



**ASSOCIATED
STUDENTS INC.**
C H A N N E L
I S L A N D S

**NOTICE OF MEETING OF THE BOARD OF DIRECTORS OF
ASSOCIATED STUDENTS OF CSU CHANNEL ISLANDS, INC.**

NOTICE IS HEREBY GIVEN, to the general public and to all of the Board of Directors of Associated Students of CSU Channel Islands, Inc., a California nonprofit public benefit corporation, that:

A meeting of the Board of Directors will be held on Thursday, August 9, 2012 at 8:00 a.m., pursuant to Education Code Section 89921 et seq., at California State University Channel Islands, Student Union Conference Room, located at One University Drive, Camarillo, CA 93012, to consider and act upon the following matters:

- 1) Members Present: Steven Jordan, Chelsea Viñas, Tanya Yancheson, David Ashley, Alexandra Woerner, Susan Lefevre, Dean Damien Peña, Jillian Glassett, Missy Jarnagin, Spencer Keaster, Lunden Templeton, Ed Lebioda, Chantyl Vasquez
 - a. Members of the Public: Diana Ballesteros, Christine Porter, Dr. Genevieve Evans Taylor, Dave Nirenberg, Dr. Erik Blaine
- 2) Call to Order 8:04
- 3) Approval of Minutes: Minutes approved by the Board
- 4) Public Forum: no report
- 5) Financial Report: Preliminary reports have been completed. All expenses for last fiscal year must be submitted to the Budget Office at once.
- 6) Outstanding Business
 - a. ACTION ITEM: Vote on the 2012/13 ASI Chair: Ms. Viñas motions to approve Spencer Keaster as ASI Chair, Mr. Ashley seconds. Mr. Keaster is eager for this opportunity, has a lot of ideas of what this position would entail. Is looking forward for the Entity Coordinator position to be fulfilled to act as a mentor and help with collaboration between the entities. Mr. Keaster has cut back on many commitments to ensure that he would have enough time for this position.
 - i. Dean Peña asked, what ethical decision have you made that challenged your integrity.
 1. Mr. Keaster, last year I was a part of a group who had a member that was not following the values the group stood upon, had to make the decision to ask the member to leave even though he was a friend because he did not meet the expectations and ethics of the group.
 - ii. Mr. Ashley asked, as ASI Chair what do you see as ASI's biggest challenge and how would you try to overcome that challenge.
 1. Mr. Keaster, visibility among students, getting students to know what exactly ASI is and what the Board entails. Would like to work to bring back Meet ASI.
 - iii. Motion passes with unanimous consent.
 - b. ACTION ITEM: Vote on Articles of Incorporation (Dr. Evans Taylor): After the Board's discussion during the last meeting, took a deeper look at the Articles of Incorporation. The Board of Trustees changed the criteria of disillusion, which now goes to the Chancellor for authority. We need to send this document forward to the CA Attorney General. This is a document that ASI has not touched since it was created so some additional corrections were made. Directors and voting articles have been included.
 - i. Board approved with unanimous consent.
- 7) New Business
 - a. Pizza 3.14 Financing Proposal (Dr. Erik Blaine): ([See Appendix A](#))
 - i. Erik Blaine, UGC Executive Director and Dave Nirenberg, Director of Commercial Services addressed the Board: Student Government, under the direction of Dave Ashley, brought forth the name Pizza 3.14.

Conducted a study which determined a need for additional food services on campus. Looked at total campus population and determined a peak hourly need which indicated that the University needs more points of service. Students wanted: a space that looks and feels differently than other spaces on campus, more of a sports type environment, and a space that provides collegiality. Looking at educational needs for the facility, possibly working with a few classes that brew their own beer to provide education. The facility will be approximately 1800 square feet with a capacity of 70-75 seats (See Appendix B). The menu will include pizza, wings, salad bar and sides. Have found a shake making machine that comes in a single service cup which allows the customer to mix it the way they like. The concept will be to provide great food at a reasonable price. The overall concept is a slice and a soda. Plan on providing delivery options. Plan on opening 7 days a week, can operate until 9 at night. In order to create the budget, they started looking at what the product list entails. The facility is currently under construction. Looking to develop a partnership with ASI.

