



**NOTICE OF MEETING OF THE ELECTION COUNCIL OF
ASSOCIATED STUDENTS OF CSU CHANNEL ISLANDS, INC.**

NOTICE IS HEREBY GIVEN, to the general public and to all of the Board of Directors of Associated Students of CSU Channel Islands, Inc., a California nonprofit public benefit corporation, that:

A meeting of the ASI Elections Council will be held on Tuesday, January 23, 2018 at 1:30 – 2:45pm pursuant to Education Code Section 89921 et seq., at California State University Channel Islands, Student Union Meeting Room A, located at One University Drive, Camarillo, CA 93012, to consider and act upon the following matters:

- 1) Call to Order: 1:32 p.m.
- 2) Roll Call:
 - a. Members Present: Daniel Garcia, Jazzminn Morecraft, Isabel Campos, Elizabeth Heim
 - b. Members of the Public: Genesis DeLong, ASI Associate Director; Annie Block-Weiss, ASI Administrative Support Coordinator
- 3) Approval of Agenda:
 - I. M/S/P (J. Morecraft/I. Campos) Motion passed 4-0-0
- 4) Approval of Minutes:
 - a. ACTION ITEM: Meeting Minutes Nov 27, 2017
 - II. M/S/P (I. Campos/J. Morecraft) Motion passed 4-0-0
- 5) Public Forum: *None*
- 6) Outstanding Business:
 - a. DISCUSSION ITEM: Run for Office Marketing Campaign Strategy and Next Steps (D. Garcia)
 - i. G. DeLong explained to the Election Council that for marketing materials there will be postcards, table tops signs, 11x17 posters, six A-frames, digital signage, social media, and a horizontal banner.
 - ii. D. Garcia proposed to the Council that tabling will be beneficial and most effective for advertising.
 - iii. J. Morecraft shared with the Council that The CI View will put basic election application information in the next issue.
 - iv. D. Garcia will send the full marketing plan to the Council via email.
 - b. DISCUSSION ITEM: Run for Office Marketing Campaign - Council Task Assignments (D. Garcia)
 - i. Postcard distribution plan
 1. Student Org. and Involvement Office (Isabel)
 2. SU (Daniel)
 3. Career Center (Isabel)
 4. MDC (Isabel)
 5. Library (Jazzminn)
 6. RA's (Isabel)
 7. Class (Everyone will distribute)
 - ii. D. Garcia will work on a cheat sheet for tabling
 - iii. The Council will meet 1/25/18 at 9 a.m. to put up the six A-frames
 - iv. Tabling times
 1. The Council agreed that Tuesdays and Wednesdays would most likely be good days to table as they are popular days for students on campus.
 - a. Jazzminn and Isabel will table on Wednesday 1/31/18, 4:30-5:30pm near parking lots
 - b. Daniel, Elizabeth, Isabel will table Tuesday 1/30/18, Noon-1pm near food areas
 - v. Ekho

1. Daniel will reach out
 - vi. Jazzminn and Isabel will reach out to the student clubs
 - vii. Daniel and Elizabeth will reach out to professors to announce in their classes
 - viii. Jazzminn and Elizabeth will be at the Student Org Fair next week and will put postcards on their tables
- c. DISCUSSION ITEM: Vote Marketing Campaign and Timeline (D. Garcia)
 - i. A separate voting marketing campaign will be initiated in April. The Council should see the Marketing Campaign timeline and the Council will discuss strategy details at a later meeting

7) New Business:

- a. INFORMATIONAL ITEM: ASI Elections Budget (G. DeLong)
 - i. G. DeLong explained the marketing campaign budget for the Council
- b. ACTION ITEM: Debate/Candidate Event Date/Time (D. Garcia)
 - i. Discussion took place regarding whether or not to have an event.
 - ii. Daniel and Jazzminn explained that they felt that turn out for such an event could be iffy and that there would need to be a lot of advertising.
 - iii. Elizabeth explained that should they have the event, the Council should look into having a Live Stream option for those that cannot make it to the event.
 - iv. Daniel agreed that the Live Stream option would be a good solution.
 - v. Jazzminn recommended to reach out to the clubs to ask for their help in advertising the event.
 - vi. G. DeLong added for consideration by the Council
 1. If you publish a specific date on the election application, we cannot require student candidates to come if they have class, so what would the Council do in this situation if the published date did not work for all students?
 2. Or the Council could not publish an event date and wait until they know all the candidates and ask them their availability for such an event.
 3. At that time, the Council could then decide on the format of the event, whether it be a debate or a meet your candidates type of event, and finalize the date (April 10 or 11).

I. Campos: I move to commit to holding a candidate event on April 10 or 11 and the type of event will be assessed once the candidates are known.

III. M/S/P (I. Campos/J. Morecraft) Motion passed 4-0-0

8) Future Election Council Agenda Items:

- a. DISCUSSION ITEM: Member Reports on Marketing Task Assignments
- b. ACTION ITEM: Vote Marketing Campaign and Timeline
- c. DISCUSSION ITEM: Debate Marketing Campaign and Timeline
- d. DISCUSSION ITEM: Debate Event Script Development
- e. DISCUSSION ITEM: Debate Event Logistics and Set Up
- f. DISCUSSION ITEM: Debate Event - Council Task Assignments
- g. DISCUSSION ITEM: Required Candidate Workshop Overview and Schedule
- h. Add: Elevator Pitches
- i. Add: Bring your email template to your assigned people
- j. Add: Tabling Debrief

9) Questions:

10) Upcoming Meetings:

- a. Tuesday, January 30, 2018, 1:30-2:45pm, Student Union Coville Conference Room
- b. Tuesday, February 6, 2018, 1:30-2:45pm, Student Union Coville Conference Room
- c. Tuesday, February 13, 2018, 1:30-2:45pm, Student Union Coville Conference Room
- d. Tuesday, February 20, 2018, 1:30-2:45pm, Student Union Coville Conference Room
- e. Tuesday, February 27, 2018, 1:30-2:45pm, Student Union Coville Conference Room
- f. Tuesday, March 6, 2018, 1:30-2:45pm, Student Union Coville Conference Room
- g. Tuesday, March 13, 2018, 1:30-2:45pm, Student Union Coville Conference Room
- h. Tuesday, March 27, 2018, 1:30-2:45pm, Student Union Coville Conference Room
- i. Tuesday, April 3, 2018, 1:30-2:45pm, Student Union Coville Conference Room
- j. Tuesday, April 10, 2018, 1:30-2:45pm, Student Union Coville Conference Room
- k. Tuesday, April 17, 2018, 1:30-2:45pm, Student Union Coville Conference Room
- l. Tuesday, April 24, 2018, 1:30-2:45pm, Student Union Coville Conference Room

11) Adjournment: 2:46 p.m.

Minutes respectfully submitted by Annie Block-Weiss, ASI Administrative Support Coordinator.