ASI Statement of Purpose

Associated Students Incorporated is a non-profit auxiliary which exists to support the educational mission of CSU Channel Islands. ASI facilitates learning and development through integrative and co-curricular approaches and identifies and responds to major student issues and initiatives. In addition, ASI implements sound business practices which uphold the fiduciary responsibility associated with the management of student fees, and funds the operation and facility of the CI Student Union.
Letter from the Executive Director of Associated Students Inc. — Helen Alatorre

Over the past year, Associated Students Incorporated has experienced a number of successes due to the diligent efforts of the ASI Board of Directors, Student Union student assistants, ASI entity leaders and members, and ASI professional staff. Although I just joined the organization in April, I have witnessed firsthand the high-quality leadership provided by the ASI professional staff. With the absence of an executive director, we offer much gratitude to Associate Vice President for Student Affairs, Cindy Derrico, and Interim Director, Genesis DeLong.

The 2016 - 2017 ASI Annual Report overall illustrates many of ASI’s accomplishments and highlights the intentional efforts made by many individuals to exemplify the values of ASI; and reflects their dedication to CI students while demonstrating a firm commitment to the ASI purpose and to the University mission. I feel very fortunate to have joined such a successful ASI team and look forward to continuing the good work of my predecessors and most importantly continuing the legacy of ASI and the various opportunities and experiences it provides for students.

Helen Alatorre
ASI Executive Director
The ASI Board provides:

- Oversight and conception of all governing documents
- Recommendations on ASI administration & Student Union budgets
- Recommendations on ASI budget allocations for student organizations & Student Life programming

ASI Board of Directors

ASI on the CI campus is governed by the ASI Board which consists of students, administrators, staff, faculty and a community member.

About ASI
MEET YOUR ASI ENTITY LEADERS
2016 - 2017

STUDENT PROGRAMMING BOARD
RILEY LEAL
President
DEANNA VILLAGRAN
Vice President

THE CI VIEW
JENNICA GOLD
Editor in Chief
CHRISTINA BROWN
Managing Editor

STUDENT GOVERNMENT
MICHELLE NOYES
President
MARLENE PELAYO
Vice President

THE NAUTICAL
CARISA ARELLANO
Editor in Chief
NATHAN ASPLUND
Visual Content Editor

Associated Students Incorporated (ASI) provides exceptional opportunities for CI students to get involved, be engaged and serve the campus community. The four ASI entities include Student Government, Student Programming Board, The CI View student newspaper and The Nautical yearbook. Through these entities, students develop leadership competencies; manage resources, budgets and teams; strengthen their communication skills; and create strong networks.

EXPERIENCE LEADERSHIP
Visit asi@csuci.edu for more information.
Graphic Design

Graphic Design and Marketing
This year, ASI’s graphic design team processed over 75 design requests. Each individual request included multi-faceted print and digital marketing components as well as full-service printing and campus distribution.

Awards
ASI won multiple design awards in the Association of College Unions International (ACUI) Region 1 Steal This Idea Contest:

Student Category – Megan Dierickx, ASI Graphic Design Assistant:
• 1st Place: Banners/Large Scale Media for “Purchase Your Nautical Yearbook” lawn banner
• 1st Place: Open Category for “Purchase Your Nautical Yearbook” commencement hand fans
• 1st Place: Signs/Signage for “Vote Online” ASI Elections promotion
• 2nd Place: Banners/Large Scale Media for “Vote Online” ASI Elections lawn banner
• 2nd Place: Signs/Signage for “Now Hiring” Student Union lawn signs
• 3rd Place: Signs/Signage for “Join SPB Today” Student Programming Board lawn signs
• 3rd Place: Open Category for “Snow Day” Snapchat Filter

Professional Staff Category – Kristina Hamilton, ASI Graphic Designer:
• 1st Place: Brochures/Pamphlets for “ASI Elections” Pamphlet newspaper insert
• 1st Place: Signs/Signage for “Snow Day” promotion
• 1st Place: Poster for “Wizards Wanted” to promote SPB’s Quidditch Tournament
Ekho the Mascot
ASI oversees CSUCI’s dolphin mascot, Ekho. In 2016-2017, Ekho participated in 15 CI and community events and initiatives.