- ii. The formal request is for \$278,000 with a partial repayment option. The first year ASI will receive an approximate \$14,000 repayment. The opportunity is presented as an investment in the campus community with the opportunity to be included in the management of the facility.
 1. Mr. Ashley: noticed a 2% return the first year is it fixed?
 - a. Dr. Blaine: Would look at it from year to year, would look at enrollment.
 2. Mr. Ashley: How much does ASI currently have in reserves at this time?
 - a. Dr. Evans Taylor: Approximately \$943,000 which has not been confirmed by our ASI Treasurer.
 3. Mr. Lebioda: Would ASI be within the reserve policy limits?
 - a. Dr. Evans Taylor showed the board what ASI's reserves would look like if ventured into the funding. The projections are indicating an increase in student enrollment as well as an increase in fees. ASI would be out of compliance in 2014-2015 and for years thereafter.
 4. If ASI declines the request what is the alternative since it is already in progress?
 - a. Dr. Blaine: Look at different financing structures within ASI or looking towards the campus.
 5. Dean Peña: Have seen an influx of students acting out in the classrooms because of consuming alcohol at tortillas; there is a strong concern with ASI providing money for a liquor license. Is also concerned about the hours of operation; we are student centered, so we need to look at staying open later to accommodate students with late classes.
 - a. Dr. Blaine: Have talked about different options such as to go only or delivery only to keep the noise down.
 - b. Mr. Nirenberg: It is the responsibility of a campus provider to provide alcohol in an educational and responsible manner. Will not serve pitchers, will maintain a strict carding policy and enforce a wrist ban policy.
 - c. Dean Peña: Why is the alcohol important?
 - d. Mr. Nirenberg: Feel it is more of a pizza pub atmosphere. The driving force behind was a desire from community, campus and students. Will only serve beer and wine (CSU Channel Islands Wine).
 6. Mr. Lebioda: is concerned with students and alcohol but the facility does also service the University Glen residence. Toppers pizza in Camarillo is one of the more popular pizza places which also serves alcohol.
 7. Ms. Viñas, if ASI approves funding to Pizza 3.14, how would ASI be involve in the management?
 - a. Mr. Nirenberg: Would be open to all kinds of ideas; is looking to the students to provide ideas and opportunities. Place signage indicating ASI as an investor.
 8. Mr. Jordan: what would be the profit budgeted?
 - a. Dr. Blaine: After the \$14,000 repayment to ASI in the first year, is projecting a \$2,000 profit.

9. Ms. Viñas: Some local restaurants provide fundraising abilities for Student Organizations, would this be offered at Pizza 3.14?
 - a. Mr. Nirenberg: Would look at the capability of doing something like that, is open to fundraising opportunities which provide a win/win for facility and students.
 10. Mr. Ashley motions to table until next meeting; Ms. Templeton seconds. Motion passes.
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- b. ASI Grade Report (Dr. Evans Taylor): We have been tracking academic progress within ASI so we can both brag about our wonderful students and address any issues. Extremely pleased with the outcome of students' grades which will also be in the yearend report. ([See Appendix C](#)).
 - c. ACTION ITEM: Conflict of Interest Policy (Dr. Evans Taylor): the original document specifies a very quick turnaround for the signing of the conflict of interest policy. The new addition specifies that we must comply within the first quarter. Motion passes with unanimous consent.
 - d. Student Union remaining construction funds (Dr. Evans Taylor): ([See Appendix D](#)) Looking to spend the construction funds for the following items; these items must be spent towards the student union. Mr. Lebioda thinks the construction funds could be used to the Pizza 3.14. Dr. Genevieve Evans Taylor will look into the theory and get back to the board. The funds must be used ASAP, Dave Chakraborty would also like to turn the Student Union into a LEED certified building.
 - e. ACTION ITEM: Media Scape Lounge: ASI Reserves (Dr. Evans Taylor): Media Scape was borrowed to obtain student and patron feedback which was well received. The mascot costume is due to be revamped, would like to split the cost with the Division of Student Affairs. High quality mascot which many NFL and other Universities have used. Looking to provide festivities for our 10 year anniversary celebration and professional development for the two new employees. Motion to table by Mr. Ashley, second Ms. Templeton, motion passes.
 - f. ACTION ITEM: BASC Committee Member Appointments (Tanya Yancheson): Will discuss at September Board meeting.
 - g. Entity Reports:
 - i. Nautical: The yearbook will be ready in October.
 - ii. SPB: Almost done planning Welcome Back Luau. Starting planning for the Talent Show and received the Kings game tickets. The promos for the year have arrived. Have received a \$10,000 donation for dodger day.
 - iii. CI View: Working on September issue, sending to print on the 20th, and should be on stands for the first day of school. Looking for articles.
 - iv. Student Government: For full report see [Appendix E](#). have made one executive appointment and have three more coming. Developed a one year strategic plan and will be working on a long term plan as well. Committee selections are almost complete. ASI Retreat is still tentative so input is still welcomed. Following up on last year's issues such as the transportation resolution and the University Hour resolution.

8) Adjournment: 9:37 AM as motioned by Board.

Next ASI Board Meeting is scheduled for Thursday, September 6, 2012 at 8:00 a.m. in the Student Union Conference Room.

Agenda respectfully submitted by Christine Porter.