

Minutes of the
Associated Student of
California State University Channel Islands, Inc.

Board Meeting

December 01, 2005

The Associated Students of California State University Channel Islands, Inc. met on Thursday December 01, 2005 at 8am in the California State University Channel Islands Administration Building, Training Room.

Members Present: Joanne Coville, Dr. Sawyer, Trae Cotton, Meghan Ciuffetelli, Cody Fullenwider, Mark Kirkpatrick, Kristi Adame, , Ben Gallagher, Jessica LaRoe

Members Absent: Haida Jimenez, Michael Martinez, Bob Bleicher

Members of the Public: Rachel Tafoya, Toni Rice,

Call to Order

The meeting was called to order at 8:05AM

- 1. Approval of Minutes** – approved
- 2. Public Forum** – The question was raised if there should be a sub link added to the main University website directing visitors to the ASI website in general, and/or if there should be a specific link to the specific entities due to the concern that most individuals do not necessarily know what ASI represents. It was suggested to set the webpage up in a fashion that would make it easiest for visitors to navigate themselves to the various links of representative groups and to spell out ASI providing an explanation of what ASI stands for which would make the link as recognizable as possible to other peers visiting our University website. It was suggested to check in with Peggy Hinz regarding the content of the ASI website. As for each representative's business cards, it was suggested to add a direct web link to the SG and SPB websites, CI View should be directed to the main ASI webpage.
- 3. Financial Report** - Ms. Coville requested from Ms. Tafoya to send out to the board as soon as possible the Financial Report for the month of October for review prior to our next scheduled meeting on Thursday, January 05, 2006.
- 4. Entity Report – Student Government**, Ms. Anneka Busse conducted the Entity Report for Student Government for the month of December 2005. Ms. Busse reported to the board that they currently have 5 senators and 3 interns that have been working with Student Government for the past Fall 05 semester. It was advised that a planning meeting for Spring Semester 06 would be conducted this evening at 7PM, any input and/or suggestions for the upcoming semester are welcome. The Dolphin Discount Program was advised to be a very successful program this past semester. A good number of

businesses are participating with the program, in which Alumni and Friends are beneficiaries of DDP. The Chamber of Camarillo is very happy about how the program is running thus far. A suggestion was made to add a link on the SG website of the different vendors and their logos participating with DDP. Ms. Busse advised that she has sat on the board of faculty/senate meetings during the Fall Semester. The assessment model created to be used for the CSSA conferences that Ms. Busse participates with is now being used by other Student Governments throughout the state. Ms. Busse invited the board to attend the check presentation to take place at 9AM this morning with President Rush and the CEO of the American Red Cross, where monies raised through Hurricane Katrina Relief Efforts headed by Student Government, will be presented to the American Red Cross. Dr. Sawyer shared that it has been great to see the development of Student Government start from a single entity and develop into its own representing our University. He has seen the growth pains and has seen Student Government stabilize itself with a full senate, taking care of business and focusing on student and University issues. In the past our University representatives have been reluctant to take a position as chair with the CSSA and CA Higher Education Summit, although with our current Student Government they are much involved with both organizations. Our Student Government is definitely making a difference on campus.

- 5. Review of Student Union Feasibility study** – The Student Union Feasibility Study summarizes a multi phase project which consultants would like to start on Phase 1 as soon as directed by the ASI Board. Consultants would like to conduct sessions with faculty, staff and students in the form of focus groups, surveys, individual focus meetings and broad groups to be able to gain a broad prospective from others in terms of what individuals are looking for in a Student Union. These sessions would look to obtain information such as what special needs are being sought out in a Student Union Building such as size and financial analysis with the understanding that student activity fees would need to be increased to support this project from beginning to end, when the fee increase would need to occur by, when work on the project would begin and the expected time approximation of when the project would be completed by. Further, assistance with setting up tours of neighboring Universities and their Student Union facilities would be facilitated by the consultants to help put together materials for review on a referendum and get a vote by students to increase the student activity fee. The optimal cost of the feasibility study would be \$60,000. The survey cost would approximate to \$705. Some questions to consider asking neighboring Universities that have Student Union facilities would be as follows, is the institution liked, is the building as initially expected, was the building built appropriately to meet the demands of the students, was the market need matched. The referendum posted to the students would be approximated according to how expensive the study is expected to be and if the student body is willing to take on an increase of activity fees. As of current the approximated cost of the feasibility study would be \$60,000, although the current amount quoted would need to be re-evaluated in terms of if study cost were to increase in the future while the facilities is being built. This would be a question to pose to the current student body should they be willing to take on an additional fee if the Student Union building were not up within the next 7 year period. The board was reminded that whatever fee needs to be passed should not effect future enrollment. The increase of the activity fee would affect the existing student body by means of students paying an increase of activity fees for a product they may not be able to see the benefit of while studying here. In order to gain support, it was suggested that ASI help to formulate an argument of the benefit of bringing a student union to campus that would justify the need for the increase of activity fees. This may help to obtain the support of the student body and get a fee referendum on the table for Fall 06.