Commencement Vocalist Committee
In conjunction with CSUCI faculty, staff and students, ASI spearheaded the 2017 CSUCI Commencement Vocalist Committee. Auditions occurred and selections were made for the national anthem and the CSUCI Alma Mater. The following vocalists provided outstanding performances at the Commencement ceremonies:

Morning Commencement Ceremony:
National Anthem – Madison Guynn | Alma Mater – Raquel De Los Santos

Afternoon Commencement Ceremony:
National Anthem – Daisy Sumaya | Alma Mater – Caressa Eve Suarez
Communication Roundtable
ASI Graphic Designer Kristina Hamilton served on the CSUCI Communication Roundtable. This committee was formed as part of President Beck’s directive to strengthen campus communication and consists of staff who work directly in roles of communication while representing the various divisions and departments across campus. The committee has identified five different areas to be addressed and Kristina served on three of the following subcommittees:

- CI News (web page)
- Market Research Study
- Texting
- Events & 25Live
- Digital Signage

The Legacy Awards
The third annual Legacy Awards: A Celebration of Leadership took place on April 26, 2017. This student-initiated collaboration between ASI and Student Leadership Programs is CSUCI’s premiere recognition event for students, student organizations, faculty, staff, and administrators who live the University mission through a commitment to student-centeredness, service, community and individual development. The following received Maximus Awards during this year’s ceremony: Lynn Utley (student), Annie Block-Weiss (staff member), Dr. Donald Rodriguez (faculty member), Valeri Cirino-Paez (administrator).

Student Emergency Intervention and Basic Needs Program
Multiple ASI professional staff and student leaders served on the committee in support of CSUCI’s Student Emergency Intervention & Basic Needs Program.

INSIGHT Conference
ASI Student Programs Coordinator Bethany Bañuelos participated on the planning committee for CSUCI’s second annual INSIGHT conference, which included justice-focused workshops and discussions related to local causes, strategies to use in advocating for a cause, and connecting with community leaders and organizations.
Student Union Statement of Purpose
The Student Union serves to foster community and enhance student learning and development on the CSUCI campus by providing exceptional services, supporting holistic programming, creating regular opportunities for staff development and maintaining an environmentally responsible facility.
“The Student Union seems like a place everyone can call home. The past two years of working here have been both a challenge and a blessing, I have been challenged to work with a diverse group of co-workers, as well as serve a diverse group of patrons. Each day I have the greatest conversations with the patrons that walk by. These simple conversations have allowed me to grow my communication skills as well as take me out of my shell, bringing me from shy to outgoing. I’ve learned to go above and beyond to help the patrons that come to the Student Union to make sure they have the best experience possible. All of these aspects put together, whether you’re a student worker here or a patron passing through, you can see that the Student Union serves the CSUCI community in a variety of ways, all which help foster a better community.”

— Alyssa Alvarado, Student Union Student Supervisor

Student Union Programs
This year the Student Union celebrated its seventh birthday as well as an increase in Student Union programs. The Student Union student assistants hosted approximately 50 programs for the CSUCI community, including Student Union tabling, pool tournaments, monthly display case exhibits, the Student Union Art Contest, and Healthfest.

The Student Union also promotes student development and community through the coordination of weekly student performances of live talent and collaborates with the Performing Arts Program to host a weekly open mic night. These programs give students the opportunity to perform in front of an audience, increase their confidence and add to their performance portfolio. In addition, these performances add aesthetic value to the overall student union experience, engage the student body and further expose patrons to a diversity of cultural entertainment. This year the Student Union hosted 9 regular performers.

The Student Union is a very busy place with many reservation requests each year:

<table>
<thead>
<tr>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Union Reservations</td>
<td>624</td>
<td>1,136</td>
<td>1,092</td>
<td>1,393</td>
<td>1,535</td>
<td>1,430</td>
</tr>
</tbody>
</table>

Student Union Highlights
• ASI Facility Specialist Diana Ballesteros was featured on the Association of College Unions International’s website for her commitment to providing Student Union student employees with real-world experience through development and on the job training.

• ASI Facility Specialist Diana Ballesteros received the Dr. Sawyer “Doc” Bobble Head Award. This is a student-selected award which is presented to one employee in the Division of Student Affairs whom students believe best exemplifies the Division’s Core Values: collaboration, commitment, diversity, excellence & integrity.

Diana Ballesteros and Dr. Wm. Gregory “Doc” Sawyer.
In the beginning of my journey as a student assistant, I did not expect all the growth and leadership experience I would gain as a result of my positions at the Student Union at CSUCI. I joined the Student Union team in fall 2015. All of my co-workers and the professional staff were very friendly and helpful. Going to work was something I looked forward to because the ASI staff created an environment where everyone wanted to be there and help serve the students.

The Student Union has definitely helped me become a better leader and student assistant. I learned so much about customer service and many life lessons from my co-workers and my supervisors. Being a student assistant gave me the opportunity to give back to CSUCI and help provide positive experiences for students.

