



## Minutes of the Associated Students of CSU, Channel Islands, Inc. Board Meeting November 4, 2010

The Associated Students of CSU, Channel Islands, Inc. met on Thursday, November 4, 2010 at 8:00 a.m. in the CI Student Union Conference Room.

1. **Members Present:** Missy Jarnagin, Richard Wagner, Veronica Palafox, Dana Lockwood, Joanne Coville, Jonathan Neira, Whitney Van Blargen, Damien Pena, MacKenzie Garcia, Nicholas Rester- Zodrow, Amanda Van Noy, Elysse Farnell, Dr. Virgil Adams
2. **Members Absent:** Kevin Schallert
3. **Members of the Public Present:** Dr. Genevieve Evans Taylor, Christine Thompson, Elizabeth Quigley, Michelle Miller, Stephanie Bracamontes
4. **Call to Order:** 8:01 a.m.
5. **Approval of the Minutes:** Mr. Van Blargen motioned to approve the minutes for the October 7<sup>th</sup> Board meeting, Dr. Adams seconded, minutes were approved by the Board unanimously.
6. **Public Forum:** No Members of the public addressed the Board.
7. **Financial Report:** There was a large credit of \$115,000. This was due to an overpayment of the campus. This credit will diminish as we continue to bill the campus.  
YTD Actuals: 232,387 YTD Budget: 567,680  
We are under budget with the exception of a few programs including the SPB and the Nautical. It is very important that we submit all invoices in a timely manner.
8. **Reports:**
  - a. **Student Programming Board:** Ms. Lockwood reported SPB has some money set aside to allow for new programmers to create, program and oversee an event. The programmers will have to submit a proposal that ties the event to the University Mission and the Dimensions of Wellness. Britney McCarthy and Veronica Palafox are spearheading the new Mentor Program. Interns will have a chance to shadow senior members and learn about the organization. SPB will be partnering with Campus Recreation for a tailgating event.
  - b. **Student Government:** Mr. Neira reported that Student Government is creating a food survey and hopes to get Dave Nirenberg involved. Communication and marketing of Student Government is currently in progress. Table tents, door hangers, and other marketing tools are being created by Michelle Miller and should be done soon. The vacant senator position is a priority for SG and will be filled as soon as possible. After looking at their budget, Student Government has decided to use the salary savings from the Statewide representative for a Club Stimulus Package. This will allow clubs to and request money from Student Government. The amount available is \$1,600. Island News will be hosting several screenings the week of November 22; the purpose of the Island News is video journalism about campus events, news, etc. Donuts with Doc will premier December 1<sup>st</sup>.
  - c. **CI View:** Mr. Zodrow informed the Board that the CI View published their November issue. There are a few new staff members including a media director and a teacher of media arts. They will be starting a podcast involving creative writers and journalists. This will help to market the CI View. They are also planning to purchase microphones for conducting interviews and podcasts.
  - d. **Nautical:** Ms. Farnell stated that the Nautical has been working on new ideas for marketing the yearbook. Ideas such as creating an editor's copy which would include a DVD of behind the scenes footage and commentary. The Nautical is attempting to contact Ryan Hunnewell to make a video that will promote the yearbook. An upcoming event on Tuesday is planned to write letters to soldiers.
  - e. **Community Relations:** Mr. Wagner reported; the President's Dinner was a success with many attendees. We are working on changing the details of the CI career website. There is an event planned for the evening of Dec 2<sup>nd</sup> that connects students with professionals and assists with writing and editing their resumes.
  - f. **Report Questions:**
    - i. Ms. Jarnagin suggests more information regarding the SG Stimulus package. Mr. Neira stated the money came from savings of the Statewide Representative's salary.

- ii. Ms. Coville requests that SG collaborate with Cindy Derrico on the Food Survey. Ms. Derrico may have suggestions of what types of questions to include in the food survey.

## 9. ASI/ Student Union Updates

- a. **Student Union Retreat:** The Student Union Retreat is tentatively being rescheduled for January 20th 12:00PM-4:30PM. The focus of this meeting is to prepare for the budget season.
- b. **Dolphin Discount Program Update (Ms. Thompson)** – Flyers have been made by Michelle Miller to market the program to both students and businesses. Brandon Dowling will be attending a Chamber of Commerce meeting in search of collaboration and assistance with advertising the program.
- c. **Change in Hours of Operation (Dr. Evans Taylor)**- It has been decided that the dining room will not be open when the food services is not open; we do not have enough employee coverage to accommodate this space.
- d. **Summary of Student Union traffic for October (Christine Thompson)**- On average, Tuesdays and Thursdays are the busiest for the Student Union and Saturday and Sunday are poorly attended. Free games will be offered on Saturday and Sunday to draw housing students.
- e. **Budget Allocation Process (Dana Lockwood)**- A panel discussion with members of the BAC committee was had with student club/orgs, six club representatives attended. The discussion was helpful in determining concerns, hearing suggestions, and answering questions. The BAC is in the process of updating the funding policy and will be meeting on Monday to finalize the policy. Stephanie Bracamontes requested a draft of the final policy.

## 10. Outstanding Business

### 11. New Business

- a. **Policy and Procedure Update (Dr. Evans Taylor):** Continuing our efforts to update, reformat, and enhance ASI/ Student Union policies. The ASI Bylaws have been updated to include an appeals process that the Board needs to vote on. We have nothing currently in our bylaws about an appeals process. The process will be to submit a written appeal to the Executive Director and then go to the Board if there is a disagreement with the outcome. Mr. Wagner moves to approve the amended ASI Bylaws, seconded, motion passes unanimously.
- b. **ASI Election Code (Jonathan Neira):** The Board needs to have 30 days before action is taken on this item. Encourages the Board to review the revisions to the Election Code and express suggestions/comments with the document.
- c. **ASI Election Council (Jonathan Neira):** Four students are needed to serve on the new Election Council. Whitney Van Blargen, Dana Lockwood, Alisha Tumin, and Amanda Van Noy have been selected. This committee will be in charge of running and operating the election process as well as counting the ballots. The Board motioned, seconded and approved the four students.
- d. **Upcoming Board Meetings (Dr. Evans Taylor):** The Board looked at dates for the upcoming semester:
  - a. December 2
  - b. January 20 ASI Board meeting at 11am and ASI Board Retreat from noon – 5pm
  - c. February 3
  - d. March 3, 10
  - e. April 7, 14
  - f. May 5
  - g. June

## 12. Adjournment: 8:39 a.m.

**APPROVED:** Associated Students of California State University, Channel Islands

\_\_\_\_\_  
Jonathan Neira, ASI Board Chairperson

\_\_\_\_\_  
Date

Respectfully Submitted, Christine Thompson, ASI Board Secretary