

ANNUAL REPORT

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A REPORT OF THE 2015-2016
SCHOOL YEAR FOR ASSOCIATED
STUDENTS, INC.

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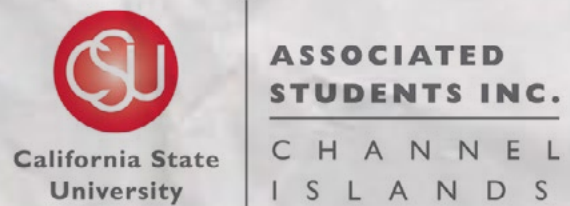
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ASI



STATEMENT OF PURPOSE

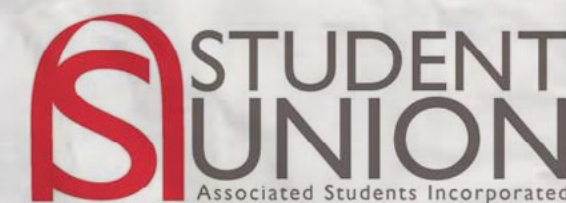
Associated Students Incorporated is a non-profit auxiliary which exists to support the educational mission of CSU Channel Islands. ASI facilitates learning and development through integrative and co-curricular approaches and identifies and responds to major student issues and initiatives. In addition, ASI implements sound business practices which uphold the fiduciary responsibility associated with the management of student fees, and funds the operation and facility of the CI Student Union.



STUDENT UNION

STATEMENT OF PURPOSE

The Student Union serves to foster community and enhance student learning and development on the CI campus by providing exceptional services, supporting holistic programming, creating regular opportunities for staff development and maintaining an environmentally responsible facility.





GENEVIEVE EVANS TAYLOR, ED.D

A LETTER FROM THE ASI EXECUTIVE DIRECTOR

Over the past year, ASI experienced a number of successes due to the diligent efforts of the ASI Board of Directors, Student Union student assistants, entity leaders and members, and professional staff. The accomplishments listed within the 2013/14 ASI Year End Report highlight the intentional efforts made by these individuals to exemplify the values found within the ASI and Student Union Statements of Purpose.

The time has come that we have outgrown our current structure and significant change must occur in order for the Board to remain efficient and effective. Within the upcoming year, I predict to see great change within the Association, as it relates to Board structure, Board decision-making process, and Board membership.


Genevieve Evans Taylor, Ed.D.
ASI Executive Director

As our University continued to increase in student population growth, ASI focused its efforts on supporting the student body through the allocation of funds which supported students' co-curricular involvement and holistic education. Throughout this past year, time, talent and resources were invested into restructuring and developing initiatives and processes which strengthened historical practices, increased student leadership capacity, and increased opportunities for student engagement.



VIDEOS





ACCOMPLISHMENTS & HIGHLIGHTS

ASI FACILITATES LEARNING AND DEVELOPMENT



- The ASI professional staff created numerous opportunities for student assistants to gain greater understanding of their leadership capacity, professionalism and student unions
- Self and supervisor performance appraisal tied directly to the CI Leadership Definition. (Fall 2013 and Spring 2014)
- ASI student assistants, entity leaders and professional staff visited the following student unions and their professional/student staff: San Diego State University, CSU Northridge, CSU Los Angeles and the University of Hawaii - Manoa

TRAINING

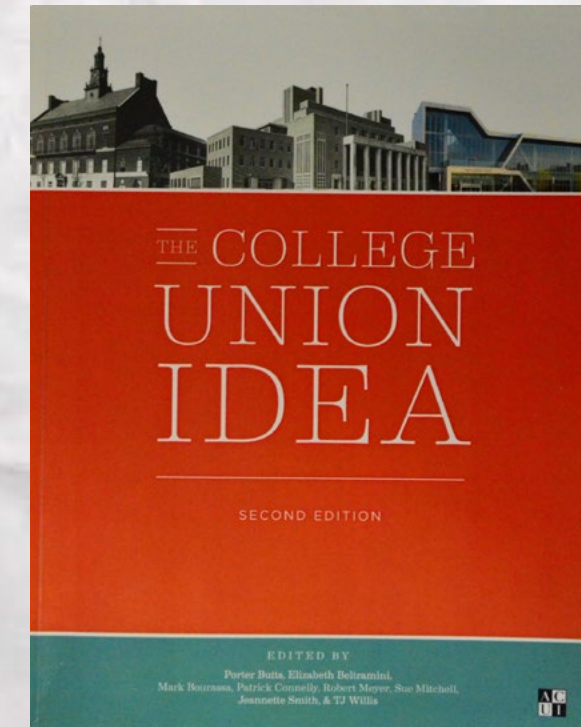
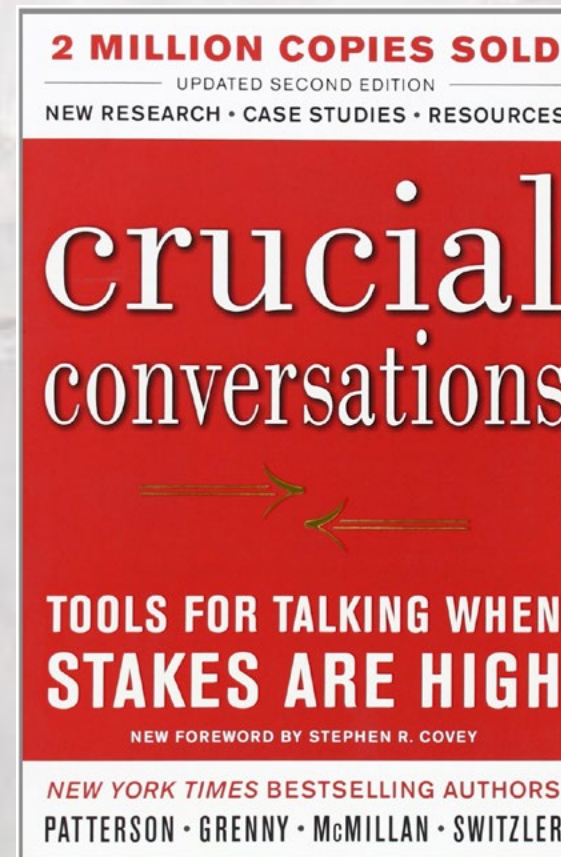
This past year's Board received a comprehensive eight-hour training with topics including non-profit corporation law, auxiliary status, budget, open meeting law, parliamentary procedures and CI ASI history.