After a year and a half as a Student Union student assistant I became a student supervisor along with my co-worker, Alyssa Becerra. It was an amazing and challenging experience. I had many goals and expectations for the team and all of them did a great job this past semester, which made me very proud of all of them. I had phenomenal support and guidance in putting the best work I could provide to the student assistants and students.

This year I also had the opportunity to organize and execute HealthFest — a series of weeklong events promoting healthy living. I contacted different departments on campus to collaborate in the events for the students. HealthFest consisted of different activities such as Zumba, yoga, a body image workshop, therapy dogs, health fair, and nap time. I worked and improved on my communication, organizational and planning skills throughout the six months it took to plan HealthFest. I am very hopeful that HealthFest will be an annual event for CSUCI students to enjoy.

I am extremely grateful for the people and experiences that ASI has provided throughout my undergraduate career at CSUCI. Working at the Student Union made me realize that I love working with students in higher education. I hope to continue in higher education and to keep providing the best service and support to students.
The ASI professional staff created opportunities for student employees to expand their understanding of their leadership capacity, professionalism and student unions.

• **Book Discussions:** Each semester the Student Union student staff read a contemporary leadership book, conduct a presentation, discuss and reflect on the book, and are asked to apply what they learned from the book to their positions. This year, the students read *The Heart of Leadership* and *The Five Dysfunctions of a Team*.

• **Professional Development:** This year ASI provided opportunities for a total of eight students to attend professional development conferences including the Associated Collegiate Press National Journalism Convention, the National Association of Campus Activities Regional Conference, the Association of College Unions International Regional Conference and the Association of College Unions I-LEAD Conference.

• **Student Training:** In the fall and spring, ASI and Student Union student employees participated in the Division of Student Affairs (DSA) Student Assistant Orientation and Training. At the training students experienced a unified curriculum based on CSUCI’s foundational values and common professional responsibilities. Presentation topics included divisional roles, CSUCI mission, DSA mission, DSA core values, professionalism, etiquette, diversity, and ethical decision making.
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**ASI Stole**

Each year the ASI Board acknowledges graduating student leaders within ASI who have exhibited the qualities denoted within the CSUCI Leadership Definition while maintaining academic competency. This year, the following students received an ASI stole to wear at Commencement:

Brandon Burns  •  Karina Casarez  •  Karina Gonzalez  
Carla Mena  •  Michelle Noyes

Student officers in ASI consistently hold an average of over a 3.0 cumulative GPA.
Graduate Student Assistants

This year ASI hired two graduate student assistants, Robert Dennis and Samir Azizi, who supported multiple ASI and Student Union initiatives including Student Programming Board events, developing a student assistant employee handbook and learning objectives, facilitating a Student Union digital signage upgrade project, assisting areas with quarterly budget meetings, and processing student organization funding and expenditures.

“During my time in ASI I gained valuable experience interacting with people in a diverse environment. I have learned how to interact in-person and via email with students and staff members in a professional manner, which will definitely help me in my future career. I now have a deeper understanding of budget systems, not only for ASI but for the whole University. I have improved my MS Excel and MS Outlook skills, and I have also learned how to use PeopleSoft budget software, which I now can add to my resume.”

– Samir Azizi, ASI Budget Graduate Student Assistant

“I believe life is only as enriching as the people who surround you. During my graduate career at CSUCI, I have worked rigorously to become fully immersed in my campus’s culture, mission, vision, and values. In doing so I have had the incredible opportunity to serve ASI as the graduate student assistant to ASI Assistant Director Tonee Sherrill. Thanks in part to him, and all of the other amazing staff of ASI, I have been afforded the fantastic opportunity to become part of a community which embraces civic give-back, cultural inclusion initiatives, and student service learning programming. I will be the first to admit that, because CSUCI places students at the center of their educational experience, I have grown tremendously. I would like to thank all of the ASI staff for propelling me, and all CSUCI students toward their educational advancement and degree attainment. Go CSUCI; go ASI.”

– Robert Dennis, Student Union Graduate Student Assistant
ASI professional staff regularly read and discuss the Association of College Unions International Bulletin and The Chronicle of Higher Education.

The ASI professional staff participate in CSUCI’s Division of Student Affairs Staff Training Program, which provides learning opportunities throughout the year on topics such as intergroup dialogue, programming, and student learning and development.
**Professional Staff Development**

ASI professional staff regularly read and discuss the Association of College Unions International Bulletin and The Chronicle of Higher Education.

The ASI professional staff participate in CSUCI’s Division of Student Affairs Staff Training Program, which provides learning opportunities throughout the year on topics such as intergroup dialogue, programming, and student learning and development.

