



**ASSOCIATED  
STUDENTS INC.**  
C H A N N E L  
I S L A N D S

**NOTICE OF MEETING OF THE ELECTION COUNCIL OF  
ASSOCIATED STUDENTS OF CSU CHANNEL ISLANDS, INC.**

NOTICE IS HEREBY GIVEN, to the general public and to all of the Board of Directors of Associated Students of CSU Channel Islands, Inc., a California nonprofit public benefit corporation, that:

A meeting of the ASI Election Council will be held on Wednesday, February 2, 2022 at 3:15 – 4:30pm pursuant to Education Code Section 89921 et seq., at California State University Channel Islands, via Zoom:

<https://csuci.zoom.us/j/89679572017?from=addon>; to consider and act upon the following matters:

- 1) Call to Order: 3:18 p.m.
- 2) Roll Call:
  - a. Members Present: Larry Garcia, Kyle, Feerrar, Griffin Giboney, Paulina Mata, Sergio Mercado
  - b. Members of the Public: Annie Block-Weiss
- 3) Approval of Agenda:
  - I. M/S/P (S. Mercado/G. Giboney) Motion passed 5-0-0
- 4) Approval of Minutes:
  - a. ACTION ITEM: Meeting Minutes November 24, 2021
    - II. M/S/P (K. Feerrar/P. Mata) Motion passed 5-0-0
- 5) Public Forum: *None*
- 6) Outstanding Business: *None*
- 7) New Business:

**Kem French arrived**

- a. DISCUSSION ITEM: Run for Office Marketing Campaign Update (A. Block-Weiss)
  - i. Annie Block-Weiss reviewed the marketing options with the Council.
  - ii. Notes from the Council:
    1. Add female silhouettes to the Board image
    2. Senator, match president and VP where is says of Student Government, take out student
    3. Cut open and just share when it closes
    4. Add disability statement
    5. QR code will be the ASI election webpage
    6. Update the dates

**Paulina Mata left**

- b. INFORMATIONAL ITEM: Run for Office Promotion Plan Ideas (L. Garcia)
  - i. Larry Garcia shared that the marketing will include in terms of print marketing, 4 posters, 10 a-frames, 1 lawn banner, 400 postcards, and in digital marketing, a large digital ad and a small ad in The CI View Weekly, all social media images, Student Union digital screens, and CISync event.
- c. DISCUSSION ITEM: Info Sessions Scheduling (A. Block-Weiss)
  - i. Monday February 28, 5-6pm (Sergio and Paulina)
  - ii. Friday, March 4, 9-10am (Griffin and Annie)
  - iii. Monday, March 7, 12-1pm (Sergio and Griffin)
  - iv. Thursday, March 10, 1:30-2:30pm (Larry and Kyle)
- d. INFORMATIONAL ITEM: Interest in Presenting at a Student Government Senate Meeting (L. Garcia)
  - i. Sergio Mercado is available to present between 10-11am at a Senate meeting, potentially Feb. 16.

- ii. Larry Garcia will email Student Government to request to be on their agenda.
  - e. DISCUSSION ITEM: Council Task Assignments for the Week (L. Garcia)
    - i. Bring back ideas on how going to reach students with the run for office campaign.
    - ii. Re-read ASI Election Code to be familiar.
    - iii. Annie Block-Weiss will begin to update the website and application.
- 8) Closing Comments: *None*
- 9) Adjournment: 4:06 p.m.

Minutes respectfully submitted by Annie Block-Weiss, ASI Student Programs Coordinator