ASI student assistants participated in the Division of Student Affairs (DSA) Student Assistant Orientation and Training. The student assistants experienced a unified curriculum based on the CI foundational values and the common professional responsibilities. Presentation topics included divisional roles, CI Mission, DSA Mission, DSA Core values, professionalism, etiquette, career preparation, and ethical decision making. One hundred and twenty one (nine from ASI) students participated in the training.

LEADERSHIP DEVELOPMENT

As part of the weekly staff development for the Student Union, the student assistants read, gave presentations and participated in written reflections on the following leadership books: *Crucial Conversations* written by Patterson, Grenny, McMillan and Switzler and *The College Union Idea*, edited by Butts, Beltramini, Bourassa, Connelly, Meyer, Mitchell, Smith, and Willis.

“This book helped me break down crucial conversations in a way that made it less stressful. It helped me to be aware of my reaction and the reaction of others, and how to use these clues in my conversations. It helped me realize that I should not be afraid to fight for myself, and to be more clear with what I want. I should not assume people will automatically know what I want or know what I am talking about.” – Lauren Ann Dorotheo,
Information Desk Student Assistant



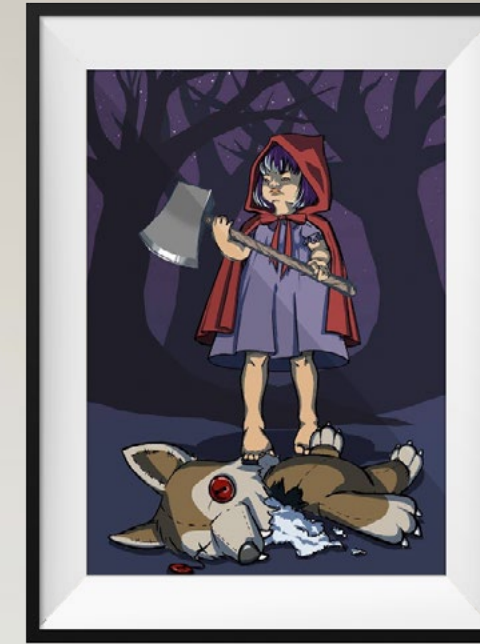
Presentations

In January, the Executive Director gave two presentations at the Auxiliary Organization Association conference: "Assessment Best Practices & Telling the ASI/Student Union Story and What Are You Reading?"



Online Voting

ASI implemented online voting via Qualtrics for the 2013-2014 ASI student elections which resulted in obtaining 16% of the student population's vote, a slight increase from previous years.

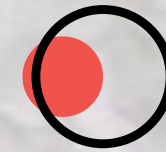


ASI Art Purchase Award

ASI purchased three pieces of student art from the 2014 CI Student Art Show. These pieces included a wood working piece by Mireille Smith entitled "The Golden State," a screen print by Ben Blanchard entitled "Bring Home the Natives," and two digital illustrations by Lauren Ann Dorotheo entitled "Mangkukulaman" and "Little Red" (received the Achievement of Excellence in Illustration Award from the CSU Channel Islands Art Program).



ASI CREATES REGULAR OPPORTUNITIES FOR STAFF DEVELOPMENT



PROFESSIONAL DEVELOPMENT

The ASI Board approved the ASI Educational Fee Reimbursement Program, which allows ASI professional staff access to funds for use on higher education courses.



BOOK CLUB

Each year, the ASI professional staff reads books to expand their knowledge in the areas of higher education, student unions, leadership and student development. This past year, ASI staff read the following four books: *The College Union Idea*, *Crucial Conversations*, *Lean In* and *Student Development in College*.



CONTINUED BENEFITS FOR CI GRADUATES



BRANDON DOWLING

"Working in the Student Union helped to prepare me for my career by giving me the first-hand knowledge and experience to lead in a service-driven environment. In my current position working for a local government, we are constantly reminded of the constituents that we serve on a daily basis. The Student Union was a place where I learned about the need for professionalism, commitment and dedication to the students and staff of CI. In addition, it was an incredibly rewarding experience for me to see my own personal growth from the time I began the position to the time I completed my tenure. I walked away from my time as part of the Student Union staff a more holistic and driven individual, one who had led by example and had grown from the experiences and people I encountered. I can honestly say that I now feel equipped and prepared in my career because of the foundation that I was provided by being a part of the Student Union team."



DULCE CAROLINA LOPEZ

"As a proud alumna who worked at the Student Union and served as the first Latina student body president; these combined experiences have shaped me in the deepest levels. I continue to grow after my collegiate career at CI; with deep roots of concepts such as inclusion, community-centered, and improving access to all for a better future. I've learned it is about creating a just, better and brighter future for all. I proudly announce that I work for the American Civil Liberties Union (ACLU) of San Diego and Imperial Counties and I did not get here alone. Nobody gets here alone. My experiences at the Student Union and ASI are the foundation which I continue to grow from."

