



**NOTICE OF MEETING OF THE ELECTION COUNCIL OF
ASSOCIATED STUDENTS OF CSU CHANNEL ISLANDS, INC.**

NOTICE IS HEREBY GIVEN, to the general public and to all of the Board of Directors of Associated Students of CSU Channel Islands, Inc., a California nonprofit public benefit corporation, that:

A meeting of the ASI Election Council will be held on Wednesday, February 16, 2022 at 3:15 – 4:30pm pursuant to Education Code Section 89921 et seq., at California State University Channel Islands, via Zoom:

<https://csuci.zoom.us/j/87834798098?from=addon>; to consider and act upon the following matters:

- 1) Call to Order: 3:20 p.m.
- 2) Roll Call:
 - a. Members Present: Larry Garcia, Kyle, Feerrar, Griffin Giboney, Sergio Mercado
 - b. Members of the Public: Annie Block-Weiss (Advisor)
- 3) Approval of Agenda:
 - I. **M/S/P (S. Mercado/K. Feerrar) Motion passed 4-0-0**
- 4) Approval of Minutes:
 - a. ACTION ITEM: Meeting Minutes February 9, 2022
 - II. **M/S/P (K. French/G. Giboney) Motion passed 5-0-0**
- 5) Public Forum: *None*
- 6) Outstanding Business:
 - a. DISCUSSION ITEM: Run for Office Marketing Campaign Update (A. Block-Weiss)
 - i. Griffin Giboney will pickup the posters from Coast Copy
 - ii. Sergio Mercado will pickup the form from the MDC
 - iii. Annie Block-Weiss will the entire Council all the final marketing images
 - iv. Banners and A-frames have been sent to press at BigShots, not yet ready for pickup
 - b. DISCUSSION ITEM: Run for Office Promotion Plan Ideas (L. Garcia)
 - i. Annie Block-Weiss will send Outlook meeting requests for the tabling times.
 - ii. Larry Garcia will send out the Google Doc to plan out social media posts.
 - iii. Larry Garcia reached out to Atticus Reyes for some potential content to post on social media.
 1. Annie Block-Weiss will give Larry Garcia contact info for past alumni and share previous videos on the sdrive.
 - iv. Social Media Plan:
 1. Feb. 21: Overall IG Red Run For Office Image (G. Giboney)
 2. Feb. 22: Senate Image
 3. Feb. 23: Board Image
 4. Feb. 24: President/VP Image
 5. Feb. 25: Post promoting first info session
 6. Feb. 28: Boomerang Post at Tabling (S. Mercado/G. Giboney)
 7. March 3: Post promotion second info session
 8. March 7 (early): Post promoting third info session
 9. March 8: Count down on IG Stories
 10. March 9: Boomerang Post at Tabling (K. Feerrar/L. Garcia)
 11. March 10 (early): Post promoting final info session
 12. March 11 (early): Application Closes
 - v. Sergio Mercado made a pitch for classes and club meetings that will be shared with the Council.
- 7) New Business:

- a. DISCUSSION ITEM: Student Government Presentation Debrief (L. Garcia)
 - i. Annie Block-Weiss will save the PowerPoint on the sdrive.
 - ii. S. Mercado: Felt it was well received by Senate and they were excited to get the word out there about it.
- b. INFORMATION ITEM: Info Session PowerPoint Overview (A. Block-Weiss)
 - i. The Council review the PowerPoint and believes it is good to good and will just add the updated deadline and current email address.
- c. DISCUSSION ITEM: Council Task Assignments for the Week (L. Garcia)
 - i. Fill out the google doc for the Social Media Plan
 - ii. Review the info sessions PowerPoint
 - iii. Pitch to classes and other groups involved with
 - iv. Candy for tabling, Annie Block-Weiss will buy.
 - v. Kyle Feerrar will reserve the Student Union speak for tabling.
 - vi. Annie Block-Weiss will make a Hootsuite account and Kem French will help set it up properly with Instagram.

8) Closing Comments:

- a. A. Block-Weiss shared about a potential collaboration with Basic Needs on April 12. The Council will have this as an agenda item next week.

9) Adjournment:

Minutes respectfully submitted by Annie Block-Weiss, ASI Student Programs Coordinator