



**ASSOCIATED
STUDENTS INC.**
C H A N N E L
I S L A N D S

**NOTICE OF MEETING OF THE BOARD OF DIRECTORS OF
ASSOCIATED STUDENTS OF CSU CHANNEL ISLANDS, INC.**

NOTICE IS HEREBY GIVEN, to the general public and to all of the Board of Directors of Associated Students of CSU Channel Islands, Inc., a California nonprofit public benefit corporation, that:

A meeting of the Board of Directors will be held on Thursday, February 3, 2011 at 8:00 a.m., pursuant to Education Code Section 89921 et seq., at California State University Channel Islands, Student Union Conference Room, located at One University Drive, Camarillo, CA 93012, to consider and act upon the following matters:

- 1) Call to Order: Meeting was called to order at 8:02 am.
 - a. Members present: Jonathan Neira, Richard Wagner, Dana Lockwood, Veronica Palafox, Missy Jarnagin, Dr. Virgil Adams, Whitney VanBlargen, MacKenzie Garcia, Amanda VanNoy, Joanne Coville, Elysse Farnell. Members absent: Damien Pena. Members of the Public: Dr. Genevieve Evans Taylor, Christine Thompson, Tanya Yancheson, Erin Leavitt, Elizabeth Quigley
- 2) Approval of Minutes: ACTION: January minutes were approved.
- 3) Public Forum: No members of the public addressed the Board.
- 4) ASI Board Interviews for open Student Director position- Tanya Yancheson:
 - a. Why do you want to serve on the ASI Board: Great leadership opportunity; desire to meet the needs of the students, and feels close with students and wants to bring that closeness to the ASI Board.
 - b. What does it mean to represent the students: Know what students want, be out there with students and be able to communicate those needs to the board in order to make decisions that would represent those opinions.
 - c. What is the CI Way: means community, embracing diversity, collecting together in a community.
 - d. Integrity, why is it important on the Board level: Integrity means following through with what you say you are going to do, make promises and build expectations making sure to follow through as ASI.
 - e. ACTION: Motion to approve Tanya Yancheson to fill the Student at Large position: motion passes.
- 5) Allocation of \$11,000: The Nautical requested to use \$1,500 of the excess funds for a new laptop; SPB requested \$3,000 to allow clubs to plan events during "Dolphin Palooza" which would strengthen relationships with clubs/orgs; Student Government requested \$3,000 for Maximus; the entities would like to allocate the \$3, 500 left over for clubs/org distribution. ACTION: Motion to approve all requests as specified; motion approved.
- 6) Financial Report:
 - a. Update on Student Union Excess (Christine Thompson): The discovery was made that the Student Union budget is drastically under spent due to over budgeting for utilities. The budget was based on projections provided by OPC based off of usage, square footage, etc. University Glen has been sharing the cost of utilities such as trash, gas, and electricity. However, the numbers are somewhat inflated because some utilities have not been billed to the student union.
 - i. The Board will form a subgroup to allocate the money based on what is needed. The Board charged this sub-committee to meet immediately.
- 7) Reports
 - a. Student Programming Board: SPB shared in the inaugural ASI Entity Retreat; evaluations for the retreat will be coming out shortly and the results will be brought to the Board. Upcoming Events: Ice Skate and Broom Ball, Condoms and Candy, Mischief Makers Dance Workshop, Anti-Valentine's Day Dance, and Kings Game.
 - b. Student Government: ASI Entity Retreat was an "all hands on deck" collaborative event. Student leaders were able to pick their own workshops which allowed each student to make the experience their own. So far, there has been

positive feedback from those who attended. Upcoming Events: Maximus is coming up and will increase Tabling communication which will allow Student Government to be more actively engaged as the voice of the students.

- c. CI View: Ms. Erin Leavitt expressed the main focus of the CI View is building up the staff; Jared Rosenthal and herself are trying to get the word out to students to be engaged in the CI View. Working on filling vacant positions.
- d. Nautical: Waiting to place orders for the 09-10 books. Organizing a student forum for the Physical Master Planning team.
- e. Community Relations: The Chamber's main focus is on the February 21st luncheon at Spanish Hills Country Club where President Rush will be the keynote speaker. Held the first session of the CI Partnership, 15 businesses represented. Looking at providing internships that would go towards course credit.
- f. Report Questions: No questions

8) ASI/Student Union Updates

- a. Student Union New Initiatives to increase weekend traffic (Christine Thompson):
 - a. Student Union new initiatives to increase weekend traffic (Christine Thompson):
 - i. Michelle Miller, the ASI Marketing Assistant, will be creating content for the University Glen newsletter as well as a flyer to advertise free gaming on weekends.
 - ii. Met with housing RAs to collaborate ideas and possibly events, will be working closely on projects with them this semester.
 - iii. Will host small programs in the student union during the week and weekends which will be planned by the Student Union Staff.
 - iv. February 6th at 3:00pm will be hosting the football game on the drop down screens in the Dining Room.

9) Outstanding Business

10) New Business

- a. Policy and Procedure updates
 - i. By Law Revision: Small friendly amendments to the Bylaws, changing CSUCI to CI removing Charter language, and creating a new section 27.3
 - ii. ASI Sponsorship Packages: Entities are forming a partnership plan for businesses; currently some efforts are being duplicated which is not efficient with our time and money. Brandon Dowling will be spearheading this program and will be creating a tier system of sponsorship. Entities met yesterday and realize that there needs to be a strong foundation before rolling it out.
 - iii. SPB/CI/Nautical Interview Process being revamped to increase efficiency and professionalism: Student Programming Board, CI View and the Nautical currently go through individual interview processes to find their Directors and Officers. Duplications of efforts have been found in the process. The process also needs to be done at a higher level of professionalism. Therefore, a new processes has been formed which would institute a Selection committee. The Committee will have representation from the Entities, the ASI Board, and ASI professional staff. The Professional staff will serve to contribute depth of knowledge of what it takes to be an excellent student leader and ensure candidates are chosen based on their experience and qualifications only, not who they know.

11) Adjournment: 8:57am

Next ASI Board Meeting is scheduled for Thursday, March 3, 2011 at 8:00 AM in the Student Union Conference Room.

Agenda respectfully submitted by Dr. Genevieve Evans Taylor in Christine Thompson's absence.