ASI IMPLEMENTS SOUND BUSINESS PRACTICES

POLICY AND PROCESS DEVELOPMENT

EKHO

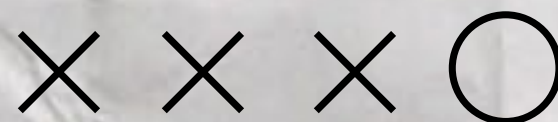
The Board enacted a number of new policies, processes and updated documents including:

- Educational Fee Reimbursement
- ASI Election Code
- ASI Procurement Card Process

ASI professionalized the University's mascot by giving Ekho a fresh new look as well as hiring a student to represent Ekho. The process for requesting Ekho's attendance was also formalized for events and special occasions. Ekho was frequently found giving away spirit cards during Red Out Wednesdays, attending Block Parties, and making special appearances in department videos, county parades, and celebration events and conferences.

STUDENT UNION ENHANCEMENTS

- The Student Union purchased a portable stage to be used at events
- Two monitors were placed in the 2nd floor meeting rooms



STUDENT ACCOMPLISHMENTS



- Kristina Cervi (ASI Board Chair): Silver Dolphin Award and Panetta Institute Congressional Internship
- Jennifer Calderon (ASI Board Director), MarKell Law (Student Government Senator), Sara Sanders (Student Government Vice President), Lndon Templeton (ASI Office Assistant), Chantyl Vasquez (*The CI View* Editor-in-Chief): CI Senior Leader of the Year Award
- Benjamin Blanchard (ASI Marketing Assistant): Award for Highest Level of Design for Crayola Box (Art Program)
- Lauren Ann Dorotheo (Student Union Student Assistant): Achievement of Excellence in Illustration Art Award for Little Red (Art Program)
- Jillian Glassett (ASI Board Secretary): Scholar Leader
- Chantyl Vasquez (*The CI View* Editor-in-Chief): Merit Leader
- Vanessa Bahena (Student Government President): Maximus Student Award
- Sara Sanders (Student Government Vice President): Women's Recognition Luncheon, Student Leader of the Year



STAFF ACCOMPLISHMENTS

CHRISTINE THOMPSON:

Division of Student Affairs Core Values Award

Selected to attend the Leadership Development Program for Higher Education (LDPHE) for Asian Pacific Americans

Nominated for a 2014 Maximus Staff Award

GENEVIEVE EVANS TAYLOR:

Selected to participate in the 2013 Leadership California Cohort

Nominated for a 2014 Maximus Administrator Award

DIANA BALLESTEROS:

Nominated for a 2014 Maximus Staff Award

GENESIS DELONG:

Nominated and selected as a finalist for a 2014 Maximus Staff Award

ENTITY ACCOMPLISHMENTS



STUDENT GOVERNMENT

Student Government provides students with access to CI's top administrators, serves as an advocate for our students on the state-wide level, and honors individuals who make significant contributions to CSU Channel Islands.

KEY ACCOMPLISHMENT:

SG applied for and received a 2014 CSU Greenovation Grant to expand composting efforts at CSU Channel Islands.

