



**ASSOCIATED  
STUDENTS INC.**  
C H A N N E L  
I S L A N D S

**NOTICE OF MEETING OF THE ELECION COUNCIL OF  
ASSOCIATED STUDENTS OF CSU CHANNEL ISLANDS, INC.**

NOTICE IS HEREBY GIVEN, to the general public and to all of the Board of Directors of Associated Students of CSU Channel Islands, Inc., a California nonprofit public benefit corporation, that:

A meeting of the Election Council will be held on Tuesday, November 08, 2016 at 7:30 a.m., pursuant to Education Code Section 89921 et seq., at California State University Channel Islands, Student Union Meeting Room B, located at One University Drive, Camarillo, CA 93012, to consider and act upon the following matters:

- 1) Call to Order: 7:35 a.m.
- 2) Approval of Agenda:
  - i. Motion to approve the agenda made by C. Mena and seconded by M. Pelayo
  - ii. All in favor and motion carries
- 3) Approval of Minutes:
  - a. ACTION ITEM: Minutes from November 1, 2016
    - i. Motion to approve the minutes made by C. Mena and seconded by M. Pelayo
    - ii. All in favor and motion carries
- 4) Public Forum:
  - i. Angela Christopher introduced herself as the Chief of Staff for Student Government. S. Kramer will be nominating her at the next ASI Board meeting.
- 5) Old Business:
  - a. None
- 6) New Business:
  - a. INFORMATIONAL ITEM: Application Overview (S. Kramer)
    - i. M. Pelayo believes the application is pretty straight forward. C. Mena stated that unless we are planning on changing the fee amount, which would be the only potential change. J. Booker suggested added a video recording of the platform as a requirement. G. DeLong asked if this would be optional like the picture. S. Kramer and J. Booker agreed that it would be a good idea to make it optional. K. Hamilton asked who reviews the applications when submitted. G. DeLong clarified that she reviews the applications for posting. G. DeLong said that there could be a social media page where this is posted for the Elections Council.
  - b. INFORMATIONAL ITEM: Soliciting and Marketing Discussion of Nominations and Voting (S. Kramer)
    - i. K. Hamilton asked for the timeline for campaigning. S. Kramer clarified that candidates will have about three weeks to campaign. March 27<sup>th</sup> marks the beginning of campaigning.

- ii. The Council began to talk about attracting students to the polling stations. J. Booker recommended the breezeway near Santa Rosa as a possible polling station location since it attracts a lot of traffic.
- iii. K. Hamilton asked what type of debates are held. S. Kramer said that we have had President and Vice Presidential debates in treehouse courtyard. J. Booker added that it has not been well attended. S. Kramer said that we can consider moving it into the Student Union. K. Hamilton asked what the budget for campaigning is. S. Kramer clarified that each candidate is allowed to spend 15 cents per each student at CI. J. Booker asked if there is a possibility of students be able to use funds that we can give them to be fair. K. Hamilton suggested a social event to meet candidates. J. Booker suggested a root beer float for your vote event. K. Hamilton asked if people have been given marketing materials to hand out and how have people been solicited to run. G. DeLong clarified that usually students are approached based on their skills. M. Pelayo talked from personal experience that the duties and responsibilities are kind of daunting and can discourage people from running when they have no experience. B. Banuelos said that maybe that could be outlined more through a video. M. Pelayo suggested the 75 question video format with current Student Government leaders. K. Hamilton said that getting those students stories could really inspire people to run. K. Hamilton asked when the next issue of the CI view comes out in February. B. Banuelos said that it could still be posted on their website. K. Hamilton asked how much marketing was done last year. M. Pelayo said that minimal was done from her and Michelle Noyes and none was done by Senator Candidates. B. Banuelos said that in that case, a social event for all the candidates would be more effective. J. Booker asked if there is any informational meeting on the jobs for the candidates. G. DeLong said no that the mandatory candidate meetings are mostly going through the election information, but the meeting can be extended to include information in a workshop format. K. Hamilton asked who we would need permission from to have a banner up near Islands' Café. G. DeLong said it would have to be ran through Dave Neurenberg. J. Booker asked if there is a way to see what the demographics of who voted between commuters and on campus residents. K. Hamilton asked if there is a way to add two questions. One would ask whether or not they are a commuter and where they heard about it. S. Kramer also said that we can extend the time for the meetings by ensuring that they read the elections code. M. Pelayo suggested a required assessment for the elections code. J. Booker asked if stickers can be placed on the table to promote elections. S. Kramer suggested we use the television behind the register at Islands. K. Hamilton believes it is probably not ready to use at this time and we need to know what the requirement are to use it. A. Christopher suggested using Facebook Live for the elections. M. Pelayo also suggested that Q & A sessions be scheduled with all the candidates through Facebook Live. G. DeLong suggested that S. Kramer and K. Hamilton draft a marketing plan to present to the group. G. DeLong also suggested we look at the name change for the mandatory candidate meeting. J. Booker suggested required candidate workshop for the new name.

c. INFORMATIONAL ITEM: Updated Elections Timeline (S. Kramer)

- i. S. Kramer updated the timeline and will be sending it out through e-mail.

7) Future Election Council Agenda Items:

- a. Election Code Update
- b. Ballot Overview and Process
- c. Mandatory Candidate Meeting Schedule Overview

- d. Task Assignments - Mandatory Candidate Meetings
- e. Polling Locations
- f. Task Assignments – Nomination Marketing
- g. Task Assignments – Voting Marketing
- h. Inauguration Marketing
- i. Task Assignments – Inauguration Marketing
- j. Inauguration Script
- k. Inauguration Logistics
- l. Task Assignments – Inauguration Day Of
- m. SWOT analysis – Inauguration
- n. Debate Marketing
- o. Task Assignments – Debate Marketing
- p. Debate Script
- q. Debate Logistics
- r. Task Assignments – Debate Day Of
- s. SWOT analysis - Debate

8) Questions: n/a

9) Adjournment; 8:33 a.m.

Next Election Council Meeting is scheduled for Tuesday, TBD, at 7:30am in the Student Union Meeting Room TBD.

Agenda respectfully submitted by Sean Kramer, Chair, ASI Board of Directors.