



Associated Students Inc.
2016-2017 Annual Report



About ASI



California State
University

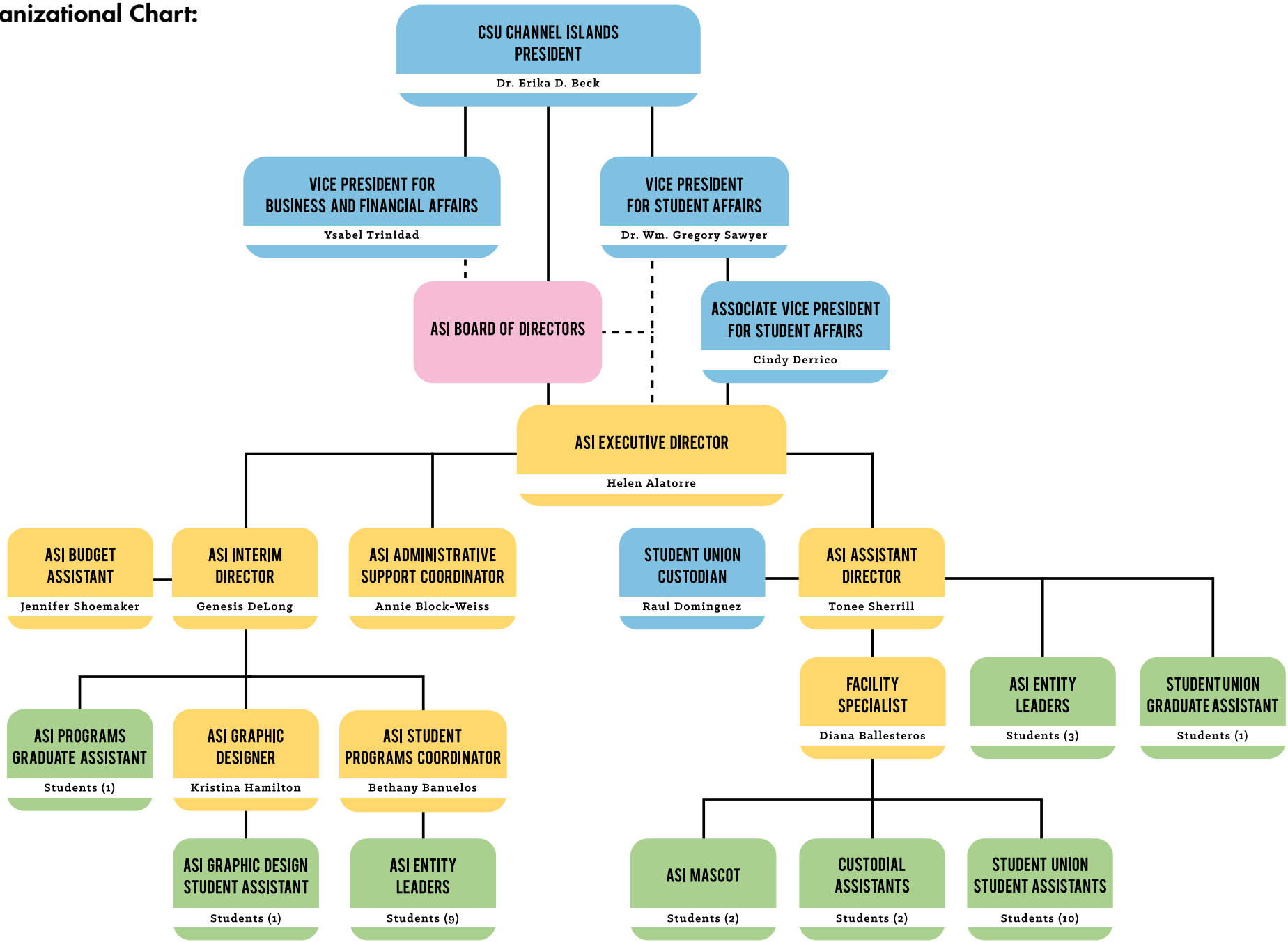
**ASSOCIATED
STUDENTS INC.**

C H A N N E L
I S L A N D S

ASI Statement of Purpose

Associated Students Incorporated is a non-profit auxiliary which exists to support the educational mission of CSU Channel Islands. ASI facilitates learning and development through integrative and co-curricular approaches and identifies and responds to major student issues and initiatives. In addition, ASI implements sound business practices which uphold the fiduciary responsibility associated with the management of student fees, and funds the operation and facility of the CI Student Union.

ASI Organizational Chart:



Letter from the Executive Director of Associated Students Inc. — Helen Alatorre

Over the past year, Associated Students Incorporated has experienced a number of successes due to the diligent efforts of the ASI Board of Directors, Student Union student assistants, ASI entity leaders and members, and ASI professional staff. Although I just joined the organization in April, I have witnessed firsthand the high-quality leadership provided by the ASI professional staff. With the absence of an executive director, we offer much gratitude to Associate Vice President for Student Affairs, Cindy Derrico, and Interim Director, Genesis DeLong.

The 2016 - 2017 ASI Annual Report overall illustrates many of ASI's accomplishments and highlights the intentional efforts made by many individuals to exemplify the values of ASI; and reflects their dedication to CI students while demonstrating a firm commitment to the ASI purpose and to the University mission. I feel very fortunate to have joined such a successful ASI team and look forward to continuing the good work of my predecessors and most importantly continuing the legacy of ASI and the various opportunities and experiences it provides for students.