**Jennifer Shoemaker – ASI Budget Assistant**
- Received a certificate of completion for attending the Lean Six Sigma Green Belt Training

**Annie Block-Weiss – ASI Administrative Support Coordinator**
- Attended the New Professionals Institute and the Student Affairs Administrators in Higher Education (NASPA) Western Regional Conference in Seattle, WA

**Bethany Banuelos – ASI Student Programs Coordinator**
- Attended the CSUnity conference at CSU San Marcos
- Attended the Associated Collegiate Press conference in San Francisco, CA

**Diana Ballesteros – ASI Facility Specialist**
- Attended the Association of College Unions International Regional Conference at the University of California, Berkeley in support of Student Union student employees
- Attended the Association of College Unions International national conference in Philadelphia, PA

**Tonee Sherrill – ASI Assistant Director**
- Attended the Association of College Unions International Regional Conference at the University of California, Berkeley in support of Student Union student employees
- Attended the Association of College Unions International national conference in Philadelphia, PA
- Attended the Auxiliary Organizations Association conference in San Diego, CA
- Attended the National Association of Campus Activities West Regional Conference in Ontario, CA in support of Student Programming Board’s student leadership

**Genesis DeLong – ASI Interim Director**
- Attended the Auxiliary Organizations Association conference in San Diego, CA
- Attended the Association of College Unions International Women’s Leadership Institute in Dana Point, CA

**Cindy Derrico – Associate Vice President for Student Affairs, Housing & Residential Education and Associated Students Inc.**
- Attended the Auxiliary Organizations Association conference in San Diego, CA
Entity Accomplishments
2016 - 2017 SPB Leadership:

President: Riley Leal  
Vice President: Deanna Villagran  
Director of Operations: Laura Solis  
Advisor: Tonee Sherrill

Student Programming Board

By planning and implementing a variety of exciting campus events, Student Programming Board (SPB) creates social and educational opportunities for students to engage in the CSUCI community, develop professional and leadership skills, attain new experiences, and learn from a diversity of perspectives.
**SPB Leadership Team**

“What can I say about a job that requires me to be the best that I can be, attain higher goals than I’ve ever even set before, program thirty events for an entire college community, and all the while with a smile on my face? I love it! When I started at CSUCI as a freshman I never would have imagined I’d be taking on such a large leadership role on campus and now I don’t know what I ever did without SPB in my life. It has molded me into a leader with quite an encompassing skill set, and I can confidently say that I love what I do. I’ve been so grateful for the opportunity as it has given me wonderful mentors who believe and encourage me as well as give me a chance to speak on behalf of the students here at CSUCI. I know I have a voice here and I love to use that voice to advocate on behalf of the students and do all that I can to ensure our program leaves a lasting impression on our CSUCI community.”

– Riley Leal, Student Programming Board President

“Becoming the Student Programming Board (SPB) vice president was a huge leap for me. I was honestly contemplating not taking the job because it intimidated me so much. However, I am glad I did because becoming an integral part of SPB was one of the best decisions I have ever made for myself. This program has not only allowed me to grow as a leader but as a person and given me so many opportunities to make connections and become more involved at CSUCI.”

– Deanna Villagran, Student Programming Board Vice President

“Joining Student Programming Board (SPB) in spring 2016 was one of the best choices I’ve made so far in college. Following that was the choice to apply to work for SPB for the following year. I love being a part of the event planning and watching students enjoy the events we put on for them. SPB has made my college experience outside of the classroom extra fulfilling. On top of that, I have been given the opportunity to gain new skills and meet amazing new people.”

– Laura Solis, Student Programming Board Director of Operations
Key Accomplishments

Purpose Statement
SPB revised their purpose and vision statements to better reflect the ways in which SPB supports the ASI purpose and CSUCI mission. SPB student leadership brainstormed what they believed was the purpose of the Student Programming Board. They then engaged the SPB membership in the brainstorming process. The ASI assistant director and graduate student assistant drafted several statements until the leadership team was in agreement. The final statement was taken to SPB membership for a final vote. The new purpose and vision statements were presented to the ASI Board of Directors. Following are the revised statements:

Purpose: The purpose of SPB is to increase CSUCI student engagement through cultural, educational and social programming.

Vision: The vision of SPB is to develop a diverse and balanced selection of programs throughout the year that reflect the needs and interests of CSU Channel Islands students.