2013-14 BILLS & RESOLUTIONS

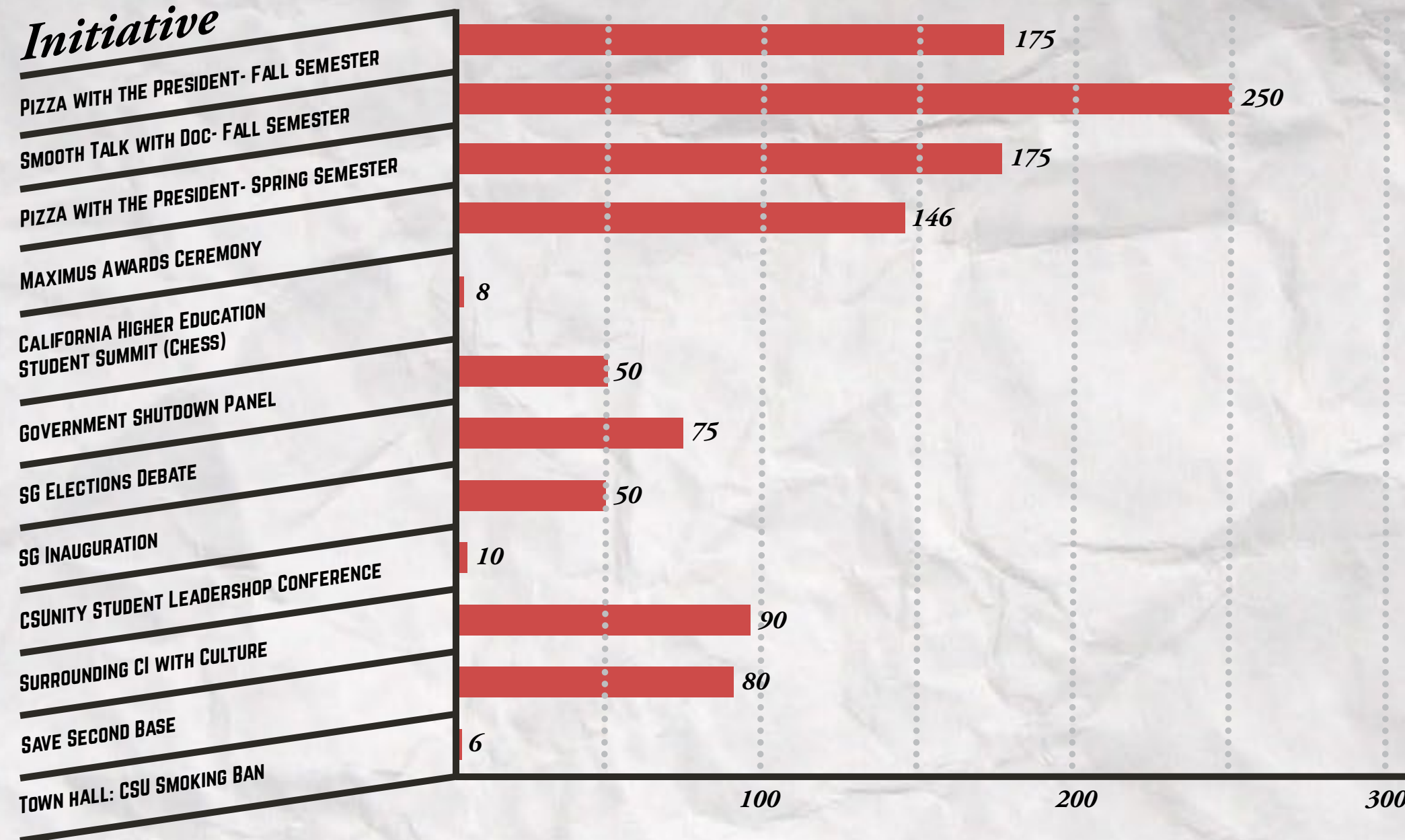
Resolution: Hate Crimes

2014 MAXIMUS AWARD RECIPIENTES:



Jay Derrico (staff)
 Janel Suliga (administrator)
 Vanessa Bahena (student) and
 Cindy Wyels (faculty)

2013-14 Number of Attendees



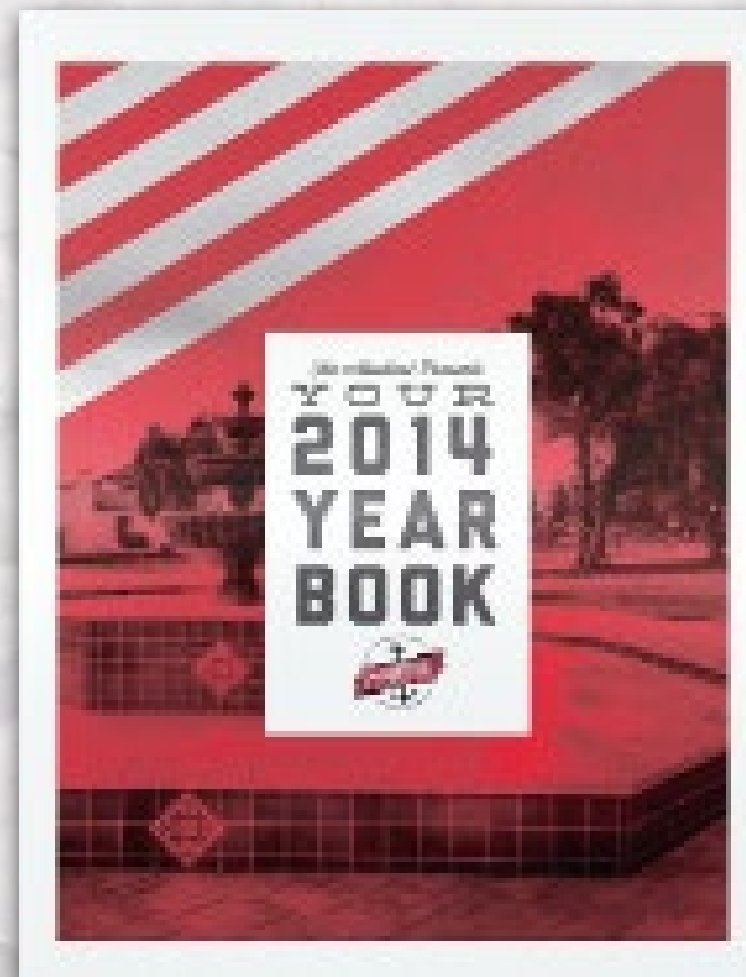
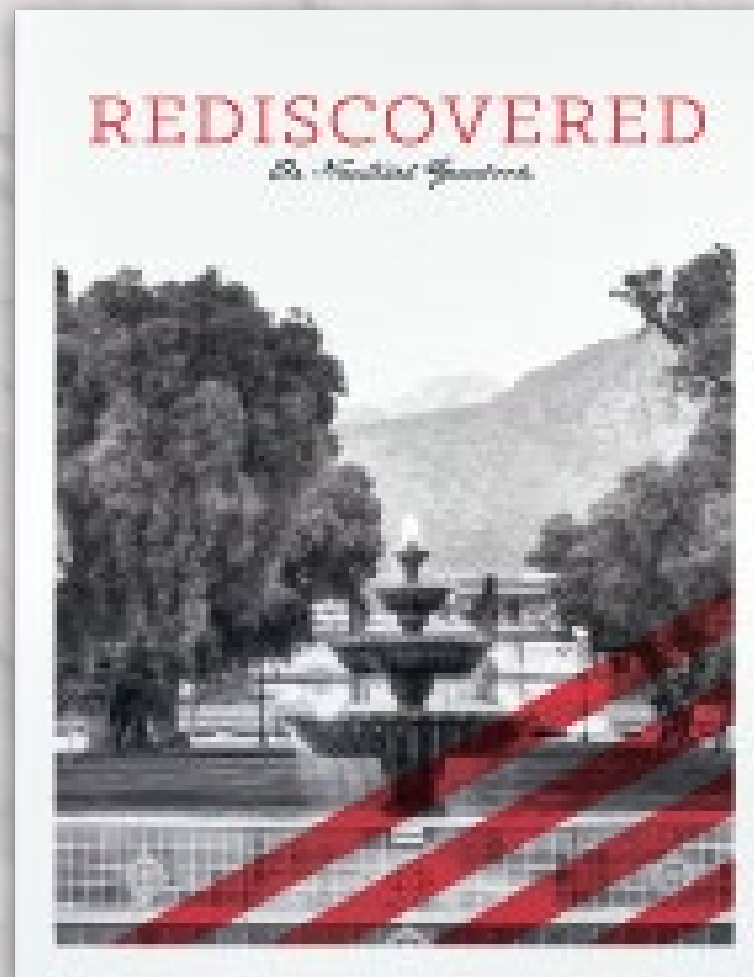
THE NAUTICAL