Helen Alatorre

ASI Executive Director





About ASI

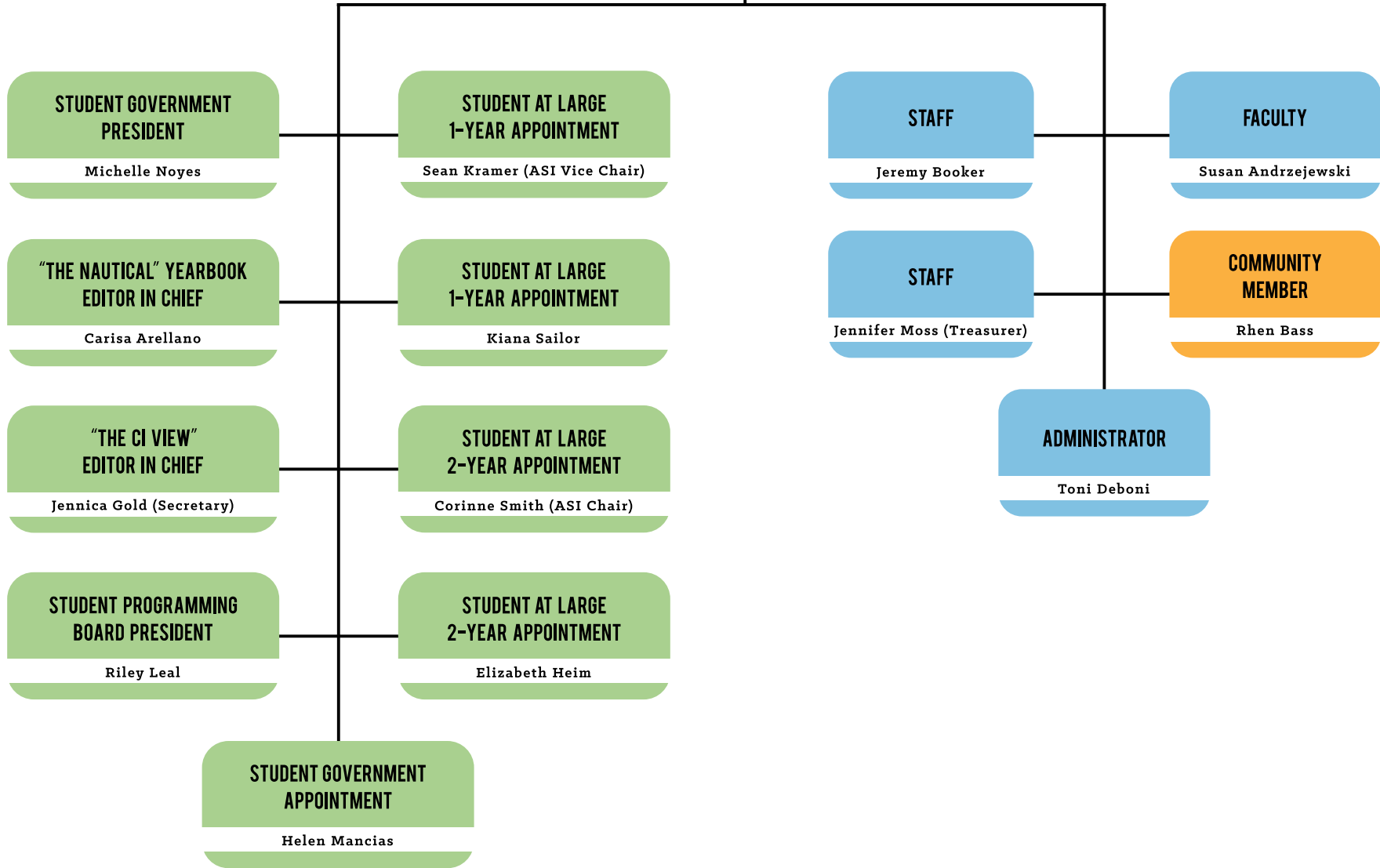
ASI Board of Directors

ASI on the CI campus is governed by the ASI Board which consists of students, administrators, staff, faculty and a community member.

The ASI Board provides:

- Oversight and conception of all governing documents
- Recommendations on ASI administration & Student Union budgets
- Recommendations on ASI budget allocations for student organizations & Student Life programming

**2016-2017 ASI BOARD OF DIRECTORS
CSU CHANNEL ISLANDS**



MEET YOUR ASI ENTITY LEADERS 2016 - 2017



STUDENT PROGRAMMING BOARD



RILEY LEAL

President

THE CI VIEW



JENNICA GOLD

Editor in Chief

STUDENT GOVERNMENT



MICHELLE NOYES

President

THE NAUTICAL



CARISA ARELLANO

Editor in Chief



DEANNA VILLAGRAN

Vice President



CHRISTINA BROWN

Managing Editor



MARLENE PELAYO

Vice President



NATHAN ASPLUND

Visual Content Editor

Associated Students Incorporated (ASI) provides exceptional opportunities for CI students to get involved, be engaged and serve the campus community. The four ASI entities include Student Government, Student Programming Board, The CI View student newspaper and The Nautical yearbook. Through these entities, students develop leadership competencies; manage resources, budgets and teams; strengthen their communication skills; and create strong networks.

EXPERIENCE LEADERSHIP

Visit asi@csuci.edu for more information.





of Leadership
x

*A Celebration
of Leadership*

THE
LEGACY
AWARDS

THE
LEGACY
AWARDS

THE
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AWARDS

THE
LEGACY
AWARDS

**Accomplishments &
Highlights**

Graphic Design

Graphic Design and Marketing

This year, ASI's graphic design team processed over 75 design requests. Each individual request included multi-faceted print and digital marketing components as well as full-service printing and campus distribution.

Awards

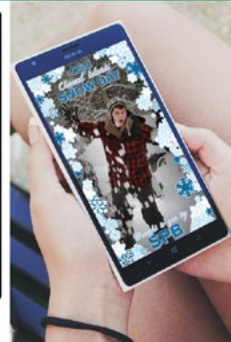
ASI won multiple design awards in the *Association of College Unions International (ACUI) Region 1 Steal This Idea Contest*:

Student Category – Megan Dierickx, ASI Graphic Design Assistant:

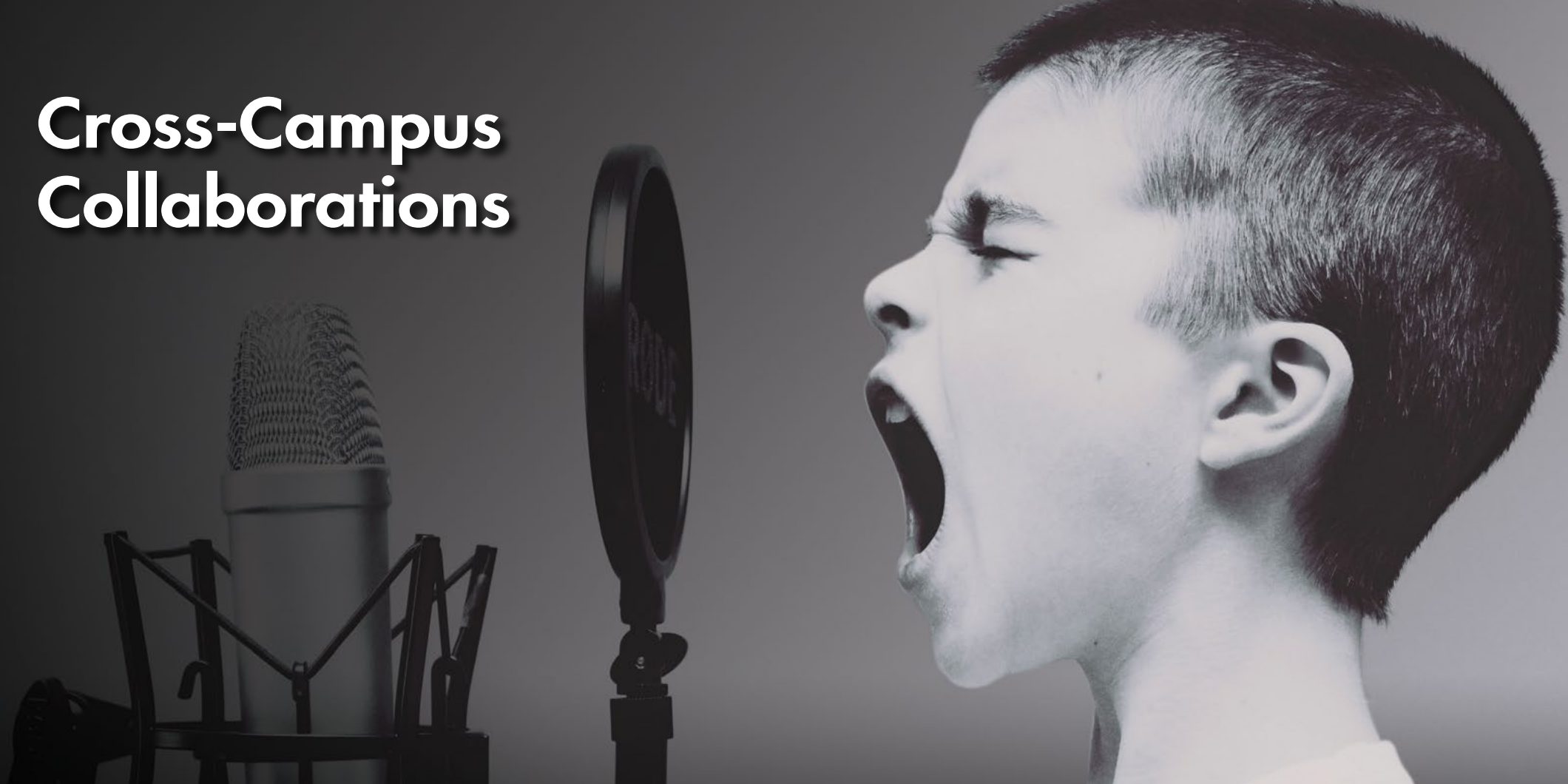
- **1st Place: Banners/Large Scale Media** for "Purchase Your Nautical Yearbook" lawn banner
- **1st Place: Open Category** for "Purchase Your Nautical Yearbook" commencement hand fans
- **1st Place: Signs/Signage** for "Vote Online" ASI Elections promotion
- **2nd Place: Banners/Large Scale Media** for "Vote Online" ASI Elections lawn banner
- **2nd Place: Signs/Signage** for "Now Hiring" Student Union lawn signs
- **3rd Place: Signs/Signage** for "Join SPB Today" Student Programming Board lawn signs
- **3rd Place: Open Category** for "Snow Day" Snapchat Filter

Professional Staff Category – Kristina Hamilton, ASI Graphic Designer:

- **1st Place: Brochures/Pamphlets** for "ASI Elections" Pamphlet newspaper insert
- **1st Place: Signs/Signage** for "Snow Day" promotion
- **1st Place: Poster** for "Wizards Wanted" to promote SPB's Quidditch Tournament



Cross-Campus Collaborations



Ekho the Mascot

ASI oversees CSUCI's dolphin mascot, Ekho. In 2016-2017, Ekho participated in 15 CI and community events and initiatives.

