



ASSOCIATED
STUDENTS INC.
C H A N N E L
I S L A N D S

SPB MARKETING MANAGER

Compensated Educational Leadership Opportunity
Associated Students Inc., Student Programming Board
California State University Channel Islands



[APPLY!](#)



[CI_SPB](#)



805-437-2730



ASI@CSUCI.EDU

About The Role

The purpose of Student Programming Board (SPB) is to increase CI student engagement through cultural, educational and social event planning. The SPB Marketing Manager serves to foster community and enhance student learning at events through supporting the SPB event planning team with day-to-day marketing creation, coordination and social media management.

- **Employment Rate:** \$709.09 semi-monthly, flat rate payment. Based on 16.25 hourly rate
- **Hours:** Monday- Friday, 8am-5pm, 20 hours per week. Hours may vary depending on event dates & times. Evening & Weekend work hours & flexibility is required.
- **Start Date:** August 1, 2022. Required on campus employee training dates include: Monday-Friday, 8am-5pm, August 1-19, 2022. Contracted through winter, spring, and summer breaks.

Responsibilities

- Help to plan campus wide events for CI students, alongside a dynamic event planning team!
- Help promote SPB events through timely creation and distribution of marketing materials and social campaigns!
- Advertises all events, SPB news and updates to CI students and CI community directly and through established campus partnerships.
- Attend weekly event planning team meetings, and help lead weekly volunteer meetings fostering event planning involvement opportunities for CI students.

Requirements

- ✓ Must pass a background test.
- ✓ Must be enrolled as a student at CSU Channel Islands.
- ✓ Must maintain a cumulative and semester GPA of 2.5 or higher and be in judicial good standing.