



**ASSOCIATED
STUDENTS INC.**
C H A N N E L
I S L A N D S

**NOTICE OF MEETING OF THE ELECTION COUNCIL OF
ASSOCIATED STUDENTS OF CSU CHANNEL ISLANDS, INC.**

NOTICE IS HEREBY GIVEN, to the general public and to all of the Board of Directors of Associated Students of CSU Channel Islands, Inc., a California nonprofit public benefit corporation, that:

A meeting of the ASI Elections Council will be held on Tuesday, January 22, 2019 at 8:45 – 10:00am pursuant to Education Code Section 89921 et seq., at California State University Channel Islands, Student Union Meeting Room B, located at One University Drive, Camarillo, CA 93012, to consider and act upon the following matters:

- 1) Call to Order: 9:10 a.m.
- 2) Roll Call:
 - a. Members Present: Jazzminn Morecraft, Atticus Reyes, Kaia Tollefson, Sara Martinez
 - b. Members of the Public: Annie Block-Weiss, ASI Administrative Support Coordinator, Helen Alatorre, ASI Executive Director
- 3) Approval of Agenda:
 - I. M/S/P (K. Tollefson/A. Reyes) Motion passed 4-0-0
- 4) Approval of Minutes:
 - a. ACTION ITEM: Meeting Minutes December 18, 2018
 - II. M/S/P (A. Reyes/S. Martinez) Motion passed 4-0-0
- 5) Public Forum: *None*
- 6) Outstanding Business: *None*
- 7) New Business:
 - a. DISCUSSION ITEM: Council Member Recruitment (J. Morecraft)
 - i. J. Morecraft will announce at the CI View member meeting next week
 - ii. A. Block-Weiss will send a list of the Council's dates to the Council so they will have them easily accessible while recruiting
 - iii. The Council will work to recruit other Council members and volunteers to assist with the tasks of the Council this semester
 - b. INFORMATIONAL/DISCUSSION ITEM: Marketing Campaign Strategy and Next Steps/Council Task Assignments (H. Alatorre)
 - i. We will be doing a joint campaign this year with elected positions and paid ASI positions. Historically, we have had two separate campaigns. But the hope is to generate a different buzz this year. This was decided in consultation with Bethany Banuelos (ASI Programs Coordinator), Tonee (ASI Assistant Director), and Annie (ASI Administrative Support Coordinator).
 - ii. There will be three-phase marketing.
 1. Phase 1: This is what a leader looks like
 - a. Items list: Mirrors, bookmarks
 2. Phase 2:
 - a. Student Profiles
 3. Phase 3:
 - a. Campaign about voting
 - iii. Discussion:
 1. K. Tollefson volunteers to be the faculty liaison to get communication out to faculty
 2. A. Reyes will make an ask to Student Government to assist in awareness and distribution, especially in classrooms

3. K. Tollefson: We could make a 60 second video stating: "this is why I ran and here is why you should too". Then I can send the video to faculty and ask them to take 60 seconds from your class to play it.
 4. S. Martinez: Another idea is we could maybe reach out to past people in the positions and see where they are now. To use that as advertisement.
 5. K. Tollefson: We could use Flip Grid, and people can record themselves and we could send that out as well.
- c. INFORMATIONAL ITEM: ASI Elections Budget (H. Alatorre)
 - i. H. Alatorre showed the Council the budget in printing and business meals and hospitality
 - d. ACTION ITEM: Debate/Candidate Event Date/Time (J. Morecraft)
 - III. A. Reyes: I move to not pre pick a date or time for a candidate forum before knowing who the candidates are, but still note in the application that there will be some event decided. (Seconded by S. Martinez)
 - a. M/S/P (A. Reyes/S, Martinez) Motion passed 4-0-0
- 8) Closing Comments:
- a. J. Morecraft: Good luck on the new semester!
- 9) Adjournment: 9:55 a.m.

Minutes respectfully submitted by Annie Block-Weiss, ASI Administrative Support Coordinator