Commencement Vocalist Committee

In conjunction with CSUCI faculty, staff and students, ASI spearheaded the 2017 CSUCI Commencement Vocalist Committee. Auditions occurred and selections were made for the national anthem and the

CSUCI Alma Mater. The following vocalists provided outstanding performances at the Commencement ceremonies:

Morning Commencement Ceremony:

National Anthem – Madison Guynn | Alma Mater – Raquel De Los Santos

Afternoon Commencement Ceremony:

National Anthem – Daisy Sumaya | Alma Mater – Caressa Eve Suarez

Communication Roundtable

ASI Graphic Designer Kristina Hamilton served on the CSUCI Communication Roundtable. This committee was formed as part of President Beck's directive to strengthen campus communication and consists of staff who work directly in roles of communication while representing the various divisions and departments across campus. The committee has identified five different areas to be addressed and Kristina served on three of the following subcommittees:

- **CI News (web page)**
- **Market Research Study**
- **Texting Events & 25Live**
- **Digital Signage**

The Legacy Awards

The third annual Legacy Awards: A Celebration of Leadership took place on April 26, 2017. This student-initiated collaboration between ASI and Student Leadership Programs is CSUCI's premiere recognition event for students, student organizations, faculty, staff, and administrators who live the University mission through a commitment to student-centeredness, service, community and individual development. The following received Maximus Awards during this year's ceremony: Lynn Utley (student), Annie Block-Weiss (staff member), Dr. Donald Rodriguez (faculty member), Valeri Cirino-Paez (administrator).

Student Emergency Intervention and Basic Needs Program

Multiple ASI professional staff and student leaders served on the committee in support of CSUCI's Student Emergency Intervention & Basic Needs Program.

INSIGHT Conference

ASI Student Programs Coordinator Bethany Bañuelos participated on the planning committee for CSUCI's second annual INSIGHT conference, which included justice-focused workshops and discussions related to local causes, strategies to use in advocating for a cause, and connecting with community leaders and organizations.



Student Union



STUDENT UNION
Associated Students Incorporated



Student Union Statement of Purpose

The Student Union serves to foster community and enhance student learning and development on the CSUCI campus by providing exceptional services, supporting holistic programming, creating regular opportunities for staff development and maintaining an environmentally responsible facility.

“The Student Union seems like a place everyone can call home. The past two years of working here have been both a challenge and a blessing, I have been challenged to work with a diverse group of co-workers, as well as serve a diverse group of patrons. Each day I have the greatest conversations with the patrons that walk by. These simple conversations have allowed me to grow my communication skills as well as take me out of my shell, bringing me from shy to outgoing. I’ve learned to go above and beyond to help the patrons that come to the Student Union to make sure they have the best experience possible. All of these aspects put together, whether you’re a student worker here or a patron passing through, you can see that the Student Union serves the CSUCI community in a variety of ways, all which help foster a better community.”

— **Alyssa Alvarado**, Student Union Student Supervisor

Student Union Programs

This year the Student Union celebrated its seventh birthday as well as an increase in Student Union programs. The Student Union student assistants hosted approximately 50 programs for the CSUCI community, including Student Union tabling, pool tournaments, monthly display case exhibits, the Student Union Art Contest, and Healthfest.

The Student Union also promotes student development and community through the coordination of weekly student performances of live talent and collaborates with the Performing Arts Program to host a weekly open mic night. These programs give students the opportunity to perform in front of an audience, increase their confidence and add to their performance portfolio. In addition, these performances add aesthetic value to the overall student union experience, engage the student body and further expose patrons to a diversity of cultural entertainment. This year the Student Union hosted 9 regular performers.

The Student Union is a very busy place with many reservation requests each year:

Student Union Reservations					
2011 - 2012	2012 - 2013	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017
624	1,136	1,092	1,393	1,535	1,430

Student Union Highlights

- ASI Facility Specialist Diana Ballesteros was featured on the Association of College Unions International’s website for her commitment to providing Student Union student employees with real-world experience through development and on the job training.

- ASI Facility Specialist Diana Ballesteros received the Dr. Sawyer “Doc” Bobble Head Award. This is a student-selected award which is presented to one employee in the Division of Student Affairs whom students believe best exemplifies the Division’s Core Values: collaboration, commitment, diversity, excellence & integrity.



Diana Ballesteros and Dr. Wm. Gregory “Doc” Sawyer.

Student Union Student Assistant Spotlight

By Karina Gonzalez

Student Union Student Supervisor Class of 2017



In the beginning of my journey as a student assistant, I did not expect all the growth and leadership experience I would gain as a result of my positions at the Student Union at CSUCI. I joined the Student Union team in fall 2015. All of my co-workers and the professional staff were very friendly and helpful. Going to work was something I looked forward to

because the ASI staff created an environment where everyone wanted to be there and help serve the students.

The Student Union has definitely helped me become a better leader and student assistant. I learned so much about customer service and many life lessons from my co-workers and my supervisors. Being a student assistant gave me the opportunity to give back to CSUCI and help provide positive experiences for students.

After a year and a half as a Student Union student assistant I became a student supervisor along with my co-worker, Alyssa Becerra. It was an amazing and challenging experience. I had many goals and expectations for the team and all of them did a great job this past semester, which made me very proud of all of them. I had phenomenal support and guidance in putting the best work I could provide to the student assistants and students.

This year I also had the opportunity to organize and execute HealthFest — a series of weeklong events promoting healthy living. I contacted different departments on campus to collaborate in the events for the students. HealthFest consisted of different activities such as Zumba, yoga, a body image workshop, therapy dogs, health fair, and nap time. I worked and improved on my communication, organizational and planning skills throughout the six months it took to plan HealthFest. I am very hopeful that HealthFest will be an annual event for CSUCI students to enjoy.

I am extremely grateful for the people and experiences that ASI has provided throughout my undergraduate career at CSUCI. Working at the Student Union made me realize that I love working with students in higher education. I hope to continue in higher education and to keep providing the best service and support to students.



ASI Facilitates Learning and Development



The ASI professional staff created opportunities for student employees to expand their understanding of their leadership capacity, professionalism and student unions.

- **Book Discussions:** Each semester the Student Union student staff read a contemporary leadership book, conduct a presentation, discuss and reflect on the book, and are asked to apply what they learned from the book to their positions. This year, the students read *The Heart of Leadership* and *The Five Dysfunctions of a Team*.
- **Professional Development:** This year ASI provided opportunities for a total of eight students to attend professional development conferences including the Associated Collegiate Press National Journalism Convention, the National Association of Campus

Activities Regional Conference, the Association of College Unions International Regional Conference and the Association of College Unions I-LEAD Conference.

- **Student Training:** In the fall and spring, ASI and Student Union student employees participated in the Division of Student Affairs (DSA) Student Assistant Orientation and Training. At the training students experienced a unified curriculum based on CSUCI's foundational values and common professional responsibilities. Presentation topics included divisional roles, CSUCI mission, DSA mission, DSA core values, professionalism, etiquette, diversity, and ethical decision making.

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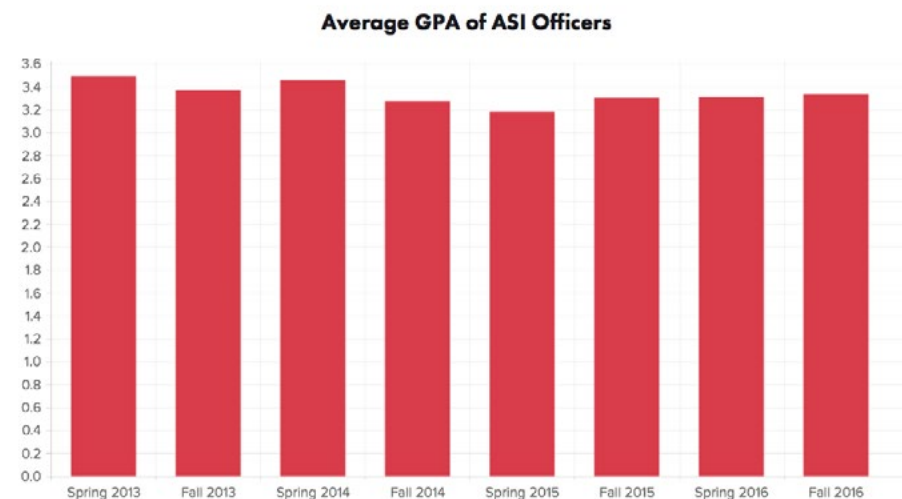
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ASI Stole

Each year the ASI Board acknowledges graduating student leaders within ASI who have exhibited the qualities denoted within the CSUCI Leadership Definition while maintaining academic competency. This year, the following students received an ASI stole to wear at Commencement:

**Brandon Burns • Karina Casarez • Karina Gonzalez
Carla Mena • Michelle Noyes**

Student officers in ASI consistently hold an average of over a 3.0 cumulative GPA.



