2011-2012

ASI Year End Report

CSU California State University

ASSOCIATED STUDENTS INC.
CHANNEL ISLANDS

Statement of Purpose

2011-12 ASI Board of Directors

Top from left: Chris Carroll, AVP Damien Peña, Benjamin Pereira, AVP Edwin Lebioda, Dr. Genevieve Evans Taylor, Dr. Terry Ballman, Richard Wager and Christine Thompson (Secretary). Bottom from left: Tanya Yancheson, Veronica Palafox (Vice Chair), Spencer Keaster, AVP Missy Jarnagin (Treasurer), Ryan Hunnewell, Dulce Lopez, and Elysse Farnell (Chair). Missing: Jason Barnes

Associated Students Incorporated is a non-profit auxiliary which exists to support the educational mission of CSU Channel Islands. ASI facilitates learning and development through integrative and co-curricular approaches and identifies and responds to major student issues and initiatives. In addition, ASI implements sound business practices which uphold the fiduciary responsibility associated with the management of student fees, and funds the operation and facility of the CI Student Union.

Summary

Over the past year, ASI has accomplished a great deal and experienced a number of successes through the efforts of the ASI Board of Directors, Student Union student assistants, ASI Entity leaders, and professional staff. The listed accomplishments highlight the intentional efforts by the Association and their alignment to the ASI Statement of Purpose.

Accomplishments and Highlights

ASI Facilitates Learning and Development

Leadership Development: The ASI professional staff met with the four ASI Entity leaders and participated in a leadership discussion group where they read the book *The Four Agreements*.

Throughout the fall and spring semesters, the Student Union student assistants read two leadership books (*The Leadership Challenge* by Kouzes & Posner and *Leadership for a Better World* by Komives & Wagner), gave weekly presentations, and provided written reflections on how these readings applied to the CI Leadership Definition: "With excellence and integrity, CI Leaders serve others, build community, personally flourish and act in a positive and socially responsible manner."

"I used to think of leadership as something you do when you tell others what to do. Now I think of leadership as a means where I can help others so we can all excel." *-Kaytie Cowans, Student Union Student Assistant*

Student Development: The ASI professional staff created numerous student development opportunities for student assistants throughout the 2011-12 academic year.

•UCLA Student Union Visit, Summer 2011

•Myers Briggs inventory, Fall 2011 Training

•Self and supervisor performance appraisal tied directly to the CI Leadership Definition, Spring 2012

Trainings: This past year's Board received a comprehensive eight-hour training with topics including non-profit corporation status, auxiliary status, budgets, open meeting law, parliamentary procedures and CI ASI history.

ASI student assistants participated in the inaugural year of the Division of Student Affairs (DSA) Student Assistant Orientations. These Orientations were heavily influenced by the ASI Executive Director's participation through curriculum writing and program development. The student assistants experienced a unified curriculum based on the CI foundational values and the common professional responsibilities. Presentation topics included divisional roles, CI Mission, DSA Mission, DSA Core Values, professionalism, and ethical decision making. In the fall, 85 students (6 from ASI) participated and in the spring 37 (3 from ASI) participated.

Noon Forums: The Student Union implemented two Noon Forums in Fall 2011; one pertaining to the 10 year anniversary of September 11, 2001 and the second examining the California budget crisis and its impact on the CSU system and the CI campus. Each of these forums examined the select issues through an interdisciplinary lens and included faculty in the fields of political science and psychology and administrators within Student Affairs and the Provost's office.

Student Union Employees: Spring 2012

100% *of Student Union Student Assistants...*

- 'Agree' or 'strongly agree' their leadership skills have improved as a result of being employed in the CI Student Union.

- 'Agree' or 'strongly agree' they gained skills/experiences they will use after college as a result of being employed in the CI Student Union.

- Stated they feel a part of the CSU Channel Islands community.

* Results from Spring 2012 student assistant employment survey.

ASI Implements Sound Business Practices

Professional Staff Expansion: One of the most significant accomplishments of the 2011-12 ASI Board was their approval of the ASI Entity Coordinator and ASI Administrative Assistant positions and the reclassification of the ASI Budget Analyst to the Assistant Director. This strategic action places ASI in a position to allow for greater services for the CI students and will enhance CI students' holistic education.

Policy and Process Development: The Board enacted a number of new policies and processes, and updated documents including:,

- Resolution for University ASI Bank Account Signing Authority
- Reserve Policy
- Credit Card Policy
- Risk Management Policy
- Bylaws update
- Assessment Process

BASC: The Budget and Allocation Spending Committee was fully implemented this past year which resulted in a budget process that allows for thoughtful discussions, critical analysis and consistency. Because of this strategic change, student clubs/organizations attained a higher funding allocation rising from $17,200 in 2011-12 to $30,308 in 2012-13.

