

## **Minutes of the Associated Students of CSU, Channel Islands, Inc. Board Meeting October 7, 2010**

The Associated Students of CSU, Channel Islands, Inc. met on Thursday, October 7, 2010 at 8:00 a.m. in the CI Student Union Conference Room.

1. **Members Present:** Missy Jarnagin, Richard Wagner, Veronica Palafox, Dana Lockwood, Joanne Coville, Jonathan Neira, Whitney Van Blargen, Damien Pena, MacKenzie Garcia, Kevin Schallert
2. **Members Absent:** Nicholas Rester- Zodrow, Amanda Van Noy, Elysse Farnell
3. **Members of the Public Present:** Dr. Genevieve Evans Taylor, Christine Thompson
4. **Call to Order:** 8:02 a.m.
5. **Approval of the Minutes:** Ms. Jarnagin motioned to approve the minutes for the September 2<sup>nd</sup> Board meeting, Mr. Wagner seconded, minutes were approved by the Board unanimously.
6. **Public Forum:** Casey Penn with the International Relations Club addressed the Board regarding the ASI budget allocation. He indicated that the decision of cutting each club by 72.6% was not in the best interest of each club; it appeared that there was no regard as to what the club stood for and how each club was using the allocated money.
7. **Financial Report:** The Board reviewed the final audit statement.
8. **Reports:**
  - a. **Student Programming Board:** Ms. Lockwood reported that SPB filed up the Student Union conference room with new members to SPB. Upcoming events: Rocky Horror on October 8<sup>th</sup> and the Talent show on October 16<sup>th</sup>, both will be held at 7pm in Malibu Hall. SPB will also be debuting a new event in the student union called Dolphin Nights on October 21<sup>st</sup>.
  - b. **Student Government:** Mr. Neira reported that Student Government's main focus is voter registration. They have almost reached the goal of registering 10% of CI students; currently their numbers are at 245 registrants.
  - c. **CI View:** Not present for Reports
  - d. **Nautical:** Not present for Reports
  - e. **Community Relations:** Mr. Wagner attended the CI Connections meeting; Tania Garcia and Jay Derrico will assist in putting together an employment system for CI students and alumnus.
  - f. **Report Questions:** Will the employment program aid all students undergrad and graduated? Yes, however the priority of the program is part time jobs and jobs for those graduating.
9. **ASI/ Student Union Updates**
  - a. **Transparency Bill (Dr. Evans Taylor)-SB 330** was vetoed by Governor Schwarzenegger (see appendix A). Although this Senate bill was vetoed, it doesn't change what ASI at CI does; although we do not need to follow the California Public Records Request Act, we will as agreed upon at a prior board meeting.
  - b. **ASI Marketing Assistant position (Dr. Evans Taylor)** – Michelle Miller started September 29, 2010. She is working on producing marketing material for the Student Union. Our hope when creating this program was to have the capability to professionally market and advertise events in such a way that was appealing to CI students and the campus community. Ms. Miller will be taking on many projects such as the design of the DDP, marketing the Student Union, and requests of the entities.
  - c. **January Board Retreat (Dr. Evans Taylor)** –ASI is looking to tentatively host a retreat on January 21<sup>st</sup> that will allow the Board to review goals and hear a message from Rolland Vasin.
  - d. **Policies (Dr. Evans Taylor)-** Policies have and will continue to be a priority for Dr. Evans Taylor and Ms. Thompson. The policies that are in queue to either update, create, and review are:
    - i. Reserve Policy- Will review the current policy and provide updates.
    - ii. Conflict of Interest Policy- Will review the current policy and provide updates.
    - iii. Letterhead- Will create and provide a draft for review.
    - iv. Student use of privately owned/rented vehicles for ASI business- Currently researching.
  - e. **Facility Updates (Ms. Thompson):**