Graduate Student Assistants

This year ASI hired two graduate student assistants, Robert Dennis and Samir Azizi, who supported multiple ASI and Student Union initiatives including Student Programming Board events, developing a student assistant employee handbook and learning objectives, facilitating a Student Union digital signage upgrade project, assisting areas with quarterly budget meetings, and processing student organization funding and expenditures.

“During my time in ASI I gained valuable experience interacting with people in a diverse environment. I have learned how to interact in-person and via email with students and staff members in a professional manner, which will definitely help me in my future career. I now have a deeper understanding of budget systems, not only for ASI but for the whole University. I have improved my MS Excel and MS Outlook skills, and I have also learned how to use PeopleSoft budget software, which I now can add to my resume.”



Samir Azizi

– **Samir Azizi**, ASI Budget Graduate Student Assistant

“I believe life is only as enriching as the people who surround you. During my graduate career at CSUCI, I have worked rigorously to become fully immersed in my campus’s culture, mission, vision, and values. In doing so I have had the incredible opportunity to serve ASI as the graduate student assistant to ASI Assistant Director Tonee Sherrill.



Robert Dennis

Thanks in part to him, and all of the other amazing staff of ASI, I have been afforded the fantastic opportunity to become part of a community which embraces civic give-back, cultural inclusion initiatives, and student service learning programming. I will be the first to admit that, because CSUCI places students at the center of their educational experience, I have grown tremendously. I would like to thank all of the ASI staff for propelling me, and all CSUCI students toward their educational advancement and degree attainment. Go CSUCI; go ASI.”

– **Robert Dennis**, Student Union Graduate Student Assistant



Professional Staff Development

ASI professional staff regularly read and discuss the Association of College Unions International Bulletin and The Chronicle of Higher Education.

The ASI professional staff participate in CSUCI's Division of Student Affairs Staff Training Program, which provides learning opportunities throughout the year on topics such as intergroup dialogue, programming, and student learning and development.



Professional Staff Development

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Jennifer Shoemaker – *ASI Budget Assistant*

- Received a certificate of completion for attending the Lean Six Sigma Green Belt Training

Annie Block-Weiss – *ASI Administrative Support Coordinator*

- Attended the New Professionals Institute and the Student Affairs Administrators in Higher Education (NASPA) Western Regional Conference in Seattle, WA

Bethany Banuelos – *ASI Student Programs Coordinator*

- Attended the CSUnity conference at CSU San Marcos
- Attended the Associated Collegiate Press conference in San Francisco, CA

Diana Ballesteros – *ASI Facility Specialist*

- Attended the Association of College Unions International Regional Conference at the University of California, Berkeley in support of Student Union student employees
- Attended the Association of College Unions International national conference in Philadelphia, PA

Tonee Sherrill – *ASI Assistant Director*

- Attended the Association of College Unions International Regional Conference at the University of California, Berkeley in support of Student Union student employees
- Attended the Association of College Unions International national conference in Philadelphia, PA
- Attended the Auxiliary Organizations Association conference in San Diego, CA
- Attended the National Association of Campus Activities West Regional Conference in Ontario, CA in support of Student Programming Board's student leadership

Genesis DeLong – *ASI Interim Director*

- Attended the Auxiliary Organizations Association conference in San Diego, CA
- Attended the Association of College Unions International Women's Leadership Institute in Dana Point, CA

Cindy Derrico – *Associate Vice President for Student Affairs, Housing & Residential Education and Associated Students Inc.*

- Attended the Auxiliary Organizations Association conference in San Diego, CA





Entity Accomplishments



Student Programming Board



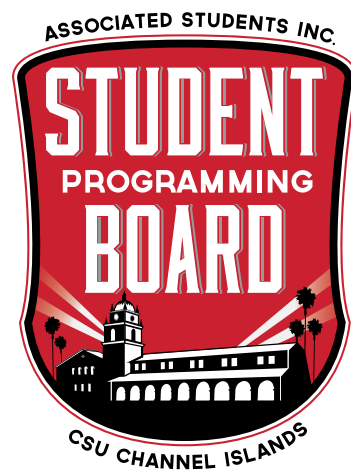
2016 - 2017 SPB Leadership:

President: Riley Leal

Vice President: Deanna Villagran

Director of Operations: Laura Solis

Advisor: Tonee Sherrill



Student Programming Board

By planning and implementing a variety of exciting campus events, Student Programming Board (SPB) creates social and educational opportunities for students to engage in the CSUCI community, develop professional and leadership skills, attain new experiences, and learn from a diversity of perspectives.

SPB Leadership Team

“What can I say about a job that requires me to be the best that I can be, attain higher goals than I’ve ever even set before, program thirty events for an entire college community, and all the while with a smile on my face? I love it! When I started at CSUCI as a freshman I never



Riley Leal

would have imagined I’d be taking on such a large leadership role on campus and now I don’t know what I ever did without SPB in my life. It has molded me into a leader with quite an encompassing skill set, and I can confidently say that I love what I do. I’ve been so grateful for the opportunity as it has given me wonderful mentors who believe and encourage me as well as give me a chance to speak on behalf of the students here at CSUCI. I know I have a voice here and I love to use that voice to advocate on behalf of the students and do all that I can to ensure our program leaves a lasting impression on our CSUCI community.”

– **Riley Leal**, Student Programming Board President

“Becoming the Student Programming Board (SPB) vice president was a huge leap for me. I was honestly contemplating not taking the job because it intimidated me so much. However, I am glad I did because becoming an integral part of SPB was one of the best decisions I have

ever made for myself. This program has not only allowed me to grow as a leader but as a person and given me so many opportunities to make connections and become more involved at CSUCI.”

– **Deanna Villagran**,
Student Programming Board
Vice President



Deanna Villagran

“Joining Student Programming Board (SPB) in spring 2016 was one of the best choices I’ve made so far in college. Following that was the choice to apply to work for SPB for the following year. I love being a part of the event planning and watching students enjoy the events we

put on for them. SPB has made my college experience outside of the classroom extra fulfilling. On top of that, I have been given the opportunity to gain new skills and meet amazing new people.”

– **Laura Solis**,
Student Programming Board
Director of Operations



Laura Solis

Key Accomplishments

Purpose Statement

SPB revised their purpose and vision statements to better reflect the ways in which SPB supports the ASI purpose and CSUCI mission. SPB student leadership brainstormed what they believed was the purpose of the Student Programming Board. They then engaged the SPB membership in the brainstorming process. The ASI assistant director and graduate student assistant drafted several statements until the leadership team was in agreement. The final statement was taken to SPB membership for a final vote. The new purpose and vision statements were presented to the ASI Board of Directors. Following are the revised statements:

Purpose: The purpose of SPB is to increase CSUCI student engagement through cultural, educational and social programming.

Vision: The vision of SPB is to develop a diverse and balanced selection of programs throughout the year that reflect the needs and interests of CSU Channel Islands students.

CSUCI Snow Day

This year SPB hosted the first-ever CSUCI Snow Day and used the event as a platform to discuss the effects of climate change and how human actions affect the future of the planet. Over 1,000 students, staff and faculty attended the event, which featured 10 tons of snow and an ice rink.