Some of the benefits suggested of bringing a Student Union building to campus would be that it would serve as a main market place. This building would help to increase student activity on campus and give students a sense of identity. The Student Union building would be an area to greet and a central place for students to interact on campus. A question to consider regarding the feasibility study, would be if a student union building were built now, would the building continue to fit the needs of the student body with an increased population x amount of years from now. An alternative option to a referendum fee would be to build the Student Union in phases, therefore as money is available we can add on to the building as needed. Although this is an option, it needs to be understood that it will never get cheaper to build. In terms of adding a referendum, it was suggested to wait approximately 1 ½ years from current, therefore allowing the board to help students understand exactly what ASI is and how a Student Union building would be beneficial to our University. The board was reminded that the feasibility study would only help to outline the cost and phases of the project, whereas the referendum would determine when the start of the Student Union building would begin. The decision to move forth with the referendum would lie with the ASI Board, Student Fee Committee and the President. It was asked if the referendum passed if the fee would be base on the anticipated growth numbers in the future. The response given to this inquiry was in order to get the project going, money would need to be borrowed against and a revenue string would be necessary to show support based on projected enrollment numbers in order to borrow the money needed. This amount would need to be set assuming that the University does not meet the enrollment target. It was suggested to conduct a 6 month period planning period to conduct as much publicity and education as possible to the student regarding bringing a student union building to campus. It was agreed upon that this information would be important to make a decision and move forward with the project. It was also further advised that with the feasibility study being conducted, there will be lots of data to inform, and to know what to look for with relevant information to inform students in future years to get at right time of building a Student Union facility. As of current, a guess can only be made that the Student Union would fit the needs of the University in the future. Mr. Cotton motioned to move forward with the Student Union feasibility study for Phase 1, cost at \$60,000. Mr. Kirkpatrick seconded this motion.

10 favor, 0 opposed, 0 abstentions

It was suggested to work with Ms. Deobrah Wylie to move forward with the feasibility study.

6. **Move to consider Yearbook/The Nautical as an ASI entity** – Per November’s ASI Board Meeting the board felt that a good amount of information was received from the Yearbook regarding their need for ASI support all around. A motion was received to incorporate the Yearbook as the fourth entity of ASI. The motion was seconded.

10 favor, 0 opposed, 0 abstentions

Revisions to the ASI Bylaws are to be conducted during the next board meeting scheduled for Thursday, January 05, 2006. The Editor of the Yearbook was determined to serve as role of the President for the Yearbook. In terms of budgetary needs, it was determined to work with the business manager of the group. Ms. Busse advised that she will forward an official letter to the Yearbook inviting them to be a part of the ASI Board. It was advised that this needs to be officially conducted before the ASI bylaws can be amended. Dr. Sawyer advised that he would work with the Yearbook to decide what representative should serve on the ASI Board.

7. **ASI Individual Board Member Pictures/Group Photo**– To be conducted at the end of the board meeting.
8. **Old Business** – None.
9. **New Business** – The decision to order class rings was discussed. It was suggested to move forward with the style of rings selected. An official class ring ceremony is scheduled to take place at the end of April.

Meeting adjourned at 8:56 AM

APPROVED:

Associated Students of California State University Channel Islands

Jessica LaRoe ASI Board, Secretary/
Rachel Tafoya, ASI Support

Date