A TOTAL OF 108 YEARBOOKS WERE ORDERED

The Nautical yearbook is a student-run, student-designed, and student-approved initiative which maintains the history of CSU Channel Islands through a student lens.

57

57 students purchased a yearbook

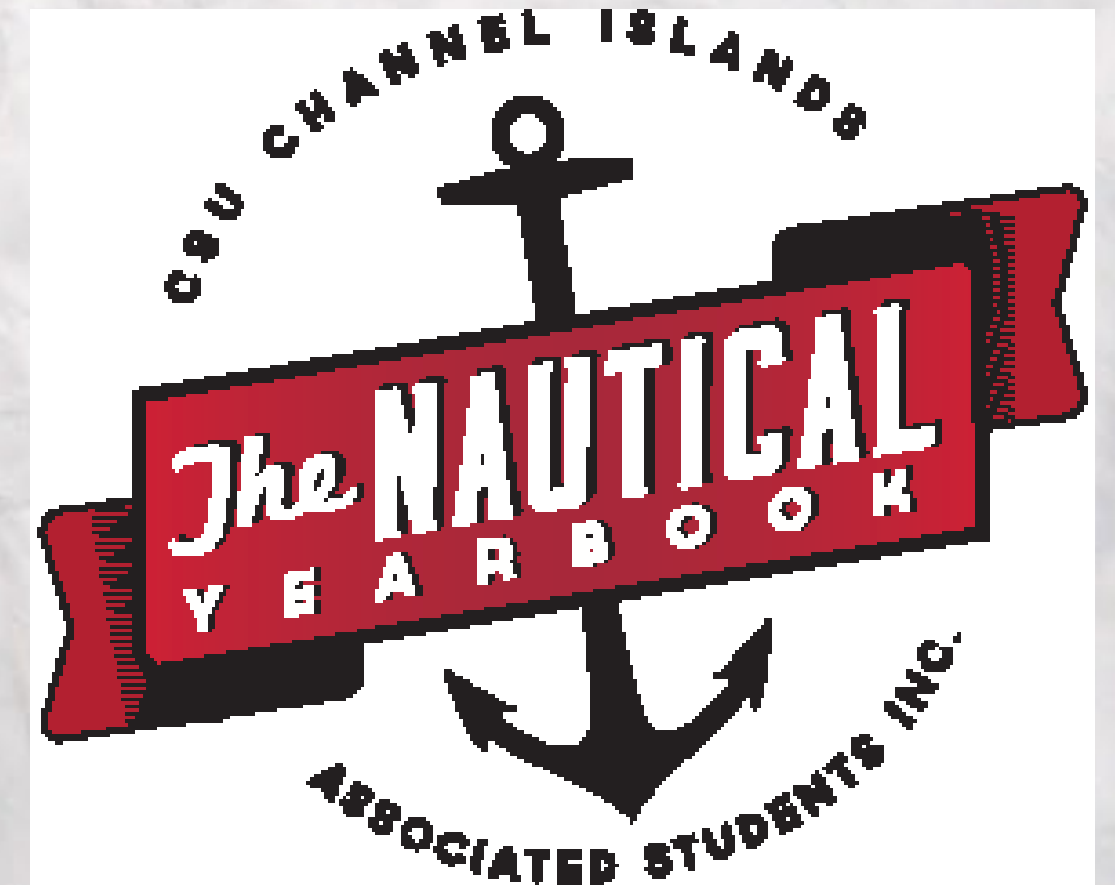


13 Nautical student staff received a complimentary yearbook

13

38 yearbooks were purchased by campus departments (faculty, staff and administrators)

38



REBRANDED LOGO AND YEARBOOK WERE COMPLETED IN 2014

THE CI VIEW

The CI View serves to keep CSU Channel Islands students updated on the news and happenings of a growing and dynamic university. This newspaper informs students about the new majors, buildings, programs and departments. The student staff is

dedicated to bringing local and community news to the CI campus. This newspaper provides students with a forum to voice their opinions and own ideas, which keeps CI a university that maintains a student-based focus.