Grocery Bingo

SPB revamped their Grocery Bingo event — a recurring campus favorite. This year SPB used the event as an opportunity to discuss food insecurity in the CSU system. A representative from Ventura County’s Food Share food bank spoke at the event and provided pamphlets that contained information about how students could access the food bank or help and donate.

Love Not Hate

The Love Not Hate event featured special speaker Ken Nwadike Jr., a peace activist famous for his Free Hugs Campaign. At the event CSUCI students had the opportunity to engage in an inclusive discussion about promoting and spreading peace and love in times of adversity.

Dolphinpalooza

SPB’s highest attended event was the annual culminating festival Dolphinpalooza. This year’s festival featured popular food trucks, inflatables, ride attractions and a five-hour concert with both student and professional performers. The evening ended with CSUCI’s first firework show in the Central Mall, which ensured a magical ending to an incredible night of fun.



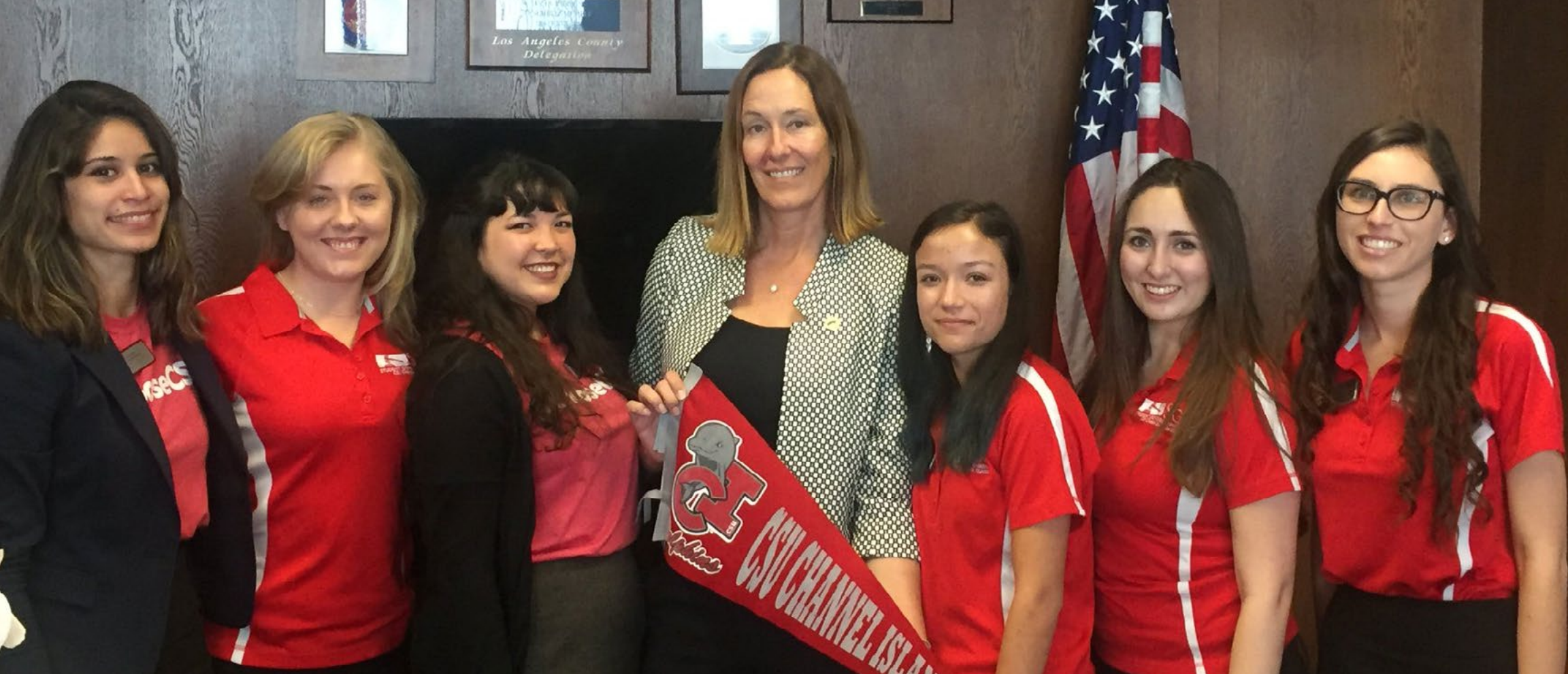
SPB Programs and Initiatives

SPB hosted 17 high-quality events this year:

Program / Event	Number of Attendees	
	2015 - 2016	2016 - 2017
Block Party (September) - Fall Semester	450	400
Block Party (October) - Fall Semester	500	500
Block Party (November) - Fall Semester	N/A	350
Block Party (January) - Spring Semester	400	350
Block Party (February) - Spring Semester	490	350
<i>(SPB provided Casino Night portion of event)</i>		
Block Party (March) - Spring Semester	N/A	350
Condoms and Candy	300	N/A
Day of the Dead	300	40
<i>(SPB provided an activity for event in collaboration with Intercultural Services)</i>		
Dead Week (Pizza in the Library) - Fall Semester	500 Care Packages & 230 Food Truck Meals	80 Pizzas
Dead Week (Care Packages & Food) - Spring Semester	300	500
Dolphinpalooza	700	1,140
Dye and Dash	200	N/A
Family Weekend Talent Show	70	60
Grocery Bingo #1 - Fall Semester	85	200
International Fair	700	300
Karaoke / Talent Show Auditions	25	N/A
Light It Up Blue	100	100
<i>(SPB provided glow sticks for the event)</i>		
Love Not Hate Lecture	N/A	45
Movie Night Under the Stars - Spring Semester	80	30
Quidditch	60	30
Snow Day	N/A	1,000
Welcome Back Luau	700	800



Student Government



2016 - 2017 Student Government Leadership:

President: Michelle Noyes

Vice President: Marlene Pelayo

Director of Operations: Karina Hinojosa

Director of External Affairs: Carla Mena

Advisor: Bethany Bañuelos



Student Government

Student Government provides students with access to CSUCI's top administrators, serves as an advocate for CSUCI students at the state-wide level, and honors individuals who make significant contributions to CSU Channel Islands.



Pictured Left to Right: Carla Mena, Marlene Pelayo, Michelle Noyes and Karina Hinojosa.

“Joining Student Government has been the best way to transform from being a student into having a professional career. It has given me the opportunity to interact, learn and work with students who have different perspectives and personalities than me. Student Government has taught me how to work in a professional setting with my peers, staff and administration. I have learned the importance of speaking up to represent other people’s voices for the greater good of our University.”

– **Michelle Noyes**, Student Government President

“CSUCI has offered me and many other students the opportunity to grow and learn about ourselves. CSUCI has challenged the way we view life, and provided a diverse perspective that has contributed to the shaping of our worldview. The students, faculty, and staff make this campus the ideal place for people to branch out, and I will forever be grateful to the CSUCI community.”

– **Marlene Pelayo**, Student Government Vice President

Key Accomplishments

Active Shooter Training

Student Government collaborated with Police & Parking Services to host a fall and spring active shooter training session at which students could participate in an active shooter drill, as well as ask questions of our service providers.

Voter Registration

During the voter registration period, Student Government worked with the League of Women Voters to educate the senate on proper voter registration and to register CSUCI students to vote.