Student Accomplishments

Student Awards 2011-2012:

Jason Barnes (SG Vice President and ASI Board Director)

- CI Senior Leader of the Year Award

Chris Carroll (CI View Editor-in-Chief and ASI Board Director)

- CI Senior Leader of the Year Award

Elysse Farnell (ASI Chair and The Nautical Editor-in-Chief)

- CI Senior Leader of the Year Award

MacKenzie Garcia (SG Chief of Staff)

- CI Senior Leader of the Year Award

Ryan Hunnewell (ASI Board Director and SG Director of Technology)

- Silver Dolphin Award
- CSU Media Arts Festival Rosebud Award (first place) for video game (co-created with Shannon Scobey)
- Third place award in Interactive Media for website and third place for Experimental Video

Michelle Miller (ASI Marketing Assistant)

- CI Senior Leader of the Year Award

Veronica Palafox (SPB President and ASI Board Vice Chair)

- CI Senior Leader of the Year Award

Max Patera (SPB member)

- Outstanding Community Member for Anacapa Village

Chantyl Vasquez (CI View Business Manager and Secretary)

- CI First Year Leader of the Year

Tanya Yancheson (ASI Board Director and The Nautical staff member)

- CI Junior Leader of the Year and Resident Assistant of the Year for Santa Cruz Village

Staff Accomplishments

Dr. Genevieve Evans Taylor

- 2011 Oracle Research Article of the Year (from the Association of Fraternity and Sorority Advisors) for article entitled "An Analysis of Leadership Programming Sponsored by Member Organizations of the National Panhellenic Conference"
- 2011 40 Under 40 Award from the Pacific Coast Business Times

Christine Thompson

- 2011 Debra Hammond New Professional of the Year Award from Region 15 of the Association of College Unions International (ACUI)

Raul Dominguez

- 2012 Staff Maximus Award recipient from CSU Channel Islands Student Government

Entity Accomplishments

Awards and Honors

- *Student Government* – California Higher Education Student Summit (CHESS) Spirit Award
- *Student Programming Board* – Outstanding Service Project (Relay For Life) and Outstanding Collaborative Event (Relay for Life)

Collaboration Between Entities

Annual ASI Entity Leadership Retreat – In January, the ASI Entity leaders hosted a daylong leadership retreat for the members of their organizations. Keynote speakers included Vice President for Student Affairs Dr. Wm. Gregory Sawyer, Psychology Chair Dr. Virgil Adams, and AVP for Student Affairs Damien Peña. Breakout sessions included time management, conflict resolution, email etiquette, communication skills, professionalism, and relational leadership. The retreat helped to strengthen relationships between the entity members and provided students with the skills necessary to effectively lead within their entity and the CI community.

Student Government

Student Government provides students with access to top CI administrators, serves as an advocate for our students on the state-wide level, and honors individuals who make significant contributions to CSU Channel Islands.

2011-2012 Student Government Events

Event	Number of Attendees
Pizza with the President	230
Donuts with Doc	150
Maximus Awards Ceremony	250
March for Higher Education	60
CI Town Hall meeting	40

"Ultimately, one is in Student Government to serve others. It is not about power."
-Jason Barnes, Vice President

Key Accomplishments

• March for Higher Education
• Campus Skateboarding Resolution
• Reinstatement of University Hour
• Maximus Awards Ceremony

The Nautical

The Nautical yearbook is a student-run, student-designed, and student-approved initiative which maintains the history of CSU Channel Islands through a student lens.

The Nautical created new marketing initiatives this past year including:
• *The Nautical* Fashion Show
• Social Media
• Blogging

"It is our job to highlight all the great things that CI accomplishes every year."
-Elysse Farnell, Editor-in-Chief

The CI View

The *CI View* serves to keep CSU Channel Islands students updated on the news and happenings of a growing and dynamic University. This newspaper informs students about new majors, buildings, programs and departments and the student staff is dedicated to bringing local and community news to the CI campus. This newspaper provides students with a forum to voice their opinions and own ideas, which keeps CI a University that maintains a student-based focus.

