



**ASSOCIATED
STUDENTS INC.**
C H A N N E L
I S L A N D S

**NOTICE OF MEETING OF THE ELECTION COUNCIL OF
ASSOCIATED STUDENTS OF CSU CHANNEL ISLANDS, INC.**

NOTICE IS HEREBY GIVEN, to the general public and to all of the Board of Directors of Associated Students of CSU Channel Islands, Inc., a California nonprofit public benefit corporation, that:

A meeting of the ASI Elections Council will be held on Tuesday, February 12, 2019 at 8:45 – 10 a.m. pursuant to Education Code Section 89921 et seq., at California State University Channel Islands, Student Union Meeting Room B, located at One University Drive, Camarillo, CA 93012, to consider and act upon the following matters:

- 1) Call to Order: 9:03 a.m.
- 2) Roll Call:
 - a. Roll Call: Members Present: Jazzminn Morecraft, Atticus Reyes, Kaia Tollefson, Sara Martinez, Toni DeBoni, Andrew Doran
 - b. Members of the Public: Annie Block-Weiss, ASI Administrative Support Coordinator, Helen Alatorre, ASI Executive Director,
- 3) Approval of Agenda:
 - I. **M/S/P (A. Doran/S. Martinez) Motion passed 6-0-0**
- 4) Approval of Minutes:
 - a. Minutes from 02.05.19
 - II. **M/S/P (K. Tollefson/A. Reyes) Motion passed 4-0-0**
- 5) Public Forum:
- 6) Outstanding Business:
- 7) New Business:
 - a. DISCUSSION ITEM: Marketing/Outreach Check-In – Emails/Tabling (J. Morecraft)
 - i. J. Morecraft has crafted the email to the clubs and has the contact list from Russell Winans, and would like to brainstorm with the Council a subject line:
 1. Leaders Needed*
 - ii. Tabling:
 1. Got positive feedback from those that the Council was really able to reach by tabling
 2. A. Doran tabled at Snow Day and handed out around 60 mirrors and bookmarks to students
 3. Class announcements have been successful as well.
 4. A Senator in Student Government has been talking to their academic department and that has really engaged in possibly applied.
 - iii. Library White Board
 1. S. Martinez shared the writing they put in the library about promoting the recruitment
 - b. DISCUSSION ITEM: Marketing/Outreach Next Steps (J. Morecraft)
 - i. J. Morecraft will make sure that the Council gets all the social media images to be able to post
 - ii. A. Block-Weiss and K. Hamilton will distribute to the CSUCI Instagram and Facebook page
 - iii. A. Reyes will reach out to President Beck to share social media images
 - iv. A. Reyes will send the video script to A. Block-Weiss today at noon
 - v. A-frames: Jazzminn Morecraft and Sara Martinez will work on A-frames with Student Government Senators

- vi. A. Block-Weiss will send Council the department distribution list for distributing the folded business cards for next week
- vii. A. Reyes and J. Morecraft will take the lead on the video and will consultant with Kristina Hamilton on it
- viii. Tabling:
 - 1. The Council will continue to do walking tabling
 - a. A. Doran, Monday, Noon-1pm
 - b. A. Reyes, Tuesday, Noon-1pm
 - c. J. Morecraft, Wednesday, 11am-Noon
 - d. S. Martinez, Thursday, 11am-Noon
- ix. Update:
 - 1. A. Block-Weiss shared that one person has applied for a candidate workshop, there have been three job submission, and there are currently no election applications
- x. Instagram Contest:
 - 1. A Like and Tag Campaign for a week (2/12-2/19) to win swag
 - a. Tag two people
 - b. Prize: Swag
 - c. Across all entities
 - d. Two pictures (entity specific and generic ASI one)
 - e. Tag all other entities
 - f. #becomealeader and #ciasi
 - g. Andrew Doran will send out the caption to the Council
 - h. Anyone who tags 5 people will be entered into a drawing to have lunch paid for by the Dean of Students
 - i. All of this will be emailed to the Council by the Chair to begin today
- c. DISCUSSION ITEM: ASI Social Event (J. Morecraft)
 - i. The Council will hold the event on Thursday, February Feb. 21st
 - ii. All details will be confirmed by 2/13/19
 - iii. The Council will keep the focus on the buzz of the event
 - 1. Details:
 - a. Title: ASI Courtyard Social
 - b. There will be a tabling visiting contest and then a raffle
 - c. Ask all people to dress in their entity shirt, try and try and get Ekho to attend
 - d. Each table will have a flyer to hand out with information
 - e. The Council will ask the entities to give out small swag at the tables
 - f. There will 5 tables (CI View, SG, SPB, Board, and SU)
 - g. The Council will reserve a white board and have the entities tally which students come to their table as an internal competition
 - h. Food ideas: Popcorn (SPB), Cookies (CI View), Snow cone machine (Board), Capri suns (SG), candy (SU)
 - i. Andrew Doran will make the music playlist
 - j. Marketing: CISync and Social Media

8) Closing Comments: *None*

9) Adjournment: 10:03 a.m.

Minutes respectfully submitted by Annie Block-Weiss, ASI Administrative Support Coordinator