State-wide Representation

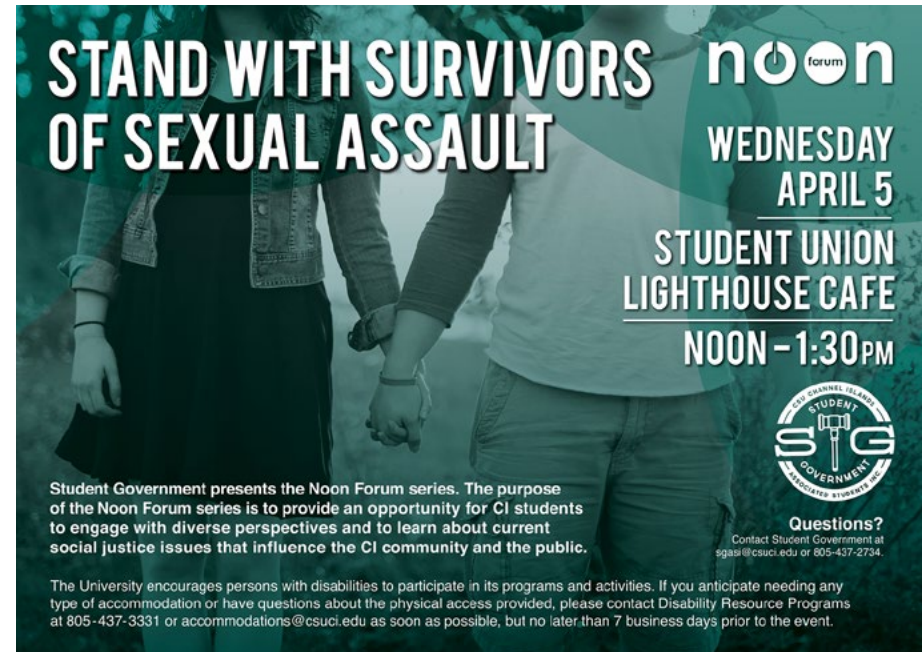
Student Government's leaders served on and with the California State Student Association (CSSA). Student Government leaders worked closely with various campus partners in order to host CSSA at CSUCI November 5-6.

Noon Forum Series

Student Government hosted the Noon Forum series. The purpose of the Noon Forum series is to provide an opportunity for CSUCI students to engage with diverse perspectives and to learn about current critical issues that influence the CSUCI community and the public. Topics included Eating on a Student's Budget and Stand with Survivors of Sexual Assault.

Annual Events

Student Government hosted their first Brunch with Beck and annual Smooth Talk with Doc events in the spring and fall semesters. In honor of President Beck's inaugural year, Student Government leaders worked closely with the Office of the President to develop the Brunch with Beck Program.



**STAND WITH SURVIVORS
OF SEXUAL ASSAULT**

noon forum

**WEDNESDAY
APRIL 5**

**STUDENT UNION
LIGHTHOUSE CAFE**

NOON - 1:30 PM

STUDENT GOVERNMENT

Student Government presents the Noon Forum series. The purpose of the Noon Forum series is to provide an opportunity for CI students to engage with diverse perspectives and to learn about current social justice issues that influence the CI community and the public.

Questions?
Contact Student Government at
sgasi@csuci.edu or 805-437-2734.

The University encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of accommodation or have questions about the physical access provided, please contact Disability Resource Programs at 805-437-3331 or accommodations@csuci.edu as soon as possible, but no later than 7 business days prior to the event.



Come meet our new President at:

**Brunch
with
Beck**

**Wednesday, November 30
11:30 a.m. - 12:30 p.m.**

Student Union Tree House Courtyard

Questions? Contact Student Government at: SGASI@csuci.edu or 805-437-2759

SG
STUDENT GOVERNMENT
CALIFORNIA STATE UNIVERSITY - CHANNEL ISLANDS

Maximus Awards

Student Government facilitated the Maximus Awards selection process. The 2017 Maximus Awards were presented at the annual Legacy Awards ceremony on April 26, 2017. The following individuals received awards: Lynn Utley (student), Annie Block-Weiss (staff member), Dr. Donald Rodriguez (faculty member), Valeri Cirino-Paez (administrator).

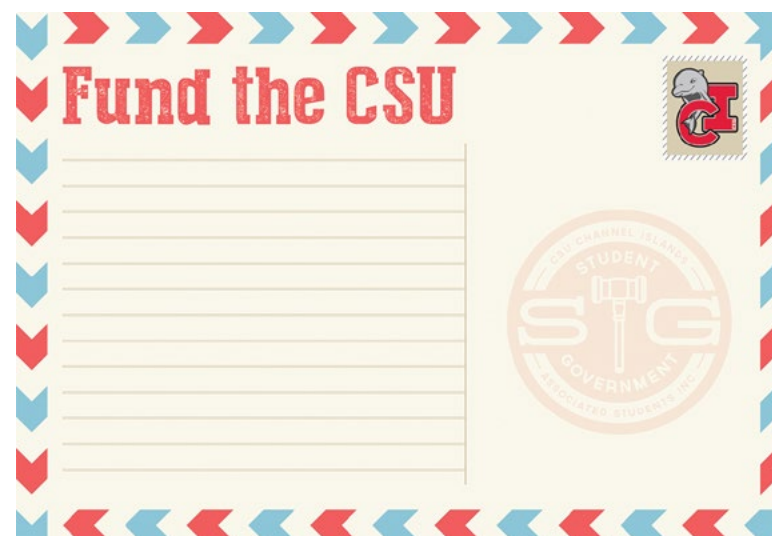
2016 - 2017 Resolutions

Student Government passed 7 resolutions without veto. The resolutions supported:

- John Spoor Broome Library’s hospitality services during dead week.
- Standing in solidarity with the CSU against the tuition increase.
- Order and efficiency within Student Government meetings.
- The adoption of a political communication emphasis in the existing communication major at CSUCI, and increasing graduation rates for communication and political science majors.
- Student Government bylaw amendments.
- Modification of the Student Code of Conduct regarding carrying pepper spray.
- The adoption of an expansion of the business major at CSUCI by creating business agriculture classes in the existing business major.

Student Government Programs and Initiatives:

Programs / Initiatives	2016 - 2017 Number of Attendees
Dolphin Tailgate	250
Fall Active Shooter Training	21
Constitution Day	15
Voter Registration	36
California State Student Association meeting hosted at CSUCI	200
Brunch With Beck	270
Spring Active Shooter Training	42
Smooth Talk with Doc	127
Noon Forum: Eating on a Student’s Budget	10
Noon Forum: Stand with Survivors of Sexual Assault	116





The CI View Newspaper



2016-2017 *The CI View* Staff:

Editor in Chief: Jennica Gold

Managing Editor: Christina Brown

Business Manager: Shelby Wills
(Fall 2016)

Layout Editor: Megan Mimiaga

Advisors: Bethany Bañuelos, Genesis
DeLong and Kristina Hamilton



***The CI View* Newspaper**

The CI View keeps CSUCI students informed about the news and happenings of this growing and dynamic University. The newspaper is a forum for students to express their opinions and to highlight news regarding the issues, events and programs that directly affect the CSUCI student body.

“As an entity leader I have learned professionalism through participating in interview processes for professional staff, sitting on committees, and being a member of the ASI Board of Directors. I have been developing my own leadership skills in ways I think are best to run this publication. My organizational skills have been put into play in deciding how to



Jennica Gold

organize all contacts, our office, old publications, and resources such as manuals, folders and other helpful information. I’ve learned that it is super important to balance your personal schedule well. By finding my own leadership style I am learning a lot about myself, how to effectively communicate with others, and how to create trust within the staff writers and my inner team. I have seen how the team will be motivated to meet deadlines and communicate with me as well. The positive effect of this mutual communication and trust is demonstrated through an amazing paper.”

– **Jennica Gold**, *The CI View* Editor in Chief

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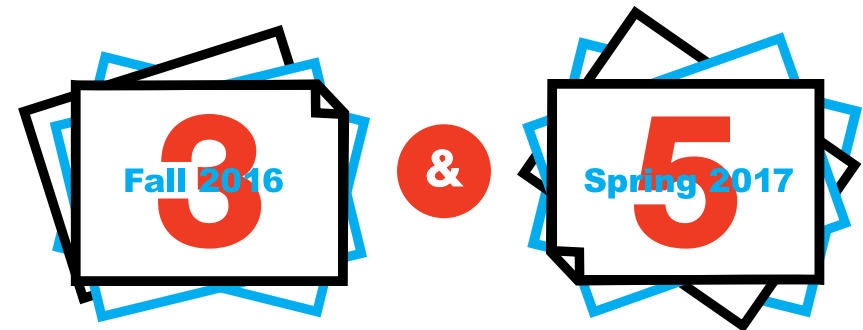
Christina Brown

opportunity, and I cannot wait to see how *The CI View* continues to grow in the future.”