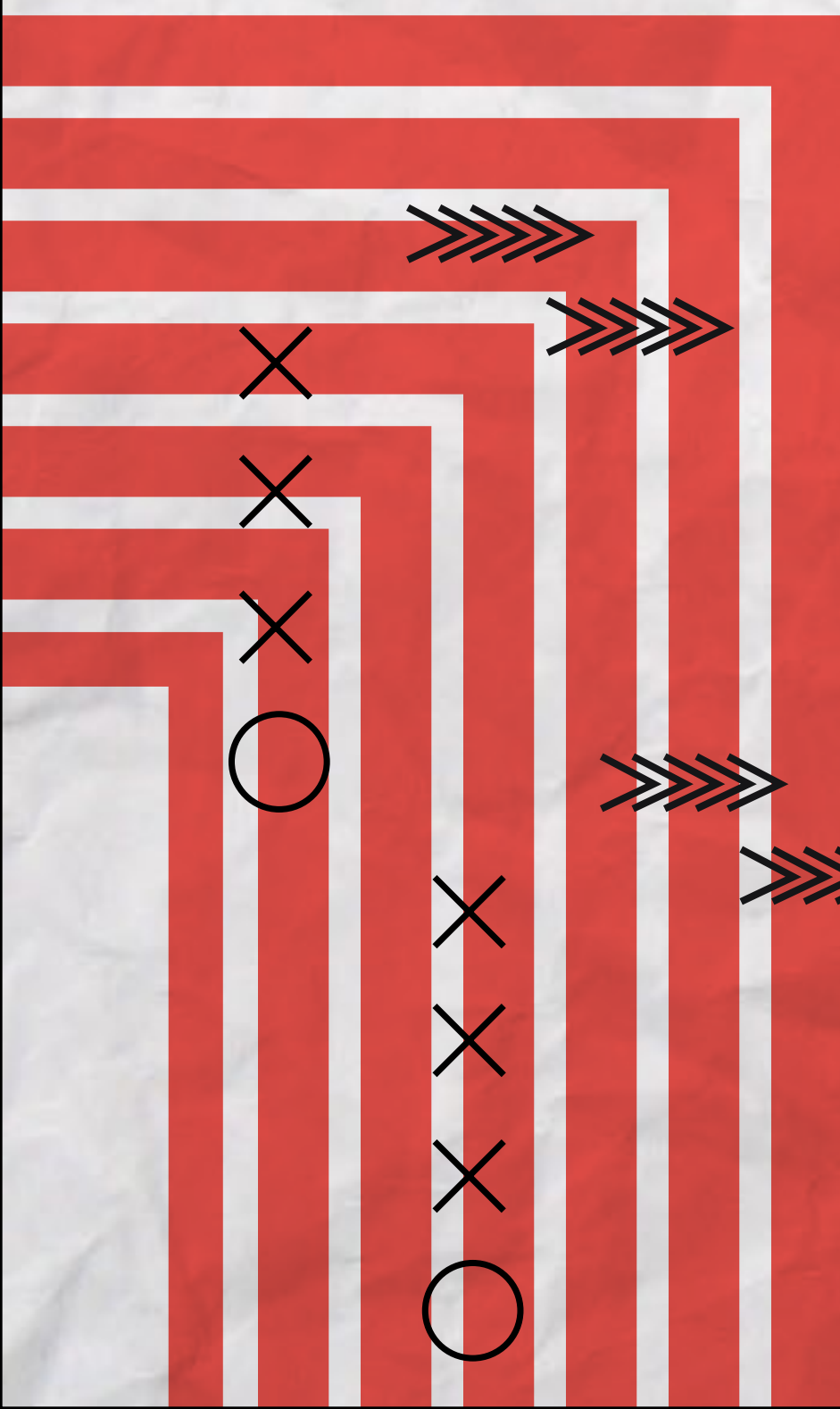
HARD COPY ISSUES

FALL 2013

SPRING 2013

6

4

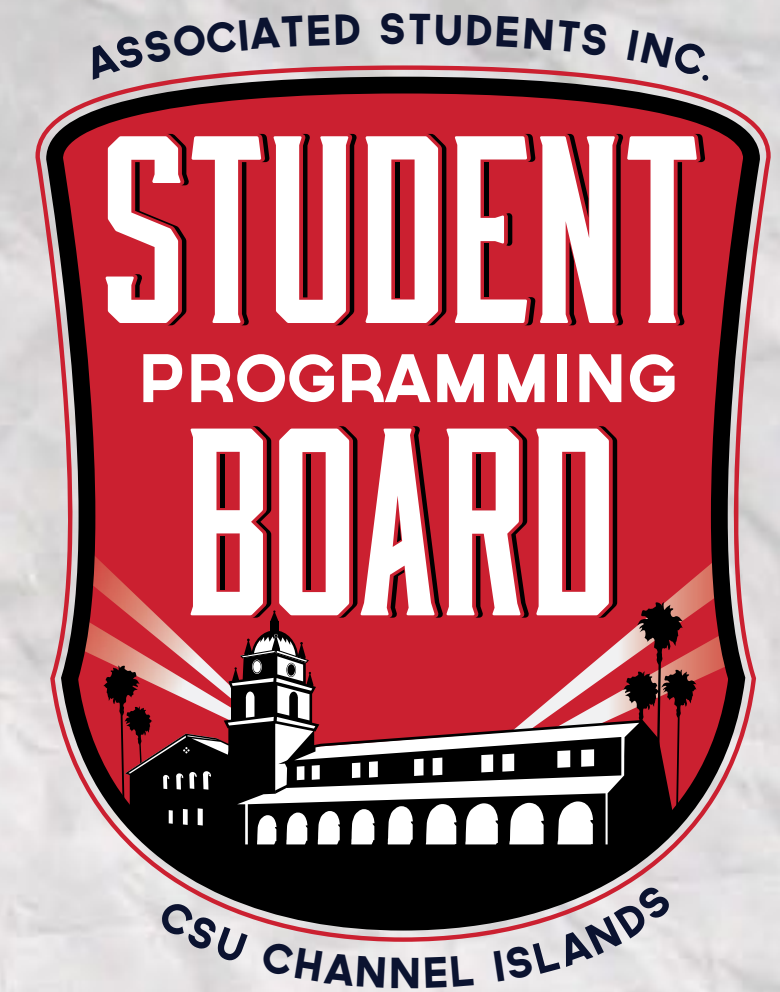
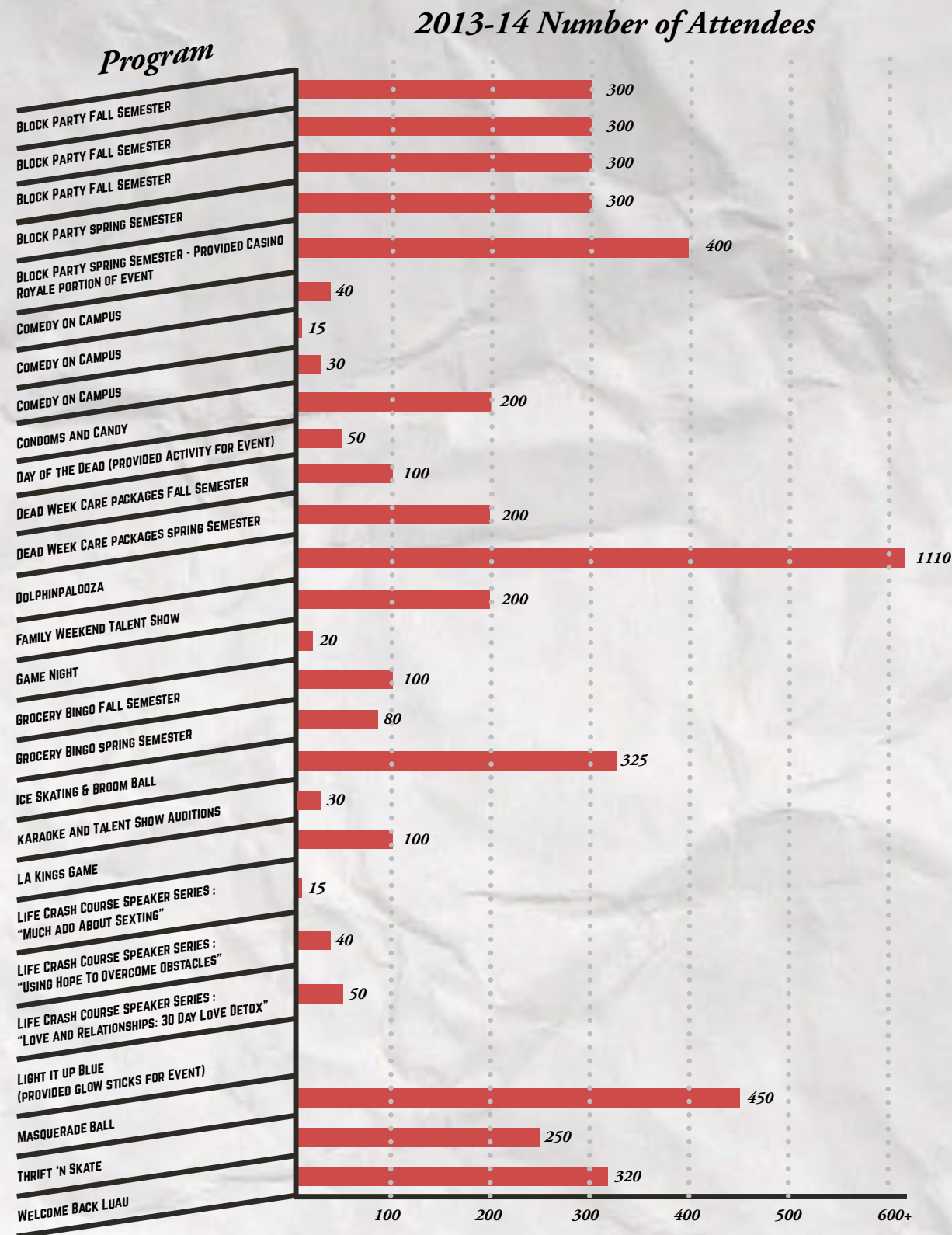


STUDENT PROGRAMMING BOARD

Student Programming Board (SPB) creates opportunities for students to engage in the CI community, develop leadership skills, attain new experiences, and learn from a diversity of perspectives.

SPB was nominated for the Outstanding Group Award for the CSU Channel Islands Student Leadership Awards Ceremony.

SPB collaborated with a wide variety of areas across CI and the surrounding community, including: Multicultural Programs, Student Government, Pacific Oaks Federal Credit Union, Thousand Oaks Health Center, Planned Parenthood, Refuge, I Can Educate (ICE), Instructionally Related Activities Committee, Block Party Committee, and Student Leadership Programs.



THE 2014 REDESIGNED LOGO



FINANCE
&
STATISTICS

FINANCE & STATISTICS

<i>2013-2014</i>	<i>Budget</i>	<i>Actuals</i>
STUDENT GOVERNMENT	\$74,054	\$66,338
STUDENT PROGRAMMING BOARD	\$87,346	\$82,254
NAUTICAL YEARBOOK	\$31,260	\$31,209
CI VIEW NEWSPAPER	\$32,660	\$25,499
ASI ADMINISTRATION	\$281,942	\$281,365
STUDENT LIFE	\$155,265	\$148,373
STUDENT ORGANIZATIONS	\$41,735	\$25,046
STUDENT UNION OPERATIONS	\$455,130	\$443,231

ROOM RESERVATION / ANNUAL

<i>Room</i>	<i>2011</i>	<i>2012</i>	<i>2013</i>	<i>2014</i>
<i>Coville Conference Room</i>	341	316	426	448
<i>Meeting Room A</i>	85	130	380	334
<i>Meeting Room B</i>	33	84	219	135
<i>Dining Room / Stage</i>	88	79	96	120
<i>Tree House Courtyard</i>	35	15	36	40

17% INCREASE IN VISITORS FROM PREVIOUS YEAR!

