



**ASSOCIATED
STUDENTS INC.**

C H A N N E L
I S L A N D S

**NOTICE OF MEETING OF THE BOARD OF DIRECTORS OF
ASSOCIATED STUDENTS OF CSU CHANNEL ISLANDS, INC.**

NOTICE IS HEREBY GIVEN to the public and to the Board of Directors of Associated Students of CSU Channel Islands, Inc., a California nonprofit public benefit corporation, that:

A meeting of the Board of Directors will be held on Thursday, February 9, 2023 at 7:40 a.m., pursuant to Education Code Section 89921 et seq., at California State University Channel Islands, via Zoom meeting at the following link <https://csuci.zoom.us/j/88139637759>, to consider and act upon the following matters:

- 1) Call to Order:
- 2) Roll Call:
 - a. Members Present: Sergio Mercado, Cameron Bartosiewicz, Jazmin Guajardo, Ilien Tolteca, Russ Winans, Lisa Woods, Ozzy Hernandez
 - b. Member of the Public: Annie Block-Weiss, Helen Alatorre, Ashleigh Gordon, Dottie Patten, Breanna Garcia, Clarissa Gaeta, Bethany Banuelous, Deborah Meyer-Morris
- 3) Approval of Agenda:
 - I. **M/S/P (O. Hernandez/R. Winans)**
 - a. **I. Tolteca: I move to add ACTION ITEM: ASI Elections Council
Appointment: Destiny Caster**
 - b. **L. Woods: I second**
 - c. **M/S/P (I. Tolteca/L. Woods) Motion passed 6-0-0**
 - II. **Motion passed 6-0-0**
- 4) Approval of Minutes:
 - a. ACTION ITEM: Approval of minutes from November 17, 2022
 - III. **M/S/P (C. Bartosiewicz/O. Hernandez) Motion passed 6-0-0**
- 5) Public Forum: *None*
- 6) Reports:
 - a. Student Government (*I. Tolteca*)
 - i. Reviewing applicants who applied for Lobby Corps and then will begin preparing for CHESS
 - b. Student Programming Board (*K. Jones*)
 - i. Tonight, Cosmos of Love Formal, 8-11pm in Grand Salon
 - ii. Foodie Tuesdays, once a month will be hosting a different food truck with some games on the Student Union Patio. First one is this coming Tuesday from 10:30am-1:30pm
 - iii. Next week, SPB IS doing a craft night and a movie night in honor of Black history month
 - iv. Hired a new staff member, Alyssa Andrade

- c. Student Union (*B. Banuelos*)
 - i. Three new team members of the Service Assistant team, Altin Kinsberry, Kayla Jacobson, and Matthew Moran
 - ii. Courtyard construction is currently underway. Making new patio areas and looking at ordering furniture. Eventually there will structures to be outdoor meeting spaces
 - iii. Spring Break: A mural is going up on the West building. The artist is meeting with many campus partners and students, can contact the Center for Multicultural Engagement committee to give feedback.
 - iv. Services: SU Library- free books for students to enjoy, Planko for Prizes- to engage with students, Student Union Happy Hour is coming as well
 - v. Working on actively promoting the Student Union as well to students to bring them in
- d. The CI View (*S. Mercado*)
 - i. Two Weeklys have been sent out this semester
 - ii. Two new interns from the Spring English class
 - iii. Updated the Weekly mailing list with new staff members and have reached out to Jason Miller for a faculty list
 - iv. Member meetings are not every other Tuesday from 4-5pm in the Student Union Coville Conference Room
 - v. Reporter Week is coming up again this year, Feb. 28 and March 2
 - vi. Been collecting the newspaper boxes on campus and are giving them away. If you know anyone who would like one, please contact The CI View.
 - vii. Questions from the Board:
 - 1. Do you see a lot of people unsubscribe with a subscriber base of over 12k?
 - a. Maybe 1-3 each week
 - 2. What is the click rate and open rate for The Weekly?
 - a. Click rate varies, but this last week had a high rate with multiple 100+ clicks on articles
 - b. The open rate, The CI View is above industry standard which is about 25% where The CI View averages over 32% each week
- e. ASI Administration (*H. Alatorre*)
 - i. H. Alatorre shared that the ASI office has been working hard to prepare for the busy spring semester
 - ii. H. Alatorre defered to Russ Winans to shared about clubs and Organizations
 - 1. R. Winans:
 - a. 68 total clubs right now, which includes sports clubs.

b. Just had the two day clubs and orgs fair, which was fantastic and had 52 participated with about 200 student who attended.

i. Question:

1. What determines the 200 students who attended?

a. Students had to check in to get the free food at the food truck and sign-ins at individual tables were counted as well

c. Clubs are finishing up some paperwork and the registration process.

iii. H. Alatorre: Working to present 2nd Quarter report for the Board at the next meeting.

7) Outstanding Business:

a. None

8) New Business:

a. ACTION ITEM: ASI Elections Council Appointment

i. Destiny Caster

IV. M/S/P (I. Tolteca/O. Hernandez) Motion passed 6-0-0

Ilien Tolteca left

b. INFORMATION ITEM: Subcommittee Updates

i. Budget Allocation & Spending Committee (C. Bartosiewicz)

1. The BASC has not yet met this semester but will be later in the semester.

ii. ASI Election Council (S. Mercado)

1. The Run for Office Application opens this Monday and Will close at 5pm on March 3.

2. Ilien Tolteca presented to the ASI Student Government Senate about the efforts of the ASI Elections Council so they can assist with Elections

3. Channel Your Voice Event will be Feb. 22 from 11:30am-2pm on the Student Union Patio. Students will receive a postcard about running for office, partake in a big idea activity and then will get a ticket for free mini donuts from the Glazed and Confused food truck.

a. Please use the sign-up genius in the meeting request to volunteer.

4. All ASI Elections Information can be found on the ASI Elections Council website: <https://asi.csuci.edu/asi-elections/>

Ilien Tolteca returned

c. ACTION ITEM: ASI Election Code Updates (S. Mercado/A. Block-Weiss)

i. S. Mercado reviewed the suggested edits with the ASI Board

V. M/S/P (I. Tolteca/O. Hernandez) Motion passed 6-0-0

- d. INFORMATION ITEM: Spirit Wednesdays (H. Alatorre/ B. Garcia/ T. Wilson)
 - i. H. Alatorre: In an effort to make Spirit Wednesdays more and enhance it, Breanna Garcia and Thomas Wilson have made a long-term initiative.
 - ii. B. Garcia and T. Wilson shared a presentation with the ASI Board about CI Spirit Wednesdays, which can be found on the ASI website.
 - 1. Main goal to enhance and establish traditions and grow spirit on campus
- 9) Closing Comments:
- a. I. Tolteca: Pizza with Senate will be next Wednesday, Feb. 15 from 11:30am-12:30pm on the Student Union Patio for the student body to have the opportunity to meet the Senators.
- 10) Adjournment: 8:40 a.m.

Next ASI Board Meeting is set for Thursday, March 2, 2023 at 7:40 a.m., via Zoom meeting.

Minutes respectfully submitted by Annie Block-Weiss, ASI Student Programs Coordinator