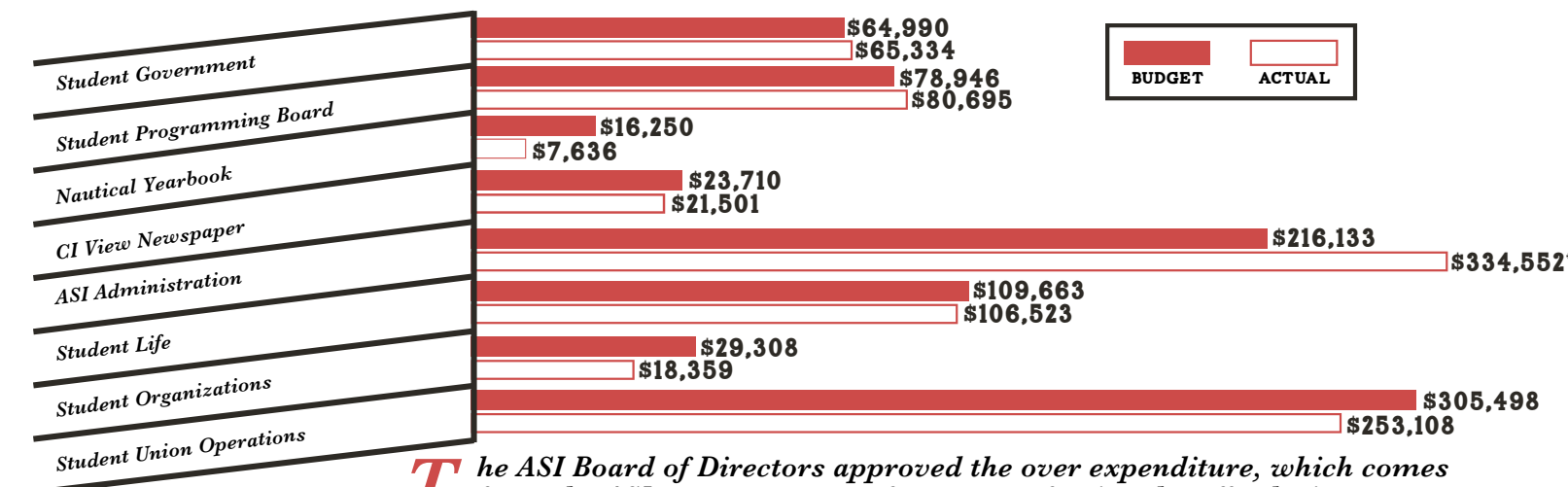
Lundon Templeton,
Student Programming Board President



**EVENT
ATTENDEES
2012 ★ 2013**



FINANCE AND STATISTICS



The ASI Board of Directors approved the over expenditure, which comes from the ASI reserves, to pay for new professional staff salaries, professional development, new mascot, and A Night with CI.

Hourly Average Of Visitors During Academic Year

DAY	2011	2012	2013
MONDAY	20	21	39
TUESDAY	23	25	42
WEDNESDAY	19	24	42
THURSDAY	21	28	41
FRIDAY	8	8	10

64%

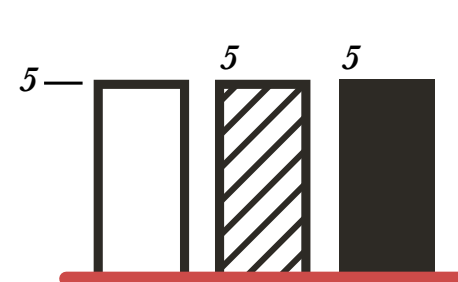
INCREASE IN VISITORS FROM PREVIOUS YEAR!

Annual Room Reservations

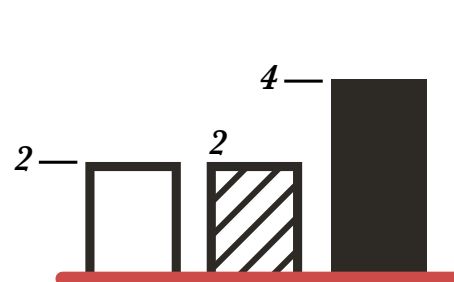
85%

INCREASE IN RESERVATIONS FROM PREVIOUS YEAR!

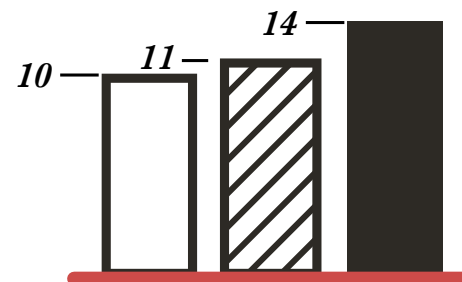
	2011	2012	2013
COVILLE CONFERENCE ROOM	341	316	426
MEETING ROOM A	85	130	380
MEETING ROOM B	33	84	219
DINING ROOM/STAGE	88	79	96
TREE HOUSE COURTYARD	35	15	96



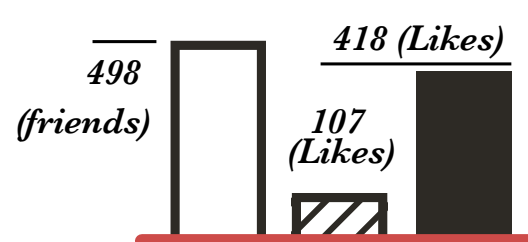
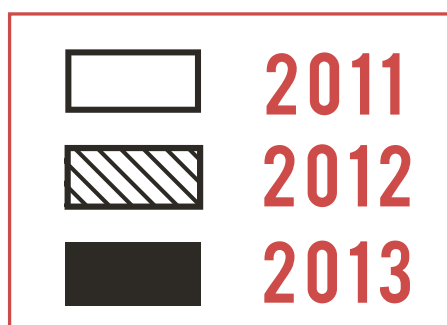
Pieces of student art displayed in Union



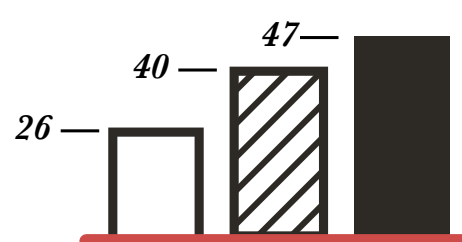
Full Time Professionals



Student Employees



Facebook



Businesses participating in the Dolphin Discount Program

ASI GRADE REPORT

	FALL 2012	SPRING 2013
ASI Board Members (Students) 19	3.36	3.38
ASI Entity Members 169	3.26	3.24
The CI View newspaper 115	3.27	3.27
The Nautical yearbook 17	3.29	3.06
Student Government 122	3.26	3.23
Student Programming Board 125	3.14	3.00
ASI & SU Student Employees 112	3.24	3.49
All Undergraduate Student GPA	2.92	2.93

Credits

DESIGN & LAYOUT

BY BEN BLANCHARD

ASI Marketing Assistant

Thanks to

GENEVIEVE EVANS TAYLOR
ASI Executive Director

CHRISTINE THOMPSON
ASI Assistant Director

GENESIS DELONG
ASI Assistant Director

DIANA BALLESTEROS
ASI Administrative Assistant



California State
University

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C H A N N E L
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