- i. **Signage-** The Student Union has digital signage, spread the word to your colleagues that they can use this software to sustainably promote programs, events, and initiatives. The Student Union has new bulletin boards; two were placed in the dining services along with a white board and one is located on the second floor. The Student Union is also utilizing our tree house balcony as a designated place to hang banners (we are looking into creating a banner team in the future that would be paid per request).
  - ii. **Music-** The Student Union had satellite radio added to their program listings and have been utilizing the service at the request of students. Ms. Thompson announced that the Student Union will be hosting live music. There are two students who have each booked four consecutive spots. Ms. Thompson is the contact for students who are interested in performing.
  - iii. **Wall Space-** looking into vinyl stickers to display the ASI Mission, Student union Statement of Purpose and the dolphin logo.
- f. **ASI Budget Allocation Process for Clubs/Orgs (Dana Lockwood)-** Budget Allocation Committee met on Thursday, September 30<sup>th</sup> at 8:00am in the Student Union Conference Room. The BAC had \$6,000 to allocate to clubs for fiscal year 2009-2010. The Committee received \$21,905 in total requests from Clubs and Organizations. There were no violations of the funding policy in any of the club's requests, therefore, no direct cuts could be made. The BAC decided that the most fair and equitable way to allocate the \$6,000 was to make a 72.6% cut across the board. The intention of the BAC was not to micromanage a club's budget.
- i. Mr. Schallert: is there a way where ASI could find funding for clubs? Clubs and Organizations endured the biggest percentage cut of any area of ASI funds. The \$6,000 amount is embarrassing. It may be a good idea to look at all budgets in ASI and see where we can add to the club funding pot. Clubs and Organizations are essential to the campus and is an exciting new market to invest in.
    - Mr. Pena agreed that the Board should look at other funding possibilities for clubs and orgs and encourage clubs to find other ways to get funding. Reminded the Board that the biggest percentage cut was Student Affairs who was completely cut out of ASI's budget. Student Affairs did that graciously so that ASI could provide funds for the ASI entities and students.
    - Ms. Coville stated that Student Affairs was the only budget that went to \$0. Suggested that the Board look at what Club and Organizations had been funded historically, if this year's budget was cut too harshly then the Board should look at finding extra funds for Clubs and Organizations. Reminded the Board that this fiscal year's budget was extremely difficult because of the debt service and budget cuts.
    - Ms. Lockwood stated that this year was transitional for the Clubs and Orgs because in the past, Student Government had clubs request by event which made these requests look like a lot because the BAC requested yearlong budget submittals. Next year's process will hopefully be easier for Clubs and Orgs.
    - Mr. Schallert questioned the process and stated that there was no appraisal of value added to the campus when looking at the budgets. There appeared to be no regard to whether a program enhanced the CI mission and reached 500 students versus a club that requested to have a lobster dinner for four students. Is there an appraisal of if the events tie to the CI mission and the value a club's event would bring to the University?
    - Ms. Lockwood stated that all club requests benefited the mission of CI, it was a requirement that all programs had to enhance and reflect the mission of the University. If the committee cut budgets event by event it would not have met the budget of \$6,000.

- Mr. Neira expressed that there were many clubs that had come to Student Government that were frustrated. The Board and or the BAC should revisit the funding process.
- Mr. Schallert stated that he also had frustrations expressed to him. Clubs do not feel it is unethical to look at individual budgets. Assessing the value that each budget has is perfectly ethical in determining which events should be funded.
- Ms. Coville stated that in theory it sounds like a great plan but in practice it is not easy to achieve. It is difficult to look at budgets and tell a club that they are less worthy than another club to receive funding. This is the worst year that ASI has ever had. There were cuts across the board. The Board does need to look at our historical budgets.
- Ms. Jarnagin stated that when making this decision, the BAC, took into account many solutions and looked at the best interest of each club. It is difficult to pick at each budget when they all needed to be cut so drastically. Next year will be different.

**10. Outstanding Business**

**a. By-Law Revision (Jonathan Neira)**

**i. Section 7 Board of Directors. Add section 7.3 Roles and Responsibilities of Board**

**Member.** Mr. Neira specified that this was an item on last month's agenda. Mr. Van Blargen motions to approve, Ms. Lockwood seconds: Discussion: no discussion, Vote: Nine Ayes, one nay; motion passes.

**11. New Business**

- a. **Facility Condition Analysis Study - \$1,881.05 (Dr. Evans Taylor):** AVP Lebioda brought to the attention of ASI that all buildings on campus are going through an analysis. A consultant company will look over the Student Union and determine when ASI should expect to accrue major repairs and expenses. Ms. Coville agrees that this is a great idea. It will determine what we place in our reserve policy.
  - i. Mr. Pena motions to approve \$500 from the Board Contributions budget to be used for the facility condition analysis study, Ms. Garcia seconds; motion passes.
- b. Ms. Coville expressed that the campus will be putting together a search committee to replace Deborah Wylie's position. The committee needs a student who is knowledgeable about the facilities on campus. Mr. Neira will assist in finding a student for the Search and Screen Committee.
- c. Dr. Evans Taylor informed the Board that the hours for the student union will not change but the dining service will be cutting back their hours on Friday, Saturday and Sunday. This is due to the fact that they aren't making money during those times. Hours have not been finalized. Ms. Coville stated that dining services will stay open if there is a special event or request.

**12. Adjournment:** 9:12 a.m.

**APPROVED:** Associated Students of California State University, Channel Islands

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Jonathan Neira, ASI Board Chairperson

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Date

Respectfully Submitted, Christine Thompson, ASI Board Secretary

Appendix A

To the Members of the California State Senate:

I am returning Senate Bill 330 without my signature.

While I am a firm believer in providing openness and transparency when it involves public entities and public funding, this bill inappropriately places private auxiliary organizations that receive *private funds*, under the provisions of the California Public Records Act. The focus of our attention should be given to greater transparency of how the University of California and California State University systems spend the public funds from taxpayers or students. Instead, this bill would require disclosure of private donors, those generous alumni whose giving, especially in times of decreasing state funding, is helping keep our public universities the best in the world.

While the bill attempts to provide a veil of protection for donors requesting anonymity, as crafted, it will not provide sufficient protection for many who rightfully deserve a level of privacy as part of their giving. Often times, these generous private citizen donors do not want to be in the glare of publicity, and I cannot support a bill that makes it more difficult for our public universities to raise private funds to maintain the quality educational experience our students deserve, and parents expect, when they send their children to the University of California and California State University systems.

For these reasons, I am unable to sign this bill.

Sincerely,

Arnold Schwarzenegger