CSUCI Snow Day
This year SPB hosted the first-ever CSUCI Snow Day and used the event as a platform to discuss the effects of climate change and how human actions affect the future of the planet. Over 1,000 students, staff and faculty attended the event, which featured 10 tons of snow and an ice rink.
SPB Programs and Initiatives

SPB hosted 17 high-quality events this year:

<table>
<thead>
<tr>
<th>Program / Event</th>
<th>Number of Attendees 2015 - 2016</th>
<th>Number of Attendees 2016 - 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Block Party (September) - Fall Semester</td>
<td>450</td>
<td>400</td>
</tr>
<tr>
<td>Block Party (October) - Fall Semester</td>
<td>500</td>
<td>500</td>
</tr>
<tr>
<td>Block Party (November) - Fall Semester</td>
<td>N/A</td>
<td>350</td>
</tr>
<tr>
<td>Block Party (January) - Spring Semester</td>
<td>400</td>
<td>350</td>
</tr>
<tr>
<td>Block Party (February) - Spring Semester</td>
<td>490</td>
<td>350</td>
</tr>
<tr>
<td>Block Party (March) - Spring Semester</td>
<td>N/A</td>
<td>350</td>
</tr>
<tr>
<td>Condoms and Candy</td>
<td>300</td>
<td>N/A</td>
</tr>
<tr>
<td>Day of the Dead</td>
<td>300</td>
<td>40</td>
</tr>
<tr>
<td>Dead Week (Pizza in the Library) - Fall Semester</td>
<td>500 Care Packages &amp; 80 Pizzas</td>
<td>230 Food Truck Meals</td>
</tr>
<tr>
<td>Dead Week (Care Packages &amp; Food) - Spring Semester</td>
<td>300</td>
<td>500</td>
</tr>
<tr>
<td>Dolphinpalooza</td>
<td>700</td>
<td>1,140</td>
</tr>
<tr>
<td>Dye and Dash</td>
<td>200</td>
<td>N/A</td>
</tr>
<tr>
<td>Family Weekend Talent Show</td>
<td>70</td>
<td>60</td>
</tr>
<tr>
<td>Grocery Bingo #1 - Fall Semester</td>
<td>85</td>
<td>200</td>
</tr>
<tr>
<td>International Fair</td>
<td>700</td>
<td>300</td>
</tr>
<tr>
<td>Karaoke / Talent Show Auditions</td>
<td>25</td>
<td>N/A</td>
</tr>
<tr>
<td>Light It Up Blue</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Love Not Hate Lecture</td>
<td>N/A</td>
<td>45</td>
</tr>
<tr>
<td>Movie Night Under the Stars - Spring Semester</td>
<td>80</td>
<td>30</td>
</tr>
<tr>
<td>Quidditch</td>
<td>60</td>
<td>30</td>
</tr>
<tr>
<td>Snow Day</td>
<td>N/A</td>
<td>1,000</td>
</tr>
<tr>
<td>Welcome Back Luau</td>
<td>700</td>
<td>800</td>
</tr>
</tbody>
</table>

Grocery Bingo
SPB revamped their Grocery Bingo event — a recurring campus favorite. This year SPB used the event as an opportunity to discuss food insecurity in the CSU system. A representative from Ventura County’s Food Share food bank spoke at the event and provided pamphlets that contained information about how students could access the food bank or help and donate.

Love Not Hate
The Love Not Hate event featured special speaker Ken Nwadike Jr., a peace activist famous for his Free Hugs Campaign. At the event CSUCI students had the opportunity to engage in an inclusive discussion about promoting and spreading peace and love in times of adversity.

Dolphinpalooza
SPB’s highest attended event was the annual culminating festival Dolphinpalooza. This year’s festival featured popular food trucks, inflatables, ride attractions and a five-hour concert with both student and professional performers. The evening ended with CSUCI’s first firework show in the Central Mall, which ensured a magical ending to an incredible night of fun.
2016 - 2017 Student Government Leadership:

President: Michelle Noyes
Vice President: Marlene Pelayo
Director of Operations: Karina Hinojosa
Director of External Affairs: Carla Mena
Advisor: Bethany Bañuelos

Student Government

Student Government provides students with access to CSUCI’s top administrators, serves as an advocate for CSUCI students at the state-wide level, and honors individuals who make significant contributions to CSU Channel Islands.
“Student Government has achieved success through innovation and by representing a variety of students’ viewpoints.”

– Michelle Noyes, Student Government Vice President

“Joining Student Government has been the best way to transform from being a student into having a professional career. It has given me the opportunity to interact, learn and work with students who have different perspectives and personalities than me. Student Government has taught me how to work in a professional setting with my peers, staff and administration. I have learned the importance of speaking up to represent other people’s voices for the greater good of our University.”

– Michelle Noyes, Student Government President

“CSUCI has offered me and many other students the opportunity to grow and learn about ourselves. CSUCI has challenged the way we view life, and provided a diverse perspective that has contributed to the shaping of our worldview. The students, faculty, and staff make this campus the ideal place for people to branch out, and I will forever be grateful to the CSUCI community.”

