



**NOTICE OF MEETING OF THE ELECTION COUNCIL OF
ASSOCIATED STUDENTS OF CSU CHANNEL ISLANDS, INC.**

NOTICE IS HEREBY GIVEN, to the general public and to all of the Board of Directors of Associated Students of CSU Channel Islands, Inc., a California nonprofit public benefit corporation, that:

A meeting of the ASI Elections Council will be held on Tuesday, February 2, 2020 at 3:00 – 4:15pm pursuant to Education Code Section 89921 et seq., at California State University Channel Islands, via Zoom: <https://csuci.zoom.us/j/83814397154>; to consider and act upon the following matters:

- 1) Call to Order: 3:05 p.m.
- 2) Roll Call:
 - a. Members Present: Jazzminn Morecraft, Griffin Giboney, Kayla Sardarvo
 - b. Member of the Public: Annie Block-Weiss
- 3) Approval of Agenda:
 - I. **M/S/P (G. Griffin/K. Sardarvo) Motion passed 3-0-0**
- 4) Approval of Minutes:
 - a. ACTION ITEM: Meeting Minutes January 26, 2021
 - II. **M/S/P (G. Griffin/K. Sardarvo) Motion passed 3-0-0**
- 5) Public Forum:
 - a. A. Block-Weiss: Both Griffin Giboney and Kayla Sardarvo were appointed to the ASI Election Council at the ASI Board meeting on Jan. 29, 2021.
- 6) Outstanding Business:
 - a. DISCUSSION ITEM: Virtual Marketing Ideas (J. Morecraft)
 - i. The following ideas were shared:
 1. Social media will be important for the Council this year, especially in a virtual reality
 - a. A fun way to interact with students is through the stories feature on Instagram by asking questions and doing polls.
 - i. Students like stories potentially, because they can then be anonymous.
 - b. For an Instagram post, make sure to ask a question in the caption so students will engage in the comments.
 - i. Data shows that a lot of students look at stories and not posts, so sharing a post to a story will be important.
 - c. Two Social Media Giveaways for Run for Office campaign
 - i. For an extra entry post to your story and tag us
 - ii. Tag a friend in our post
 - iii. Which two items would be most enticing to students at \$49.99 and under cost wise.
 - d. Short videos
 - i. Information by the Council
 - ii. Testimonials from current officers
 - b. DISCUSSION ITEM: Council Task Assignments (J. Morecraft)
 - i. J. Morecraft tasks for the Council for next week:
 1. What giveaway items for Run for Office?
 2. How should we do the giveaway on Instagram?
 3. Review the Info Session PowerPoint and bring ideas on how to update it and spice it up.

4. What should be shared in the presentation to the Senate?

7) New Business:

- a. DISCUSSION ITEM: Prep for Info Sessions (J. Morecraft)
 - i. The ASI Election Council will be offering a few information sessions to students via Zoom to answer any questions about how to Run for Office before they apply.
 - ii. J. Morecraft shared the PowerPoint and workshop handout from last year with the Council. The Council will work on updating these materials for this year.
- b. DISCUSSION ITEM: Schedule Hearing Dates (A. Block-Weiss)
 - i. Options to confirm with D. Bautista:
 - 1. April 2, 3-4:30pm
 - 2. For all other weeks, Mondays Noon-1:30pm and Fridays 3-4:30pm
- c. DISCUSSION ITEM: Present at a Senate Meeting (J. Morecraft)
 - i. J. Morecraft recommended to the Council to present to the Senate.
 - ii. G. Giboney is available before 10:30am to present at Senate on Feb. 17.

8) Closing Comments:

- a. J. Morecraft: Thanked Griffin and Kayla for joining the ASI Election Council!

9) Adjournment: 3:55 p.m.

Minutes respectfully submitted by Annie Block-Weiss, ASI Student Programs Coordinator.