– **Christina Brown**, *The CI View* Managing Editor

“It has been so rewarding to watch *The CI View* grow as an entity this year. We have been able to get more students involved with our newspaper than ever before, and it is such a joy to work and learn alongside them. We are dedicated to capturing the diverse voices of our student population, and I feel very proud of the work our team has done this year. I have learned so much from this leadership

Number of newspaper issues during the 2016 - 2017 academic year:



Key Accomplishments



- *The CI View* created new columns for this year's publication, including:
 - "Ekho's Eats"
 - "Diving into the Archives"
 - "Lampoon Lagoon"

- The *CI View* created new sections for this year's publication, including: Politics, Sports and Entertainment
- The *CI View* provided educational opportunities for student members by inviting guest speakers from local papers to weekly meetings and attending off-campus publication tours.

2016-2017 Revenue:

- A total of 9 advertisement sales were made.
- Generated advertising revenue: \$1,677

2016-2017 Issues and Editions:

- A total of 8,000 issues of *The CI View* were printed.
- A total of 8 editions of *The CI View* were posted online.





The Nautical Yearbook



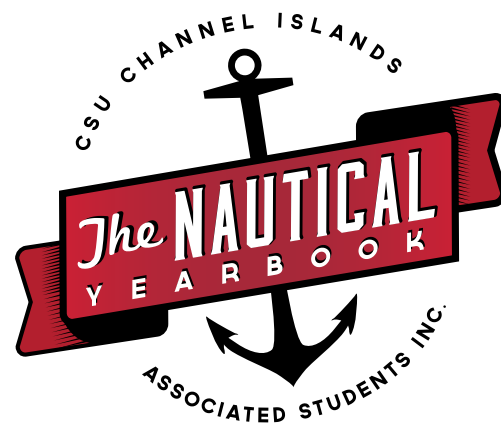


2016-2017 *The Nautical Staff:*

Editor in Chief: Carisa Arellano

Visual Content Editor: Nathan Asplund

Advisors: Bethany Bañuelos, Genesis DeLong and Kristina Hamilton



The Nautical Yearbook

The Nautical yearbook documents the student history of CSU Channel Islands. *The Nautical* yearbook's theme for 2017 is "Entering a New Era," which aims to highlight this exciting transitional year with new growth in student life, academics and University events.

Key Accomplishments

- Worked with TreeRing, a new environmentally friendly publisher, to reduce organization overhead spending and print waste.
- Expanded the Student Involvement section to include sports and added more student experiences into the publication.
- Highlighted a variety of new events including CSUCI's Snow Day, Brunch with Beck, and ribbon cutting ceremonies for the Islands Café expansion and newly built Santa Rosa Village.
- *The Nautical* members partnered with Records and Registration to promote the yearbook to graduating students.
- *The Nautical* members collaborated with Housing and Residential Education to promote the yearbook to parents of students.



"Being a part of the yearbook for the third year has been such a life-changing experience. I love having the opportunity to take photos of CSUCI, interact with students and staff, and be able to create a publication for the University for my second year as editor in chief."

– **Carisa Arellano,**
The Nautical Editor in Chief



Carisa Arellano

"Working for The Nautical yearbook has been an extremely enriching experience. I get to be a part of CSUCI's history and documentation, which is very exciting to me. Being the visual content editor has allowed me to look at my environment and say, 'How can I present this in an interesting and artistic way?' The Nautical year-book has helped me develop invaluable artistic skills, and I'm grateful to be a part of it."

– **Nathan Asplund,**
The Nautical Visual
Content Editor



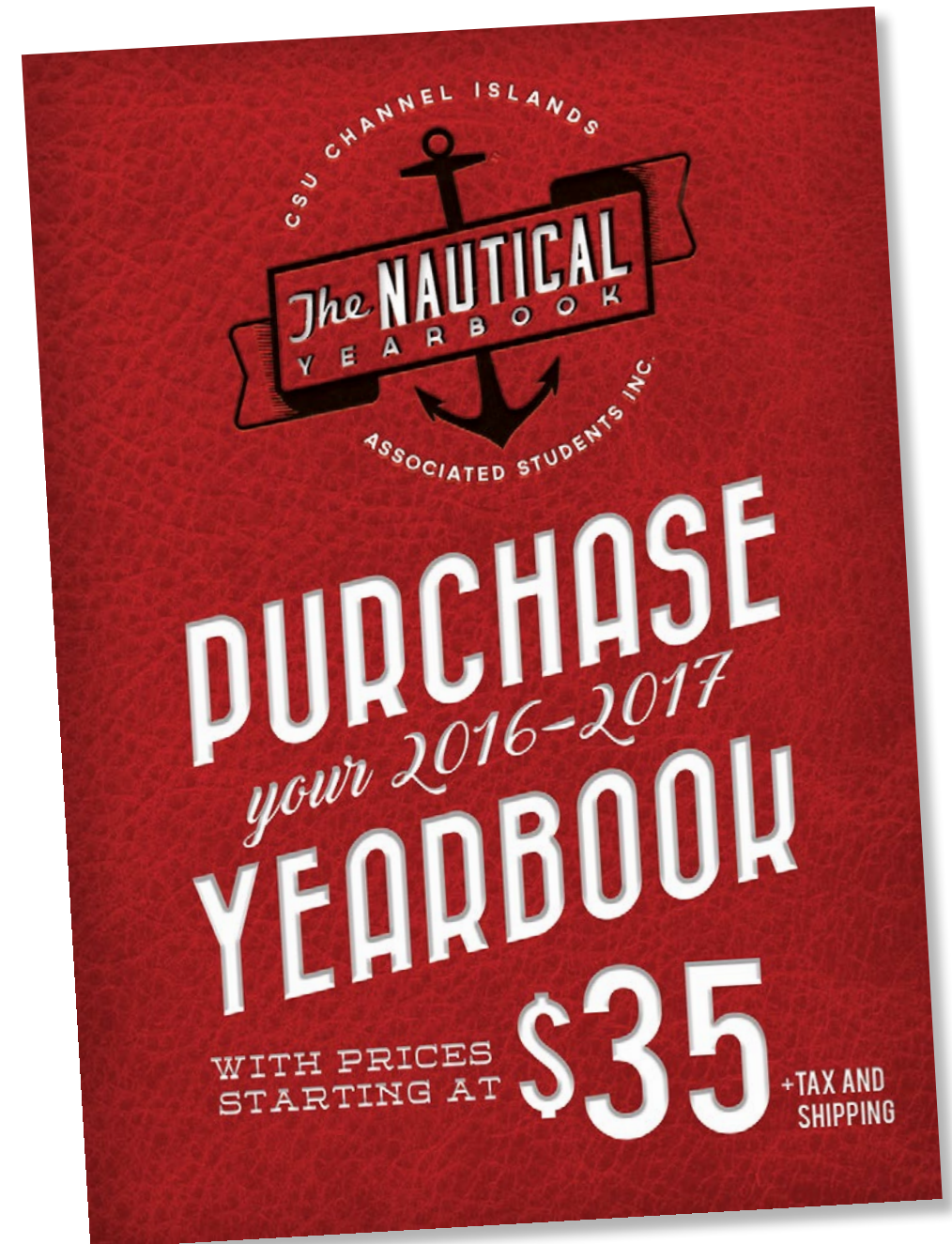
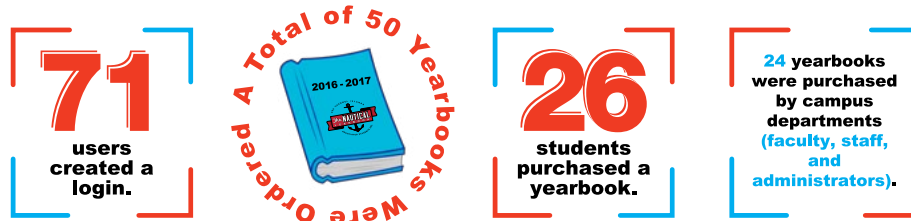
Nathan Asplund

2016-2017 Revenue

- A total of 4 advertisement sales were made.
- Generated \$1,450 in advertising revenue.

2016-2017 Yearbook Orders

- A total of 50 yearbooks were ordered.
- 26 students purchased a yearbook.
- 24 yearbooks were purchased by campus departments (faculty, staff and administrators).
- 71 users created a login (29 of these users purchased yearbooks. The balance of users created accounts, but did not purchase yearbooks.)
- Of the 29 TreeRing users, 22 users purchased hard cover books and 7 users purchased soft cover books.
- The last 2016-2017 yearbook was sold on August 29, 2017. The 2016-2017 yearbook was advertised to students through October 1, 2017.