– Marlene Pelayo, Student Government Vice President
Key Accomplishments

Active Shooter Training
Student Government collaborated with Police & Parking Services to host a fall and spring active shooter training session at which students could participate in an active shooter drill, as well as ask questions of our service providers.

Voter Registration
During the voter registration period, Student Government worked with the League of Women Voters to educate the senate on proper voter registration and to register CSUCI students to vote.

State-wide Representation
Student Government’s leaders served on and with the California State Student Association (CSSA). Student Government leaders worked closely with various campus partners in order to host CSSA at CSUCI November 5-6.

Noon Forum Series
Student Government hosted the Noon Forum series. The purpose of the Noon Forum series is to provide an opportunity for CSUCI students to engage with diverse perspectives and to learn about current critical issues that influence the CSUCI community and the public. Topics included Eating on a Student’s Budget and Stand with Survivors of Sexual Assault.

Annual Events
Student Government hosted their first Brunch with Beck and annual Smooth Talk with Doc events in the spring and fall semesters. In honor of President Beck’s inaugural year, Student Government leaders worked closely with the Office of the President to develop the Brunch with Beck Program.
Maximus Awards
Student Government facilitated the Maximus Awards selection process. The 2017 Maximus Awards were presented at the annual Legacy Awards ceremony on April 26, 2017. The following individuals received awards: Lynn Utley (student), Annie Block-Weiss (staff member), Dr. Donald Rodriguez (faculty member), Valeri Cirino-Paez (administrator).

2016 - 2017 Resolutions
Student Government passed 7 resolutions without veto. The resolutions supported:
• John Spoor Broome Library’s hospitality services during dead week.
• Standing in solidarity with the CSU against the tuition increase.
• Order and efficiency within Student Government meetings.
• The adoption of a political communication emphasis in the existing communication major at CSUCI, and increasing graduation rates for communication and political science majors.
• Student Government bylaw amendments.
• Modification of the Student Code of Conduct regarding carrying pepper spray.
• The adoption of an expansion of the business major at CSUCI by creating business agriculture classes in the existing business major.

Student Government Programs and Initiatives:

<table>
<thead>
<tr>
<th>Programs / Initiatives</th>
<th>2016 - 2017 Number of Attendees</th>
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</thead>
<tbody>
<tr>
<td>Dolphin Tailgate</td>
<td>250</td>
</tr>
<tr>
<td>Fall Active Shooter Training</td>
<td>21</td>
</tr>
<tr>
<td>Constitution Day</td>
<td>15</td>
</tr>
<tr>
<td>Voter Registration</td>
<td>36</td>
</tr>
<tr>
<td>California State Student Association meeting hosted at CSUCI</td>
<td>200</td>
</tr>
<tr>
<td>Brunch With Beck</td>
<td>270</td>
</tr>
<tr>
<td>Spring Active Shooter Training</td>
<td>42</td>
</tr>
<tr>
<td>Smooth Talk with Doc</td>
<td>127</td>
</tr>
<tr>
<td>Noon Forum: Eating on a Student’s Budget</td>
<td>10</td>
</tr>
<tr>
<td>Noon Forum: Stand with Survivors of Sexual Assault</td>
<td>116</td>
</tr>
</tbody>
</table>

Fund the CSU
The CI View Newsletter

The CI View keeps CSUCI students informed about the news and happenings of this growing and dynamic University. The newspaper is a forum for students to express their opinions and to highlight news regarding the issues, events and programs that directly affect the CSUCI student body.
“As an entity leader I have learned professionalism through participating in interview processes for professional staff, sitting on committees, and being a member of the ASI Board of Directors. I have been developing my own leadership skills in ways I think are best to run this publication. My organizational skills have been put into play in deciding how to organize all contacts, our office, old publications, and resources such as manuals, folders and other helpful information. I’ve learned that it is super important to balance your personal schedule well. By finding my own leadership style I am learning a lot about myself, how to effectively communicate with others, and how to create trust within the staff writers and my inner team. I have seen how the team will be motivated to meet deadlines and communicate with me as well. The positive effect of this mutual communication and trust is demonstrated through an amazing paper.”

– Jennica Gold, The CI View Editor in Chief

“It has been so rewarding to watch The CI View grow as an entity this year. We have been able to get more students involved with our newspaper than ever before, and it is such a joy to work and learn alongside them. We are dedicated to capturing the diverse voices of our student population, and I feel very proud of the work our team has done this year. I have learned so much from this leadership opportunity, and I cannot wait to see how The CI View continues to grow in the future.”