AVERAGE VISITORS DURING ACADEMIC YEAR (HOURLY AVERAGE)

<i>Day</i>	<i>2011</i>	<i>2012</i>	<i>2013</i>	<i>2014</i>
<i>Monday</i>	20	21	39	39
<i>Tuesday</i>	23	25	42	49
<i>Wednesday</i>	19	24	42	50
<i>Thursday</i>	21	28	41	52
<i>Friday</i>	8	8	10	13

FUN FACTS

Pieces of Student Art Displayed in Union

Full Time Professionals

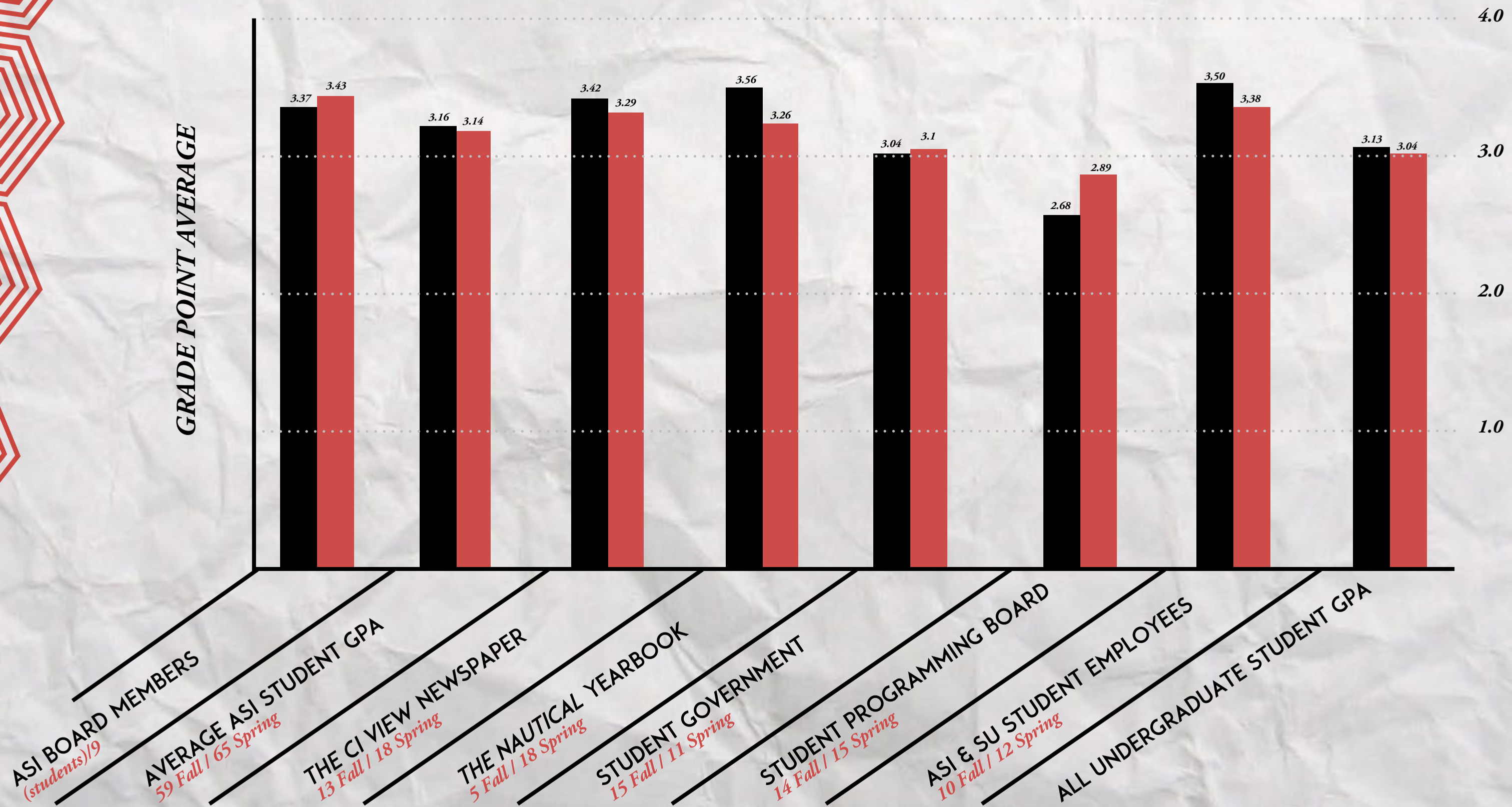
Student Employees

Facebook

Businesses participating in the Dolphin Discount Program

<i>2011</i>	<i>2012</i>	<i>2013</i>	<i>2014</i>
5	5	5	10
2	2	4	4
10	10	12	12
498	107	418	594
26	40	47	52

GRADE POINT AVERAGES / MEMBERS



CREDITS

DESIGN & LAYOUT

BEN BLANCHARD

ASI GRAPHIC DESIGNER

SPECIAL THANKS TO

GENEVIEVE EVANS TAYLOR

ASI EXECUTIVE DIRECTOR

CHRISTINE THOMPSON

ASI ASSISTANT DIRECTOR

GENESIS DELONG

ASI ENTITY COORDINATOR

DIANA BALESTEROS

ASI ADMINISTRATIVE ASSISTANT



**California State
University**

**ASSOCIATED
STUDENTS INC.**

C H A N N E L
I S L A N D S