



**NOTICE OF MEETING OF THE ELECTION COUNCIL OF
ASSOCIATED STUDENTS OF CSU CHANNEL ISLANDS, INC.**

NOTICE IS HEREBY GIVEN, to the general public and to all of the Board of Directors of Associated Students of CSU Channel Islands, Inc., a California nonprofit public benefit corporation, that:

A meeting of the ASI Election Council will be held on Friday, November 15, 2019 at 3:30 p.m. pursuant to Education Code Section 89921 et seq., at California State University Channel Islands, Student Union Meeting Room A, located at One University Drive, Camarillo, CA 93012, to consider and act upon the following matters:

- 1) Call to Order: 3:42 p.m.
- 2) Roll Call:
 - a. Members Present: Jazzminn Morecraft, Sara Ruiz, Toni DeBoni (Ombuds)
 - b. Member of the Public: Annie Block-Weiss, Andrew Doran
- 3) Approval of Agenda:
 - I. **M/S/P (S. Ruiz/T. DeBoni) Motion passed 3-0-0**
- 4) Approval of Minutes:
 - a. ACTION ITEM: Meeting Minutes for April 23, 2019
 - II. **M/S/P (S. Ruiz/T. DeBoni) Motion passed 3-0-0**
- 5) Public Forum:
 - a. Andrew Doran: Looking forward to being on the council again.
- 6) Outstanding Business: *None*
- 7) New Business:
 - a. INFORMATIONAL ITEM: New Appointment (J. Morecraft)
 - i. J. Morecraft let the Council know that the Board will be voting on Andrew Doran's appointment at the next ASI Board meeting
 - b. INFORMATIONAL ITEM: ASI Election Council Spots (J. Morecraft)
 - i. J. Morecraft: Explained to the Council that there are still spots available on the Council for students. They can be any students at large. If they are planning to run for office they cannot serve on the Council. Please send any interested students to Annie Block-Weiss to check eligibility.
 - c. INFORMATIONAL ITEM: Purpose and Expectations of Election Council (J. Morecraft)
 - i. J. Morecraft reviewed the main purpose and expectations of the ASI Election Council. The goal is to assist in getting more and more students involved with elections from those running for office to those voting. Annie Block-Weiss will be the go to professional staff member for support for the Council.
 - d. INFORMATIONAL ITEM: Election Code (J. Morecraft)
 - i. J. Morecraft suggested that the Council review the section about the duties and responsibilities of the Council specifically, but that the entire Election Code is important to be familiar with.
 - e. INFORMATIONAL ITEM: Candidate Checklist/Timeline (A. Block-Weiss)
 - i. A. Block-Weiss reviewed the timeline with the Council and they suggested no changes to the proposed timeline.
 - f. INFORMATIONAL ITEM: CISync Election Platform (J. Morecraft)
 - i. J. Morecraft: Explained to the Council that the same platform as last year will be used for voting.

- g. INFORMATIONAL ITEM: Council's Spring 2020 Schedules (A. Block-Weiss)
 - i. A. Block-Weiss: Asked the Council to share their spring 2020 calendars as soon as they have them.
- h. DISCUSSION ITEM: Marketing Ideas (A. Block-Weiss)
 - i. The Council brainstormed different ideas for the 2020 year:
 1. ASI Election Instagram
 2. Having people vote before they enter a large event
 3. Have a vote event on each day of voting
 4. Hold informational sessions in February
 5. Meet Your Candidates Event
 - a. Gives the candidates a chance to talk to the student body
 - i. Might be better to do it only digitally
 - ii. If students have questions, they can comment on the post to ask the questions
 6. A-frames work for our student body
 7. Posters and flyers do not work for our student body
 8. Election Insert
 - a. Could there be a QR Code
 - b. Make it less text heavy
 - i. Pictures and bullets
 - c. Less could be more in this case
 - d. Possibly no insert and let The CI View cover the election as they best see fit and have the Election Council do an add to advertise the events and voting to the student body.
 9. The Recruitment of candidates should be the focus of the marketing
 - a. A-frames, social media, digital signage, promo item, tabling
 - b. Stay with same design as previous years

8) Closing Comments: *None*

9) Adjournment: 4:41 p.m.

Minutes respectfully submitted by Annie Block-Weiss, ASI Student Programs Coordinator