A man in a grey suit and glasses is seen from the back, holding a microphone and interviewing a young man. The young man is wearing a yellow and blue long-sleeved shirt and grey pants, and is also holding a microphone and a small green card. In the background, two women in red shirts are standing, one holding a glass and a green card. The setting is outdoors in front of a building with large windows.

The Student Voice

Student Advocacy

- Student Government met with state senators and assembly members in district and in Sacramento to advocate for funding for the CSU system.
- Student Government created a postcard campaign to lobby against the CSU tuition increase. The postcards, which contained hand-written personal student stories, were delivered by the students to state legislatures.
- Student Government President Michelle Noyes attended Hill Day in Washington, D.C.
- Student Government Director of External Affairs Carla Mena created a Lobby Corps to lobby for students' best interests.
- Student Government President Michelle Noyes and Student Government Director of Operations Karina Hinojosa attended Advocacy Day in partnership with the California State Student Association to meet with legislators on behalf of the CSU.

CI NEEDS YOU TO ...

RUN FOR OFFICE

FOR OFFICE

APPLY TO RUN FOR ONE OF THESE POSITIONS:

STUDENT GOVERNMENT
President

Vice President

Senator Positions

ASI BOARD DIRECTOR
1 Year and 2 Year Terms



Student Government President Michelle Noyes and President Beck at Hill Day in Washington, D.C.

ASI Board of Directors and Student Government Elections

The ASI elections garnered the highest known student voter turnout.

Total Ballots	1,088	% of Eligible Student Voters	16.94%	# of Eligible Student Voters	6,421
		(ASI fee-paying)		(ASI fee-paying)	

ASI Board of Directors

Voters selected up to two candidates. [*Indicates individuals elected to position.]

Matt Fennell*	643	Matthew Federis*	566	No Candidate	0
ASI Board of Director - 1 year		ASI Board of Director - 1 year		ASI Board of Director - 2 year	

Student Government President & Vice President

Voters selected up to 1 ticket. [*Indicates individuals elected to position.]

Karina Hihojosa*	407	Nathan Altman	371	Stephen Hemedes	298
Student Government President		Student Government President		Student Government President	
Marshall Goldman*		Alexis Mumford		Roland McClean	
Student Government Vice President		Student Government Vice President		Student Government Vice President	

Student Government Senator

Voters selected up to 5 candidates out of 9 possible. [*Indicates individuals elected to position.]

Mia Fernandez*	662	Nöelle Ewing*	625	Raul Perez*	533
Student Government Senator		Student Government Senator		Student Government Senator	
Elizabeth Heim*	521	Matthew Federis*	493	No Candidate	0
Student Government Senator		Student Government Senator		Student Government Senator	
No Candidate	0	No Candidate	0	No Candidate	0
Student Government Senator		Student Government Senator		Student Government Senator	

A wooden gavel is positioned diagonally across the frame, resting on a surface covered with numerous US dollar bills. The gavel's head, featuring three distinct rings, is in the foreground, while the handle extends towards the right. The background is a dense, slightly blurred field of one hundred dollar bills, with the portrait of Benjamin Franklin and the number '100' visible on several bills. The lighting is soft, highlighting the texture of the wood and the details of the currency.

**ASI Implements Sound
Business Practices**

ASI provided funding to the following programs and services that support the University mission and the ASI statement of purpose:

Student Government



■ Budget ■ Actual ■ Under

2016 - 2017 Funding > Budgeted: \$83,584 • Actual: \$70,074 • Under: \$13,510

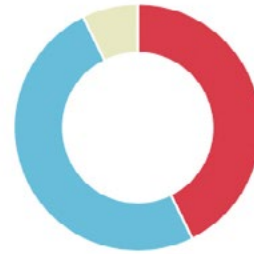
Student Programming Board



■ Budget ■ Actual ■ Under

2016 - 2017 Funding > Budget: \$111,944 • Actual: \$105,851 • Under: \$6,093

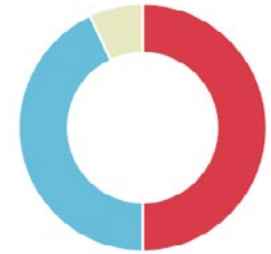
ASI Administration



■ Budget ■ Actual ■ Over

2016 - 2017 Funding > Budget: \$388,059 • Actual: \$454,312 • Over: \$66,253

Campus Life



■ Budget ■ Actual ■ Under

2016 - 2017 Funding > Budget: \$150,239 • Actual: \$129,116 • Under: \$21,123

The Nautical Yearbook



■ Budget ■ Actual ■ Under

2016 - 2017 Funding > Budget: \$37,196 • Actual: \$30,294 • Under: \$6,902

The CI View Newspaper



■ Budget ■ Actual ■ Under

2016 - 2017 Funding > Budget: \$52,143 • Actual: \$46,665 • Under: \$5,478

Student Organizations



■ Budget ■ Actual ■ Under

2016 - 2017 Funding > Budget: \$100,000 • Actual: \$36,887 • Under: \$63,113

Student Union Operations



■ Budget ■ Actual ■ Under

2016 - 2017 Funding > Budget: \$857,297 • Actual: \$604,433 • Under: \$252,864



Policy and Process Development

The ASI Board of Directors reviewed and approved necessary updates to the following governing documents:

- ASI Board Bylaws
- ASI Election Code
- ASI Reserve Policy
- Budget Allocation and Spending Committee Procedures

Budget Development

The ASI Board Budget Allocation and Spending Committee (BASC) met approximately 27 times throughout the year to review and prioritize a total of 47 budget requests for the 17-18 ASI Board budget proposal and to make critical updates to the ASI Reserve Policy and BASC Procedures.

Redistribution of Funds Across ASI01 and ASI03

This year, to continue to uphold the fiduciary responsibility associated with the management of student fees, the ASI professional staff closely analyzed the ASI Administration (ASI01) and Student Union (ASI03)

budgets in order to more appropriately and accurately budget the expenses associated with each student fee.

The staff started from a zero-based perspective in order to best assess what was needed to serve the needs of the current student population. The staff conducted an in-depth analysis of expenses and cost savings across both funds – ASI01 and ASI03, including personnel and operating expenses, and divided expenses between the two funds according to the purposes they served. In some areas, ASI Administration took on additional expenses from the Student Union. In other areas, the ASI Administration budget was reduced and those savings were reallocated to cover additional expenses incurred from the changes. In sum, \$94,520 reflects the remaining net effect of the redistribution of expenses between ASI (ASI01) and the Student Union (ASI03).

As a result, the 17-18 ASI Administration and Student Union budget requests provided a more accurate division of expenses between ASI and the Student Union and new money requests were prioritized accordingly.



2016 - 2017 Professional Staff

Welcome to the Team!

This year, ASI welcomed several new professional staff members:

July 2016

ASI Assistant Director Tonee Sherrill. In this role Tonee oversees the Student Union facility and advises the Student Programming Board.

October 2016

ASI Graphic Designer Kristina Hamilton. In this role Kristina provides comprehensive graphic design and marketing services to the Student Union, ASI and the ASI entities.

April 2016

ASI Executive Director Helen Alatorre. In this role Helen provides administration and leadership to the auxiliary and formulates the vision and strategic direction for ASI programs and the Student Union in accordance with the Division of Student Affairs and University strategic plan.



Cindy Derrico
Associate Vice President for Student
Affairs, Housing and Residential
Education, and Associated Students Inc.



Helen Alatorre
ASI Executive Director



Genesis DeLong
Interim Director



Tonee Sherrill
Assistant Director



Bethany Bañuelos
Student Programs Coordinator



Diana Ballesteros
Facility Specialist



Kristina Hamilton
Graphic Designer



Annie Block-Weiss
Administrative Support
Coordinator



Jennifer Shoemaker
Budget Assistant



Associated Students Inc.

Student Union | Suite 2037

One University Drive | Camarillo, CA 93012

T: 805.437.2622

For more information about Associated Students Inc.
at CSU Channel Islands, please visit our website:

<https://asi.csuci.edu/>



California State
University

**ASSOCIATED
STUDENTS INC.**

C H A N N E L
I S L A N D S