CI View Publications

	Hard Copy Issues	Online Issues
Fall 2011	6	5
Spring 2012	4	4

"Who cares what you DO know? Focus on the things you don't know. Be comfortable in being a permanent student of life. There won't be any mid-terms, just enlightenment."
-Chris Carroll, Editor-in-Chief

Student Programming Board

Student Programming Board creates opportunities for students to engage in the CI community, develop leadership skills, attain new experiences, and learn from a variety of diverse perspectives.

"It is important to program events along with the University's mission statement of international and multicultural perspectives."
-Jacklyn Simonson, Vice President
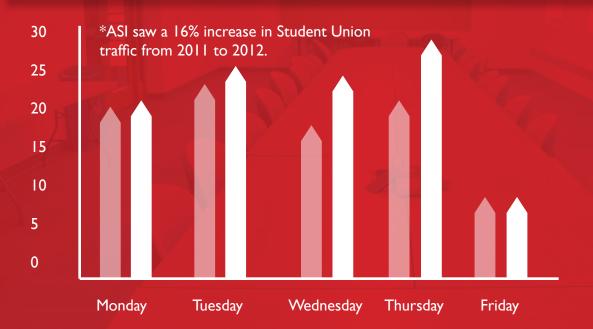
2011-2012 SPB Events

Event	Number of Atendees
Welcome Luau	100
Grocery Bingo	150
Bash at the Beach	60
Roller Skating	160
ASI Entity Retreat	40
Rocky Horror Picture Show	90
Talent Show	230
Welcome Back Movie Night	50
Grocery Bingo: Part 2	125
Condoms and Candy	200
ASI Retreat: Part 2	40
Ice Skating and Broom Ball	170
LA Kings Game	60
Poetry Slam	30
Dancing with the Staff	75
Drag Show	40
Karaoke Night	65
Casino Night	125
DolphinPalooza	400

ASI Budget 2011-2012

	Budget 2011-12	Actual 2011-12
Student Programming Board	$70,000.00	$65,055.82
Student Government	$53,726.00	$61,397.78
CI View	$23,710.00	$27,063.91
Nautical	$21,560.00	$17,033.98
ASI Administration	$185,927.00	$183,092.41
ASI Board	$2,238.00	$1,949.00
Student Union	$265,589.00	$218,098.00
Student Union Programming	$5,050.00	$80.00
Clubs and Orgs	$17,200.00	$14,736.21
Student Life	$100,000.00	$86,887.92
Total:	$745,000.00	$675,395.03

Student Union Statistics

Hourly Average of Student Union Visitors During Academic Year

*ASI saw a 16% increase in Student Union traffic from 2011 to 2012.

	Monday	Tuesday	Wednesday	Thursday	Friday

Y-axis: 30, 25, 20, 15, 10, 5, 0

Color Key
- 2011
- 2012

Graph Data

	2011	2012
Monday	20	21
Tuesday	23	25
Wednesday	19	24
Thursday	21	28
Friday	8	8

Spring 2012 Student Union Survey

Results:

81% 'Agreed' or 'strongly agreed' the Student Union fosters community

71% 'Agreed' or 'strongly agreed' the Student Union enchances student development

87% 'Agreed' or 'strongly agreed' they were treated in a respectful and professional manner

91% 'Agreed' or 'strongly agreed' they found the Student Union to be inviting

Random Facts and Stats

Room Reservations

	2011	2012
Coville Conference Room	341	470
Meeting Room A	85	201
Meeting Room B	33	138
Dining Room/Stage	88	134
Tree House Courtyard	35	61

*Student Union Room Reservations experienced a **73%** increase from 2011 to 2012.

Grade Point Averages of ASI Entity Members

Grade Point Averages/# of members	Fall 2011	Spring 2012
ASI Board Members (students)/9	3.59	3.39
All entity members GPA/58	3.18	3.16
The CI View newspaper/7	3.29	3.30
The Nautical yearbook/6	3.18	3.28
Student Government/17, 18	3.34	3.39
Student Programming Board/20	3.00	2.88
ASI & SU student employees/10	3.42	3.33
All undergraduate student GPA	2.90	2.95

Currently, the Student Union has...

498 Facebook friends +1

107 Page "Likes"

41 Businesses participating in the Dolphin Discount Program
26 businesses in 2011

10 Student employees

5 Works of student and faculty art on display

2 Full-time professionals

Credits

"ASI is truly a family within the CI community that I have been fortunate enough to be a part of."
-Michelle Miller, 2012

Designed by:

Michelle Miller
ASI Marketing Assistant

Special Thanks To:

Dr. Genevieve Evans Taylor
ASI Executive Director

Christine Thompson
ASI Assistant Director

Diana Ballesteros
ASI Office Assistant

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