– Christina Brown, The CI View Managing Editor

Number of newspaper issues during the 2016 - 2017 academic year:

Fall 2016: 3 & Spring 2017: 5
Key Accomplishments

- The CI View created new columns for this year's publication, including:
  - “Ekho's Eats”
  - “Diving into the Archives”
  - “Lampoon Lagoon”

- The CI View created new sections for this year's publication, including: Politics, Sports and Entertainment

- The CI View provided educational opportunities for student members by inviting guest speakers from local papers to weekly meetings and attending off-campus publication tours.

2016-2017 Revenue:

- A total of 9 advertisement sales were made.
- Generated advertising revenue: $1,677

2016-2017 Issues and Editions:

- A total of 8,000 issues of The CI View were printed.
- A total of 8 editions of The CI View were posted online.
The Nautical Yearbook
2016-2017 The Nautical Staff:

Editor in Chief: Carisa Arellano
Visual Content Editor: Nathan Asplund
Advisors: Bethany Bañuelos, Genesis DeLong and Kristina Hamilton

The Nautical Yearbook

The Nautical yearbook documents the student history of CSU Channel Islands. The Nautical yearbook’s theme for 2017 is “Entering a New Era,” which aims to highlight this exciting transitional year with new growth in student life, academics and University events.
Key Accomplishments

• Worked with TreeRing, a new environmentally friendly publisher, to reduce organization overhead spending and print waste.

• Expanded the Student Involvement section to include sports and added more student experiences into the publication.

• Highlighted a variety of new events including CSUCI’s Snow Day, Brunch with Beck, and ribbon cutting ceremonies for the Islands Café expansion and newly built Santa Rosa Village.

• The Nautical members partnered with Records and Registration to promote the yearbook to graduating students.

• The Nautical members collaborated with Housing and Residential Education to promote the yearbook to parents of students.

“Being a part of the yearbook for the third year has been such a life-changing experience. I love having the opportunity to take photos of CSUCI, interact with students and staff, and be able to create a publication for the University for my second year as editor in chief.”

— Carisa Arellano, The Nautical Editor in Chief

“Working for The Nautical yearbook has been an extremely enriching experience. I get to be a part of CSUCI’s history and documentation, which is very exciting to me. Being the visual content editor has allowed me to look at my environment and say, ‘How can I present this in an interesting and artistic way?’ The Nautical yearbook has helped me develop invaluable artistic skills, and I’m grateful to be a part of it.”

— Nathan Asplund, The Nautical Visual Content Editor
2016-2017 Revenue

- A total of 4 advertisement sales were made.
- Generated $1,450 in advertising revenue.

2016-2017 Yearbook Orders

- A total of 50 yearbooks were ordered.
- 26 students purchased a yearbook.
- 24 yearbooks were purchased by campus departments (faculty, staff and administrators).
- 71 users created a login (29 of these users purchased yearbooks. The balance of users created accounts, but did not purchase yearbooks.)
- Of the 29 TreeRing users, 22 users purchased hard cover books and 7 users purchased soft cover books.
- The last 2016-2017 yearbook was sold on August 29, 2017. The 2016-2017 yearbook was advertised to students through October 1, 2017.
The Student Voice
Student Advocacy

- Student Government met with state senators and assembly members in district and in Sacramento to advocate for funding for the CSU system.

- Student Government created a postcard campaign to lobby against the CSU tuition increase. The postcards, which contained hand-written personal student stories, were delivered by the students to state legislatures.

- Student Government President Michelle Noyes attended Hill Day in Washington, D.C.

- Student Government Director of External Affairs Carla Mena created a Lobby Corps to lobby for students’ best interests.

- Student Government President Michelle Noyes and Student Government Director of Operations Karina Hinojosa attended Advocacy Day in partnership with the California State Student Association to meet with legislators on behalf of the CSU.
# ASI Board of Directors and Student Government Elections

The ASI elections garnered the highest known student voter turnout.

<table>
<thead>
<tr>
<th>Total Ballots</th>
<th>% of Eligible Student Voters</th>
<th># of Eligible Student Voters</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,088</td>
<td>16.94%</td>
<td>6,421</td>
</tr>
</tbody>
</table>

## ASI Board of Directors

Voters selected up to two candidates. [*Indicates individuals elected to position.]

<table>
<thead>
<tr>
<th>Rank</th>
<th>Candidate</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Matt Fennell*</td>
<td>ASI Board of Director - 1 year</td>
</tr>
<tr>
<td>2</td>
<td>Matthew Federis*</td>
<td>ASI Board of Director - 1 year</td>
</tr>
<tr>
<td>3</td>
<td>No Candidate</td>
<td>ASI Board of Director - 2 year</td>
</tr>
</tbody>
</table>

## Student Government President & Vice President

Voters selected up to 1 ticket. [*Indicates individuals elected to position.]

<table>
<thead>
<tr>
<th>Rank</th>
<th>Candidate</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Karina Hihojosa*</td>
<td>Student Government President</td>
</tr>
<tr>
<td>2</td>
<td>Marshall Goldman*</td>
<td>Student Government Vice President</td>
</tr>
<tr>
<td>3</td>
<td>Nathan Altman</td>
<td>Student Government President</td>
</tr>
<tr>
<td>4</td>
<td>Alexis Mumford</td>
<td>Student Government Vice President</td>
</tr>
<tr>
<td>5</td>
<td>Stephen Hemedes</td>
<td>Student Government President</td>
</tr>
<tr>
<td>6</td>
<td>Roland McClean</td>
<td>Student Government Vice President</td>
</tr>
</tbody>
</table>

## Student Government Senator

Voters selected up to 5 candidates out of 9 possible. [*Indicates individuals elected to position.]

<table>
<thead>
<tr>
<th>Rank</th>
<th>Candidate</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mia Fernandez*</td>
<td>Student Government Senator</td>
</tr>
<tr>
<td>2</td>
<td>Elizabeth Heim*</td>
<td>Student Government Senator</td>
</tr>
<tr>
<td>3</td>
<td>No Candidate</td>
<td>Student Government Senator</td>
</tr>
<tr>
<td>4</td>
<td>No Candidate</td>
<td>Student Government Senator</td>
</tr>
<tr>
<td>5</td>
<td>Raul Perez*</td>
<td>Student Government Senator</td>
</tr>
<tr>
<td>6</td>
<td>No Candidate</td>
<td>Student Government Senator</td>
</tr>
<tr>
<td>7</td>
<td>No Candidate</td>
<td>Student Government Senator</td>
</tr>
<tr>
<td>8</td>
<td>No Candidate</td>
<td>Student Government Senator</td>
</tr>
<tr>
<td>9</td>
<td>No Candidate</td>
<td>Student Government Senator</td>
</tr>
</tbody>
</table>
ASI Implements Sound Business Practices
ASI provided funding to the following programs and services that support the University mission and the ASI statement of purpose:
Policy and Process Development

The ASI Board of Directors reviewed and approved necessary updates to the following governing documents:

- ASI Board Bylaws
- ASI Election Code
- ASI Reserve Policy
- Budget Allocation and Spending Committee Procedures

Budget Development

The ASI Board Budget Allocation and Spending Committee (BASC) met approximately 27 times throughout the year to review and prioritize a total of 47 budget requests for the 17-18 ASI Board budget proposal and to make critical updates to the ASI Reserve Policy and BASC Procedures.

Redistribution of Funds Across ASI01 and ASI03

This year, to continue to uphold the fiduciary responsibility associated with the management of student fees, the ASI professional staff closely analyzed the ASI Administration (ASI01) and Student Union (ASI03) budgets in order to more appropriately and accurately budget the expenses associated with each student fee.

The staff started from a zero-based perspective in order to best assess what was needed to serve the needs of the current student population. The staff conducted an in-depth analysis of expenses and cost savings across both funds – ASI01 and ASI03, including personnel and operating expenses, and divided expenses between the two funds according to the purposes they served. In some areas, ASI Administration took on additional expenses from the Student Union. In other areas, the ASI Administration budget was reduced and those savings were reallocated to cover additional expenses incurred from the changes. In sum, $94,520 reflects the remaining net effect of the redistribution of expenses between ASI (ASI01) and the Student Union (ASI03).

As a result, the 17-18 ASI Administration and Student Union budget requests provided a more accurate division of expenses between ASI and the Student Union and new money requests were prioritized accordingly.
Welcome to the Team!
This year, ASI welcomed several new professional staff members:

July 2016
ASI Assistant Director Tonee Sherrill. In this role Tonee oversees the Student Union facility and advises the Student Programming Board.

October 2016
ASI Graphic Designer Kristina Hamilton. In this role Kristina provides comprehensive graphic design and marketing services to the Student Union, ASI and the ASI entities.

April 2016
ASI Executive Director Helen Alatorre. In this role Helen provides administration and leadership to the auxiliary and formulates the vision and strategic direction for ASI programs and the Student Union in accordance with the Division of Student Affairs and University strategic plan.
For more information about Associated Students Inc. at CSU Channel Islands, please visit our website: https://asi.csuci.edu/